PWA 2025 Objectives Aligned with DEI Values and Strategy

Objective	Core Value & Practice	Internal Focus & Key Actions	External Support Opportunities	Outcome	Timeline
Evaluate & Improve Impact	Equity Dismantle Systemic Barriers	 Develop DEI tracking tool for CRLEs Analyze participation by race, gender, and school Use data to inform strategic planning 	Share findings with partners; invite tech/data support to co-create equity dashboards	Builds a responsive system that proactively identifies gaps and removes access barriers.	Q1 – Develop tool Q2 – Begin data tracking Q3–Q4 – Use insights for planning
Implement Accountability Measures	Inclusion Engage Diverse Leadership	 Conduct annual DEI assessment and report Run cultural climate surveys Set measurable equity training benchmarks for staff and board 	Request DEI consultants or HR equity experts to support analysis, training, or benchmark setting; partner with researchers or orgs to design, administer, and analyze surveys	Fosters a leadership culture grounded in equity and shared responsibility.	Q1 – Choose assessment tool Q2 – Set training benchmarks Q4 – Publish annual progress
Center Equity in Student Programming	Equity, Diversity Center Youth Voices, Enhance Career-Learning Equity	 Expand PWA Alumni Network Include student voices in co-design and program planning Feature relatable role models 	Alumni and student can co-design programs; share impact stories externally	Delivers culturally relevant, empowering, student-centered career experiences.	Q2 – Launch Alumni pilot Q3 – Program integration Q4 – Alumni storytelling campaign
Apply Equity Lens to Recruitment & Events	Equity Dismantle Barriers, Foster Inclusion	 Apply Equity Lens to CRLE recruitment, invites, and logistics Use inclusive language and remove participation barriers (e.g., translation, transport) 	Ask partners to adopt the lens in volunteer recruitment & provide supports (translation, transport)	Increases access for historically marginalized students including BIPOC, nonbinary, female, and neurodivergent youth.	Q2 – Expand implementation Q3–Q4 – Refine and scale
Advance Racial & Cultural Consciousness	Diversity Engage Diverse Leadership, Foster Inclusion	 Deliver tailored DEI training to staff, board, and volunteers Partner with BIPOC-led trainers and facilitators Select in professional development 	Invite BIPOC-led trainers; ask orgs to co-host or sponsor workshops	Equips the PWA team with the tools to lead equity-centered career programming.	Q1 – Identify trainings Q2 – Trainings kick off Q4 – Evaluation & planning
Strengthen Community & Employer Partnerships	Inclusion, Equity Strengthen Employer Partnerships	 Expand partnerships with culturally-specific orgs and underrepresented communities Consult with partner organizations for inclusive CRLEs and volunteer strategies Align program design with both student needs and workforce trends 	Invite employers to share inclusive practices; engage culturally specific orgs as co-leaders	Builds sustainable, reciprocal partnerships that uplift both students and employer partners.	Q1–Q4 – Ongoing with quarterly partner check-ins