

JOIN THE REGION'S LEADING EMPLOYERS AT OREGON'S PREMIER CAREER-EXPLORATION EVENT



NORTHWEST  
**YOUTH  
CAREERS  
EXPO**



# 21<sup>ST</sup> ANNUAL NW YOUTH CAREERS EXPO

WEDNESDAY, MARCH 19, 2025 9 AM – 1:30 PM AT THE OREGON CONVENTION CENTER



[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)





## AS OREGON'S PREMIER EVENT FOR CAREER EXPOSURE, THE NORTHWEST YOUTH CAREERS EXPO GATHERS:

**5,000+** STUDENTS

**200+** EDUCATORS & COLLEGE/CAREER COUNSELORS

**75+** HIGH SCHOOLS

**200+** EXHIBITS FROM TOP EMPLOYERS, COLLEGES & TRAINING CENTERS

**JOIN US IN 2025!**

### BUILD OUR COMMUNITY

The Careers Expo draws thousands of students from high schools across Oregon and SW Washington to explore careers and the pathways to great job opportunities.

### GROW YOUR WORKFORCE

You can connect directly with students, including those underrepresented in major industry sectors. The Expo supports your goals to strengthen and diversify your future workforce.

### SHOWCASE YOUR VALUES

Industry leaders, educators, political leaders and the media attend this event. The Expo creates a chance to showcase your company and values to students and the community at large.



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## GET INVOLVED

### SPONSOR THE EXPO

Generous sponsors make the NW Youth Careers Expo possible. Your sponsorship sustains this important community event.

Expo sponsors also **support the year-round work** of the nonprofit Portland Workforce Alliance. PWA works with partners to create career-learning experiences for students such as career mentorships, career days, mock interviews and more.

### BECOME AN EXHIBITOR

Exhibitors bring hands-on activities, demonstrations and equipment to **engage students**. Exhibitors speak directly to students at their booths, answer questions about their careers, and explain why their company is a great place to work.

- Private sector & government: \$850
- For-profit education: \$600
- Education & non-profit: \$450
- **EARLY BIRD:** Register by Friday, Dec. 13, for a \$100 discount!

*\*Basic electrical included with booth*

### VOLUNTEER FOR MOCK INTERVIEWS

About 1,000 students participate in career talks and **mock job interviews** at the Expo. PWA provides sample questions and interview templates to make volunteering easy.

Join us as a volunteer!

### SPONSORSHIP LEVELS

#### DIAMOND / \$8000

- 2 booths (premium placement)
- Highest level sponsor promotion
- Named table and on-stage recognition at PWA Breakfast

#### PLATINUM / \$5500

- 2 booths (premium placement)
- Significant sponsor promotion
- Named table at PWA Breakfast

#### GOLD / \$4000

- 1 corner booth
- Sponsor promotion

#### SILVER / \$3000

- 1 booth
- Sponsor promotion

#### BRONZE / \$2000

- Sponsor promotion

#### WIFI OR MOCK INTERVIEW / \$3500

*\* Contact PWA for more info*

*See Sponsor Benefits Table for full details.*



PORTLANDWORKFORCEALLIANCE



PWORKFORCEA



Wednesday, March 19, 2025

# NW YOUTH CAREERS EXPO

**SUPPORT OREGON'S SCHOOLS & WORKFORCE. SPONSOR THE NW YOUTH CAREERS EXPO!**

## SPONSOR THE EXPO

Sponsors help high school students attend the NW Youth Careers Expo. Your sponsorship allows PWA to welcome students from across Oregon and ensure access for underrepresented communities.

Sponsors also fund PWA's year-round work, connecting employers and students for meaningful career exploration.



| Sponsor Level                                                            | Diamond<br>\$8000                  | Platinum<br>\$5500                | Gold<br>\$4000 | Silver<br>\$3000 | Bronze<br>\$2000 |
|--------------------------------------------------------------------------|------------------------------------|-----------------------------------|----------------|------------------|------------------|
| Expo Booth (optional)                                                    | 2 booths,<br>premium<br>placement  | 2 booths,<br>premium<br>placement | 1 corner booth | 1 booth          | Not included     |
| Logo on Expo Hall entrance banner                                        | ✓                                  | ✓                                 | ✓              | ✓                | ✓                |
| Recognition in promotional materials                                     | Logo                               | Logo                              | Logo           | Listing          | Listing          |
| Recognition on event website                                             | Logo                               | Listing                           | Listing        | Listing          | Listing          |
| Ad in Expo Resource Guide<br><i>* If received by February 11, 2025</i>   | Full page,<br>premium<br>placement | Full page                         | 1/2 page       | 1/4 page         | Not included     |
| Year-round partner recognition in<br>PWA print and digital materials     | ✓                                  | ✓                                 |                |                  |                  |
| Named Table at PWA Expo Breakfast,<br>including up to 8 seats            | ✓                                  | ✓                                 |                |                  |                  |
| On-stage recognition at PWA Expo<br>Breakfast program                    | ✓                                  | ✓                                 |                |                  |                  |
| Exhibit featured in Industry<br>Spotlights sent to educators             | ✓                                  |                                   |                |                  |                  |
| Support for 200 additional students<br>from underrepresented communities | ✓                                  |                                   |                |                  |                  |
| Featured in a "Meet our Sponsors"<br>blog post and e-newsletter          | ✓                                  |                                   |                |                  |                  |
| Social media recognition                                                 | ✓                                  |                                   |                |                  |                  |

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT  
[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)





# NORTHWEST YOUTH CAREERS EXPO 20

# THANK YOU TO OUR 2024 EXPO SPONSORS

## DIAMOND



## PLATINUM



## GOLD



## SILVER



## BRONZE



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