

JOIN THE REGION'S LEADING EMPLOYERS AT OREGON'S PREMIER CAREER-EXPLORATION EVENT



NORTHWEST
**YOUTH
CAREERS
EXPO**



21ST ANNUAL NW YOUTH CAREERS EXPO

WEDNESDAY, MARCH 19, 2025 9 AM – 1:30 PM AT THE OREGON CONVENTION CENTER



[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)



AS OREGON'S PREMIER EVENT FOR CAREER EXPOSURE, THE NORTHWEST YOUTH CAREERS EXPO GATHERS:

5,000+ STUDENTS

200+ EDUCATORS & COLLEGE/CAREER COUNSELORS

75+ HIGH SCHOOLS

200+ EXHIBITS FROM TOP EMPLOYERS, COLLEGES & TRAINING CENTERS

JOIN US IN 2025!

BUILD OUR COMMUNITY

The Careers Expo draws thousands of students from high schools across Oregon and SW Washington to explore careers and the pathways to great job opportunities.

GROW YOUR WORKFORCE

You can connect directly with students, including those underrepresented in major industry sectors. The Expo supports your goals to strengthen and diversify your future workforce.

SHOWCASE YOUR VALUES

Industry leaders, educators, political leaders and the media attend this event. The Expo creates a chance to showcase your company and values to students and the community at large.

[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)





GET INVOLVED

1 SPONSOR THE EXPO

Generous sponsors make the NW Youth Careers Expo possible. Your sponsorship sustains this important community event.

Expo sponsors also **support the year-round work** of the nonprofit Portland Workforce Alliance. PWA works with partners to create career-learning experiences for students such as career mentorships, career days, mock interviews and more.

2 BECOME AN EXHIBITOR

Exhibitors bring hands-on activities, demonstrations and equipment to **engage students**. Exhibitors speak directly to students at their booths, answer questions about their careers, and explain why their company is a great place to work.

- Private sector & government: \$850
- For-profit education: \$600
- Education & non-profit: \$450
- **EARLY BIRD:** Register by Friday, Dec. 13, for a \$100 discount!

**Basic electrical included with booth*

3 VOLUNTEER FOR MOCK INTERVIEWS

About 1,000 students participate in career talks and **mock job interviews** at the Expo. PWA provides sample questions and interview templates to make volunteering easy.

Join us as a volunteer!

SPONSORSHIP LEVELS

DIAMOND / \$8000

- 2 booths (premium placement)
- Highest level sponsor promotion
- Named table and on-stage recognition at PWA Breakfast

PLATINUM / \$5500

- 2 booths (premium placement)
- Significant sponsor promotion
- Named table at PWA Breakfast

GOLD / \$4000

- 1 corner booth
- Sponsor promotion

SILVER / \$3000

- 1 booth
- Sponsor promotion

BRONZE / \$2000

- Sponsor promotion

WIFI OR MOCK INTERVIEW / \$3500

** Contact PWA for more info*

See Sponsor Benefits Table for full details.



Wednesday, March 19, 2025

NW YOUTH CAREERS EXPO

SUPPORT OREGON'S SCHOOLS & WORKFORCE. SPONSOR THE NW YOUTH CAREERS EXPO!

SPONSOR THE EXPO

Sponsors help high school students attend the NW Youth Careers Expo. Your sponsorship allows PWA to welcome students from across Oregon and ensure access for underrepresented communities.

Sponsors also fund PWA's year-round work, connecting employers and students for meaningful career exploration.



Sponsor Level	Diamond \$8000	Platinum \$5500	Gold \$4000	Silver \$3000	Bronze \$2000
Expo Booth (optional)	2 booths, premium placement	2 booths, premium placement	1 corner booth	1 booth	Not included
Logo on Expo Hall entrance banner	✓	✓	✓	✓	✓
Recognition in promotional materials	Logo	Logo	Logo	Listing	Listing
Recognition on event website	Logo	Listing	Listing	Listing	Listing
Ad in Expo Resource Guide <i>* If received by February 11, 2025</i>	Full page, premium placement	Full page	1/2 page	1/4 page	Not included
Year-round partner recognition in PWA print and digital materials	✓	✓			
Named Table at PWA Expo Breakfast, including up to 8 seats	✓	✓			
On-stage recognition at PWA Expo Breakfast program	✓	✓			
Exhibit featured in Industry Spotlights sent to educators	✓				
Support for 200 additional students from underrepresented communities	✓				
Featured in a "Meet our Sponsors" blog post and e-newsletter	✓				
Social media recognition	✓				

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT
[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)



NORTHWEST YOUTH CAREERS EXPO 20

THANK YOU TO OUR 2024 EXPO SPONSORS

DIAMOND



PLATINUM



GOLD



SILVER



BRONZE



PORTLANDWORKFORCEALLIANCE



PWORKFORCEA