



PORTLAND WORKFORCE ALLIANCE

OUR WORK IN CAREER EDUCATION // 2022-2023



PORTLAND WORKFORCE ALLIANCE BUILDS ENDURING PARTNERSHIPS
BETWEEN BUSINESSES AND PORTLAND-AREA HIGH SCHOOLS.

BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to develop a strong workforce, boost Oregon's graduation rate and help young people find pathways to good jobs.

OUR WORK

PWA works with high schools, employers, colleges and training centers to help students develop **college-and-career aspirations** and skills. With our partners, we provide more than 5,000 career-learning experiences a year.

NW YOUTH CAREERS EXPO

The annual Careers Expo features top employers and draws students from Oregon and SW Washington. About 6,500 students from 75+ high schools attended the most recent in-person Expo, and our 195+ exhibitors included colleges, apprenticeship training centers and the **region's leading employers** who offer mock interviews, demos and support.

In 2022, PWA hosted its second annual virtual Careers Expo. We also offered Expo2Go, a community online resource that serves as a supplemental teaching tool for high-school and middle-school students.

CAREER DAYS

We work with partners to host about 30 Career Days and virtual Career Talks a year, connecting hundreds of students to leading employers in health care, design, technology, construction and more. Volunteers share their insights and provide coaching on the skills and education needed to thrive in their work. Many involve projects or hands-on learning.

MENTORSHIPS & IN-DEPTH EXPERIENCES

We work with partners to connect more than 240 students a year with free after-school mentorships and other experiences. Our primary goals are to strengthen and diversify the local talent pipelines, support underrepresented students and help young people develop their confidence, knowledge and networks. These experiences include:

- **PWA Future of Nursing:** In-depth college-and-career experience in healthcare.
- **PWA Youth Impact Council:** Advisory role with skills building and career coaching.
- **PWA Creative Careers:** Exploratory mentorship emphasizing creativity, business and design.
- **PWA Summer Career Academy:** Career empowerment advice and inspiration for female and non-binary students.
- **ACE Mentor Program:** This separate nonprofit staffed by PWA focuses on careers in architecture, construction and engineering in a project-based team setting.

CLASSROOM AND BEYOND

PWA assists career coordinators with on-campus and virtual activities such as career fairs and mock interviews. We collaborate with fellow nonprofits serving underrepresented youth. We link teachers with employers to help show students the connections between the **classroom and real life**. PWA also facilitates paid internships, job shadows, summer work experiences and volunteer opportunities.



OUR PARTNERS

EMPLOYERS & EDUCATORS
MAKE OUR WORK POSSIBLE.
THANK YOU TO:

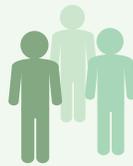
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- Hyatt Regency Portland
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- Portland HR Management Association
- Portland Public Schools
- Prosper Portland
- Reynolds School District
- Swift
- The Boeing Company
- The Oregonian/OregonLive
- Umpqua Bank
- University of Portland School of Nursing
- Wieden+Kennedy
- ZGF Architects
- Ziba Design ...and many more!

OUR WORK

5,100+
career-learning
experiences



75+
high schools
served



840+
employer
volunteers

1,095+
mock interviews &
career workshops

30+ career days with leading employers

STUDENTS SURVEYED AT PWA CAREER DAYS SAID:



82% gained insights that will help them in any career

200+
educators
supported



74% would consider working at that company someday



99% rated their career day Excellent or Good

**Per-year average, 2018-2021*

"We love influencing the next generation and giving them experiences and exposure to the real world."

Employer Liz Howe, Career Day Host

"Today gave me more confidence that there are opportunities waiting for me."

Ayanna W., Parkrose High School, Kaiser Permanente Career Day



"We get to expose the great careers in our industry and share our passion with young people at a time when we need new talent."

Ozzie Gonzalez, Career Day Host

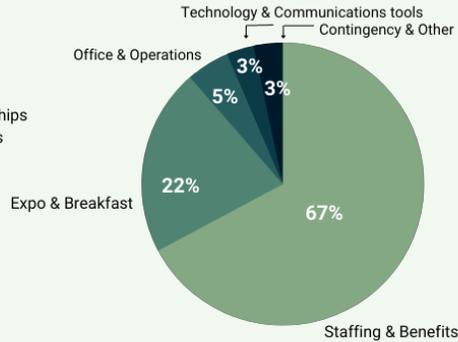
OUR FINANCES

Sponsorships are a leading source of PWA revenue. Grants from foundations leverage more support. Contracts with school districts help PWA provide targeted experiences and support. In 2022-23, PWA is drawing on reserves to help balance its post-COVID budget.

Revenue: \$482,200



Expenses: \$480,050



* adopted budget for 2022-23



“PWA places students at the center of their work. We are so fortunate to have [PWA] as a partner.”

- Superintendent Shay James, North Clackamas School District

LOOKING AHEAD

In 2022-23, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region's economic vitality.

- 1 EXPAND** opportunities for all students, with extra outreach to higher-poverty schools and underrepresented communities.
- 2 CREATE** real-world career experiences that inspire students to continue their education and pursue their aspirations.
- 3 CONNECT** students with leading sectors in our region, such as health care, design, construction, tech and manufacturing.

GET INVOLVED

VOLUNTEER

to speak to a class or provide mentoring or mock interviews.

HOST

a Career Day, internship, or job shadow.

JOIN

the Expo as an exhibitor or sponsor.

DONATE

to support career learning.

OUR BOARD

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*2022-23