

Wednesday, February 22, 2023

# NW Youth Careers Expo

**SUPPORT OREGON'S SCHOOLS & WORKFORCE. SPONSOR THE NW YOUTH CAREERS EXPO!**

## Sponsor the Expo

Sponsors help high school students attend the NW Youth Careers Expo. Your sponsorship allows PWA to welcome students from across Oregon and ensure access for underrepresented communities.

Sponsors also fund PWA's year-round work, connecting employers and students for meaningful career exploration.



Sponsor Level	Diamond \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1500
Expo Booth (optional)	2 booths, premium placement	2 booths, premium placement	1 corner booth	1 booth	Not included
Logo on Expo Hall entrance banner	✓	✓	✓	✓	✓
Recognition in promotional materials	Logo	Logo	Logo	Listing	Listing
Recognition on event website	Logo	Listing	Listing	Listing	Listing
Ad in Expo Resource Guide <i>* If received by Jan. 13, 2023</i>	Full page, premium placement	Full page	1/2 page	1/4 page	Not included
Support for 200 additional students from underrepresented communities	✓				
Featured in a "Meet our Sponsors" blog post and e-newsletter	✓				
Special social media recognition	✓				
Exhibit featured in Industry Spotlights sent to educators	✓	✓			
Year-round partner recognition in PWA print and digital materials	✓	✓			
Named Table at PWA Expo Breakfast, including up to 8 seats	✓	✓			
On-stage recognition at PWA Expo Breakfast program	✓	✓			

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT  
[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)

