



PORTLAND WORKFORCE ALLIANCE

OUR WORK IN CAREER EDUCATION || 2023-2024



PORTLAND WORKFORCE ALLIANCE BUILDS ENDURING PARTNERSHIPS
BETWEEN BUSINESSES AND PORTLAND-AREA HIGH SCHOOLS.

BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to develop a strong workforce, boost Oregon's graduation rate and help young people find pathways to good jobs.

OUR WORK

PWA works with high schools, employers, colleges and training centers to help students develop **college-and-career aspirations** and skills. With our partners, we provide more than 7,500 career-learning experiences a year.

NW YOUTH CAREERS EXPO

The annual Careers Expo features top employers and draws students from Oregon and SW Washington. More than 5,000 students and educators from 75+ high schools attended the most recent in-person Expo, and our 210+ exhibitors included colleges, apprenticeship training centers and the **region's leading employers** who offer mock interviews, demos and support.

"Good experience and loved to get to explore the booths and talk to people!"

- Expo Student Attendee, 2023

CAREER DAYS

We work with partners to host about 30 Career Days annually, connecting hundreds of students to leading employers in health care, design, technology, construction and more. Volunteers share their insights and provide coaching on the skills and education needed to thrive in their work. Many involve projects or hands-on learning.

MENTORSHIPS & IN-DEPTH EXPERIENCES

We work with partners to connect more than 215 students a year with free after-school mentorships and other experiences. Our primary goals are to strengthen and diversify the local talent pipelines, support underrepresented students and help young people develop their confidence, knowledge and networks. These experiences include:

- **PWA Future of Nursing:** In-depth college-and-career experience in healthcare.
- **PWA Youth Impact Council:** Advisory role with skills building and career coaching.
- **PWA Creative Careers:** Exploratory mentorship emphasizing creativity, business and design.
- **PWA Summer Career Academy:** Career empowerment advice and inspiration for female and non-binary students.
- **ACE Mentor Program:** This separate nonprofit staffed by PWA focuses on careers in architecture, construction and engineering in a project-based team setting.

CLASSROOM AND BEYOND

PWA assists career coordinators with on-campus and virtual activities such as career fairs and mock interviews. We collaborate with fellow nonprofits serving underrepresented youth. We link teachers with employers to help show students the connections between the **classroom and real life**. PWA also facilitates paid internships, job shadows, summer work experiences and volunteer opportunities.



OUR PARTNERS

EMPLOYERS & EDUCATORS
MAKE OUR WORK POSSIBLE.
THANK YOU TO:

AWS Elemental
Associated General Contractors
City of Portland
Daimler Trucks North America
Gresham-Barlow School District
Gunderson Marine
Howard S. Wright
Hyatt Regency Portland
Instrument
Kaiser Permanente
KGW News
Legacy Health
LiUNA Local 737/OSILETT
Mt. Hood Community College
Multnomah County
Nike
North Clackamas School District
Oregon Health & Science University
OnPoint Community Credit Union
Oregon Charter Academy
Oregon Humane Society
Pacific Coast Fruit
Pacific NW Carpenters Institute
Parkrose School District
Port of Portland
Portland Community College
Portland Fire & Rescue
Portland General Electric
Portland HR Management Association
Portland Public Schools
Prosper Portland
Reynolds School District
The Boeing Company
The Oregonian/OregonLive
Umpqua Bank
University of Portland School of Nursing
Wieden+Kennedy
ZGF Architects
Ziba Design ...and many more!

OUR WORK

7,800+
career-learning
experiences

1,509+
mock interviews &
career workshops

308+
educators
supported



75+
high schools
served



1,360+
employer
volunteers

30+ career days with leading employers

STUDENTS SURVEYED AT PWA CAREER DAYS SAID:



gained insights that will
help them in any career



would consider working
at that company someday

100%

rated their career day
Excellent or Good

**2022-23 data*

**"We love influencing the next generation and giving them
experiences and exposure to the real world."**

Employer Liz Howe, Career Day Host

**"Today gave me more confidence that there are
opportunities waiting for me."**

Ayanna W., Parkrose High School, Kaiser Permanente Career Day



**"We get to expose the great careers in our industry and share our
passion with young people at a time when we need new talent."**

Ozzie Gonzalez, Career Day Host



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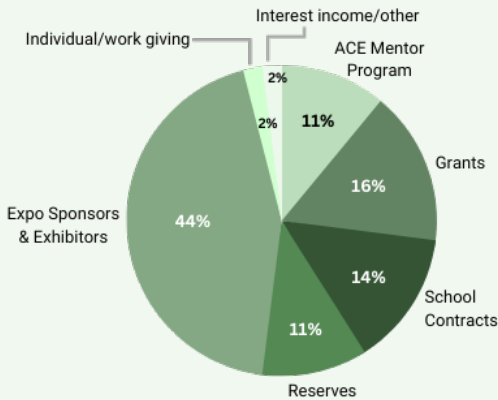


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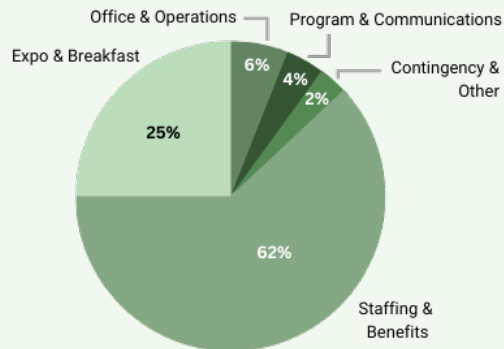
OUR FINANCES

Sponsorships are a leading source of PWA revenue. Grants from foundations leverage more support. Contracts with school districts help PWA provide targeted experiences and support. In 2023-24, PWA is drawing on reserves to help balance its post-COVID budget.

Revenue: \$565,500



Expenses: \$562,335



* adopted budget for 2022-23



“PWA places students at the center of their work. We are so fortunate to have [PWA] as a partner.”

- Superintendent Shay James, North Clackamas School District

LOOKING AHEAD

In 2023-24, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region's economic vitality.

- 1 EXPAND** opportunities for all students, with extra outreach to higher-poverty schools and underrepresented communities.
- 2 CREATE** real-world career experiences that inspire students to continue their education and pursue their aspirations.
- 3 CONNECT** students with leading sectors in our region, such as health care, design, construction, tech and manufacturing.

GET INVOLVED

VOLUNTEER

to speak to a class or provide mentoring or mock interviews.

HOST

a Career Day, internship, or job shadow.

JOIN

the Expo as an exhibitor or sponsor.

DONATE

to support career learning.

OUR BOARD

- Matt Hanson, President**
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- Cole Whitehurst**
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- Tania Sanchez**
Portland State University
- Victoria Cross**
Multnomah County
-
- Susan Nielsen**
Executive Director

*2023-24