



PORTLAND WORKFORCE ALLIANCE

**CAREER DAY**



**MAD FISH**  
DIGITAL  
**Avenue**

# INNOVATIVE DESIGN MARKETING EQUITY & SUSTAINABILITY

## MAY 6, 2025

### DREAM OF A CAREER AT A CREATIVE AGENCY? CURIOUS ABOUT HOW THE B CORP MOVEMENT IS TRANSFORMING BUSINESS?

Spend the morning with three B Corp Certified marketing agencies and get a glimpse into the future of values-driven work! Hear from marketing experts at Intuitive Digital, Avenue Agency, and Madfish Digital. Get insights into roles in digital advertising, graphic design, web development, and more.

Learn how the B Corp movement is changing career opportunities for the next generation. Find ways to get involved and start building your network!

**Date:** Tuesday, May 6, 2025  
**Time:** 9:15 AM – 12:00 PM  
**Check-in:** 9:15 AM – Program starts promptly at 9:30 AM  
**Location:** 1661 SE 3rd Ave D203  
Portland, OR 97214

SCAN THE QR CODE OR VISIT THE LINK TO REGISTER:



*Seats fill fast!  
Registration closes  
when filled.*

[www.portlandworkforcealliance.org/events](http://www.portlandworkforcealliance.org/events)

*Students are responsible for their own transportation to and from the experience.*



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