



20TH ANNIVERSARY PWA EXPO BREAKFAST

7:30–9 AM | Tuesday, March 19, 2024



NORTHWEST
**YOUTH
CAREERS
EXPO**

PORTLAND WORKFORCE ALLIANCE

EXPO BREAKFAST

7:30–9 AM | Tuesday, March 19, 2024

SUPPORT OREGON'S SCHOOLS & WORKFORCE. JOIN US AT THE PWA BREAKFAST!



AT THE 2023 PWA EXPO BREAKFAST, WE HAD:

- 400+ GUESTS
- 50+ EMPLOYERS AND SCHOOLS REPRESENTED
- 45 TABLES

96% of 2023 attendees described their experience as excellent or good, with 79% choosing “excellent”

For more info, contact Carlos at carlos@portlandworkforcealliance.org

ABOUT THE EXPO BREAKFAST

- Connect with other leaders in business, education and government who support career education.
- Meet high school students who were inspired by our programs and learn how to get involved.
- Visit the NW Youth Careers Expo after the breakfast, and see thousands of students from 75+ schools exploring up to 200 exhibits from the state's leading employers.

“Students can find out what’s going to make them happy [and] where they’re going to thrive... That’s such an amazing opportunity.”



Student Aurora Mendez, Jefferson High School, past breakfast speaker



PWA

PORTLAND WORKFORCE ALLIANCE

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT
[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)



PORTLANDWORKFORCEALLIANCE



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SPONSOR THE EXPO BREAKFAST

- Your name and logo will be displayed at the breakfast, on PWA's website, and in the Expo guidebook, among other benefits.
- Supporting PWA means you are supporting career learning experiences for thousands of students each year.
- Commit by January 15, 2024, for maximum recognition!

For more information, contact Carlos Sánchez Huizar at carlos@portlandworkforcealliance.org



Sponsor Level	Presenting, \$8,000	Leading, \$5,000	Supporting, \$2,500	Advocate, \$1,500
Named table for 8 guests at Expo breakfast (optional)	✓	✓	✓	✓
Listing on PWA's website and in the Expo guidebook	✓	✓	✓	✓
On-stage and on-screen recognition at Expo Breakfast program	✓	✓	✓	✓
Year-round recognition: Supporter of workforce/education	✓	✓	✓	
Recognition in Expo materials	✓	✓	✓	
Name & logo on printed program at each table at Expo Breakfast	✓	✓	✓	
Social media recognition	✓	✓		
Included on "Meet our Sponsors" website and e-newsletter	✓			
Option of providing collateral on each table at the Expo Breakfast	✓			



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2023 EXPO BREAKFAST SPONSORS

Empowering Students Through Sponsorship

THANK YOU FOR YOUR SUPPORT!



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JOIN US AT THE EXPO AFTER THE BREAKFAST!

