



PORTLAND WORKFORCE ALLIANCE  
**CAREER DAY**

Wieden  
Kennedy<sup>+</sup>

# MEDIA & DESIGN ADVERTISING CREATIVE WORK

## NOVEMBER 21, 2024

### **Dream of a career in advertising and creative work?**

Spend the morning at Wieden+Kennedy! Explore the global ad agency behind Nike and connect with art directors, writers, designers (visual, motion, UX/UI), strategists, account executives and others about what they do and why they love their jobs.

Participate in hands-on learning that simulates what it's like to work in the industry. Get a behind-the-scenes look at one of Portland's coolest design agencies. Learn about the education and skills needed for a career in advertising.

Date: Thursday, November 21, 2024  
Time: 9:45 AM to 12:30 PM  
Check-in: 9:30 AM – Program starts promptly at 9:45 AM  
Location: Wieden+Kennedy  
224 NW 13th Ave  
Portland, OR 97209

**SCAN THE QR CODE OR VISIT  
THE LINK TO REGISTER:**



*Seats fill fast!  
Registration closes  
when filled.*

[www.portlandworkforcealliance.org/events](http://www.portlandworkforcealliance.org/events)

*Students are responsible for their own transportation to and from the experience.*



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