

JOIN THE REGION'S LEADING EMPLOYERS AT OREGON'S PREMIER CAREER-EDUCATION EVENT



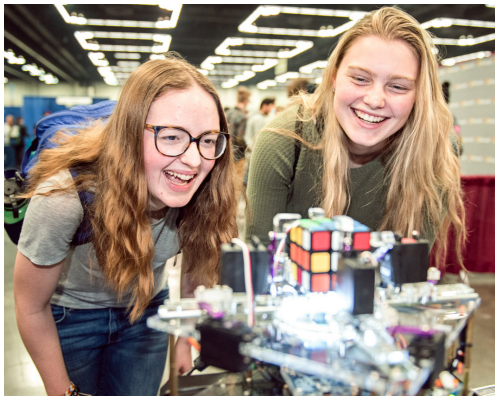
NORTHWEST
**YOUTH
CAREERS
EXPO**



20TH ANNIVERSARY NW Youth Careers Expo

Tuesday, March 19, 2024

9 a.m. – 1:30 p.m. at the Oregon Convention Center



[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)



AS OREGON'S PREMIER EVENT FOR CAREER EXPOSURE, THE NORTHWEST YOUTH CAREERS EXPO GATHERS:

5,000+ STUDENTS

200+

EDUCATORS &
COLLEGE/CAREER COUNSELORS

75+ HIGH SCHOOLS

200+

EXHIBITS FROM TOP EMPLOYERS,
COLLEGES & TRAINING CENTERS



JOIN US IN 2024!

BUILD OUR COMMUNITY

The Careers Expo draws thousands of students from high schools across Oregon and SW Washington to explore careers and the pathways to great job opportunities.

GROW YOUR WORKFORCE

You can connect directly with students, including those underrepresented in major industry sectors. The Expo supports your goals to strengthen and diversify your future workforce.

SHOWCASE YOUR VALUES

Industry leaders, educators, political leaders and the media attend this event. The Expo creates a chance to showcase your company and values to students and the community at large.

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GET INVOLVED

Sponsor the Expo

Generous sponsors make the NW Youth Careers Expo possible. Your sponsorship sustains this important community event.

Expo sponsors also **support the year-round work** of the nonprofit Portland Workforce Alliance. PWA develops various career-learning experiences for students including career days, workshops, job shadows and mentorships.

Become an Exhibitor

Exhibitors bring hands-on activities, demonstrations and equipment to **engage students**. Exhibitors speak directly to students at their booths, answer questions about their careers, and explain why their company is a great place to work.

- Private sector & government: \$800
- For-profit education: \$550
- Education & non-profit: \$400
- **EARLY BIRD:** Register by Friday, Dec. 15, for a \$100 discount!

**Basic electrical included with booth*

Volunteer for Mock Interviews

About 1,000 students participate in career talks and **mock job interviews** at the Expo. PWA and PHRMA (Portland HR Management Association) provide sample questions and interview templates to make volunteering easy.

Join us as a volunteer!

Sponsorship

Diamond / \$7500

- 2 booths (premium placement)
- Highest level sponsor promotion
- Named table at PWA Breakfast
- On-stage recognition at PWA Breakfast

Platinum / \$5200

- 2 booths (premium placement)
- Significant sponsor promotion
- Named table at PWA Breakfast

Gold / \$3700

- 1 corner booth
- Sponsor promotion

Silver / \$2700

- 1 booth
- Sponsor promotion

Bronze / \$1500

- Sponsor promotion

See Sponsor Benefits Table for full details.



PORTLANDWORKFORCEALLIANCE



PWORKFORCEA

NORTHWEST YOUTH CAREERS EXPO

2023 EXPO SPONSORS

19th annual NW Youth Careers Expo: February 22, 2023

DIAMOND



PLATINUM



GOLD



SILVER



BRONZE



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PORTLANDWORKFORCEALLIANCE.ORG/EXPO

As of 2/14/2023

Tuesday, March 19, 2024

NW Youth Careers Expo

SUPPORT OREGON'S SCHOOLS & WORKFORCE. SPONSOR THE NW YOUTH CAREERS EXPO!

Sponsor the Expo

Sponsors help high school students attend the NW Youth Careers Expo. Your sponsorship allows PWA to welcome students from across Oregon and ensure access for underrepresented communities.

Sponsors also fund PWA's year-round work, connecting employers and students for meaningful career exploration.



Sponsor Level	Diamond \$7500	Platinum \$5200	Gold \$3700	Silver \$2700	Bronze \$1500
Expo Booth (optional)	2 booths, premium placement	2 booths, premium placement	1 corner booth	1 booth	Not included
Logo on Expo Hall entrance banner	✓	✓	✓	✓	✓
Recognition in promotional materials	Logo	Logo	Logo	Listing	Listing
Recognition on event website	Logo	Listing	Listing	Listing	Listing
Ad in Expo Resource Guide <i>* If received by February 9, 2024</i>	Full page, premium placement	Full page	1/2 page	1/4 page	Not included
Support for 200 additional students from underrepresented communities	✓				
Featured in a "Meet our Sponsors" blog post and e-newsletter	✓				
Special social media recognition	✓				
Exhibit featured in Industry Spotlights sent to educators	✓	✓			
Year-round partner recognition in PWA print and digital materials	✓	✓			
Named Table at PWA Expo Breakfast, including up to 8 seats	✓	✓			
On-stage recognition at PWA Expo Breakfast program	✓	✓			

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT
[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)

