

JOIN THE REGION'S LEADING EMPLOYERS AT OREGON'S PREMIER CAREER-EDUCATION EVENT



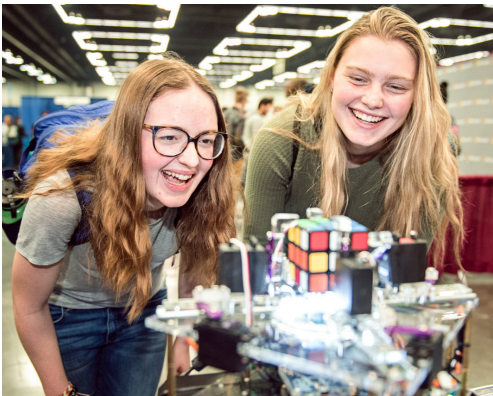
NORTHWEST  
**YOUTH  
CAREERS  
EXPO**



Wednesday, February 22, 2023

# NW Youth Careers Expo

9 am – 1:30 pm at the Oregon Convention Center



[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)





## AS OREGON'S PREMIER EVENT FOR CAREER EXPOSURE, THE NORTHWEST YOUTH CAREERS EXPO GATHERS:

**5,000+** STUDENTS

**200+**

EDUCATORS &  
COLLEGE/CAREER COUNSELORS

**75+** HIGH SCHOOLS

**180+**

EXHIBITS FROM TOP EMPLOYERS,  
COLLEGES & TRAINING CENTERS



**JOIN US IN 2023!**

### **BUILD OUR COMMUNITY**

The Careers Expo draws thousands of students from high schools across Oregon and SW Washington to explore careers and the pathways to great job opportunities.

### **GROW YOUR WORKFORCE**

You can connect directly with students, including those underrepresented in major industry sectors. The Expo supports your goals to strengthen and diversify your future workforce.

### **SHOWCASE YOUR COMPANY**

Industry leaders, educators, political leaders and the media attend this event. The Expo gives your company and industry great exposure to the community at large.

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## GET INVOLVED

### Sponsor the Expo

Generous sponsors make the NW Youth Careers Expo possible. Your sponsorship sustains this important community event.

Expo sponsors also **support the year-round work** of the nonprofit Portland Workforce Alliance. PWA develops career-learning experiences for students including career days, workshops, job shadows and mentorships.

### Become an Exhibitor

Exhibitors bring hands-on activities, demonstrations and equipment to **engage students**. Exhibitors speak directly to students at their booths, answer questions about their careers, and explain why their company is a great place to work.

- Private sector & government: \$750
- For-profit education: \$500
- Education & non-profit: \$350
- **EARLY BIRD:** Register by Friday, Dec. 2, for a \$100 discount!

*\*Electrical available for purchase*

### Volunteer for Mock Interviews

More than 1,000 students participate in career talks and **mock job interviews** at the Expo. PWA and PHRMA (Portland HR Management Association) provide sample questions and interview templates to make volunteering easy.

Join us as a volunteer!

### Sponsorship Levels

#### Diamond / \$7500

- 2 booths (premium placement)
- Highest level sponsor promotion
- Named table at PWA Breakfast
- On-stage recognition at PWA Breakfast

#### Platinum / \$5000

- 2 booths (premium placement)
- Significant sponsor promotion
- Named table at PWA Breakfast

#### Gold / \$3500

- 1 corner booth
- Sponsor promotion

#### Silver / \$2500

- 1 booth
- Sponsor promotion

#### Bronze / \$1500

- Sponsor promotion

*See Sponsor Benefits Table for full details, page 5.*



PORTLANDWORKFORCEALLIANCE



PWORKFORCEA



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# NW Youth Careers Expo

**SUPPORT OREGON'S SCHOOLS & WORKFORCE. SPONSOR THE NW YOUTH CAREERS EXPO!**

## Sponsor the Expo

Sponsors help high school students attend the NW Youth Careers Expo. Your sponsorship allows PWA to welcome students from across Oregon and ensure access for underrepresented communities.

Sponsors also fund PWA's year-round work, connecting employers and students for meaningful career exploration.



Sponsor Level	Diamond \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1500
Expo Booth (optional)	2 booths, premium placement	2 booths, premium placement	1 corner booth	1 booth	Not included
Logo on Expo Hall entrance banner	✓	✓	✓	✓	✓
Recognition in promotional materials	Logo	Logo	Logo	Listing	Listing
Recognition on event website	Logo	Listing	Listing	Listing	Listing
Ad in Expo Resource Guide <i>* If received by Jan. 13, 2023</i>	Full page, premium placement	Full page	1/2 page	1/4 page	Not included
Support for 200 additional students from underrepresented communities	✓				
Featured in a "Meet our Sponsors" blog post and e-newsletter	✓				
Special social media recognition	✓				
Exhibit featured in Industry Spotlights sent to educators	✓	✓			
Year-round partner recognition in PWA print and digital materials	✓	✓			
Named Table at PWA Expo Breakfast, including up to 8 seats	✓	✓			
On-stage recognition at PWA Expo Breakfast program	✓	✓			

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT  
[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)



# NORTHWEST YOUTH CAREERS EXPO

# 2022 EXPO SPONSORS

18th annual NW Youth Careers Expo: March 15–16, 2022 (virtual)

## DIAMOND



## PLATINUM



## GOLD



## SILVER



## BRONZE



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