



NW Youth Careers Expo

Top 5 Reasons You Can't Miss It!






VIRTUAL

Live Event on March 15-16, 2022 + Post-Event Access for 30 Days


1. INFORMATION + INSPIRATION + IDENTITY = 2022 NW YOUTH CAREERS EXPO

This is a full virtual experience, where you can "enter" the Expo, check out the Exhibit Halls to get practical advice on what you can do now, and grab a seat in the Auditorium to learn about identity at work, inclusion and diversity in career paths you may not have considered.

#PWAEXPO




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NORTHWEST
YOUTH
CAREERS
EXPO

2022 NW YOUTH VIRTUAL
CAREERS EXPO



80+
employers
& POSTSECONDARY
PARTNERS REPRESENTING
EVERY MAJOR SECTOR

RESOURCES

HOW TO LAND A JOB
NETWORKING ESSENTIALS
HOW TO ACE YOUR INTERVIEW
+ more!

TOPICS

Explore your career
interests & learn about
top employers, colleges
& training programs in the region.

PURPOSE

WHAT IS IT?

The NW Youth Careers Expo a virtual career exploration experience for high school students to:

- **Learn** about the region's broad range of careers & the pathways to get there.
- **Hear** from diverse voices sharing experiences & tips.
- **Meet** leading employers, colleges & training programs in their virtual booths.

WHAT WILL YOU DO?

The Expo is a place to learn about careers and hear from employers about next steps after graduation. In addition, you can:

- Take away materials and resources in your **digital "backpack."**
- Win cool prizes in the **scavenger hunt!**
- Return to learn more for **30 days** following the event.

HOW CAN YOU ATTEND?

High school students ages 13 and older and educators in Oregon and SW Washington are invited to register.

Let your teacher or career coordinator know you're interested in attending! Once registered, you will use your email address to access the event.

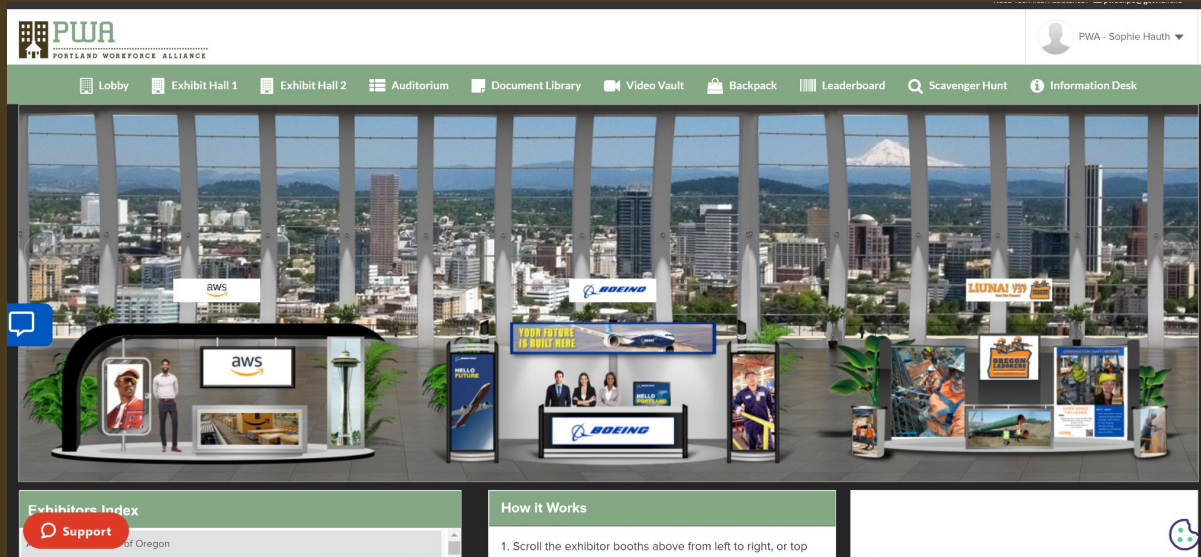
Questions? Contact PWA at expo@portlandworkforcealliance.org

MARCH 15-16, 2022
pwaexpo.vfairs.com

PORTLANDWORKFORCEALLIANCE.ORG/EXPO

2. FIND YOUR FUTURE DREAM JOB

Top businesses at the Careers Expo include **Nike**, **Intel**, **Kaiser Permanente**, **Amazon Web Services** and many more. They want to hire YOU someday! At the Expo learn about amazing careers and the steps you can take now.



3. WIN SERIOUS SWAG

Win awesome prizes, including \$50 gift cards and adidas swag, by participating in the virtual scavenger hunt.

Winners will be notified after the Expo!

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NW YOUTH VIRTUAL EXPO SCAVENGER HUNT

HOW TO PLAY

1. Follow the clues to locate and click on each hidden object.
2. Find all 10 objects hidden throughout the virtual space for a chance to win.
3. Double your fun by earning points on the leaderboard.

Anyone can play! Only students are eligible for the prize drawing. Winners will be contacted after the live event.

**FIND ALL 10 OBJECTS
DURING THE LIVE EVENT
FOR A CHANCE TO WIN!**

CLUES

Look for the clues
when you log in.

They will take you all over the virtual Careers Expo, from the Exhibit Hall to the Auditorium.

Students who find all objects are entered into a prize drawing for \$100 gift cards, swag & snacks!



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4. CONNECT LIVE WITH EMPLOYERS

The "live" Expo will take place March 15-16, 8:30 a.m.-3:30 p.m.

Many employers will be "live" in their booths between 9-11 a.m. and 1-2 p.m, or at other times . You can ask questions and connect directly with real professionals and colleges in real time.

You can also log on for 30 days afterward to explore booth resources and watch on-demand career talks in the auditorium.



5. BE INSPIRED

Hear from inspiring leaders about career insights and advice.

Featured Auditorium Sessions include:

- How to Land a Job
- How to Ace Your Interview
- Networking Essentials
...and many more!



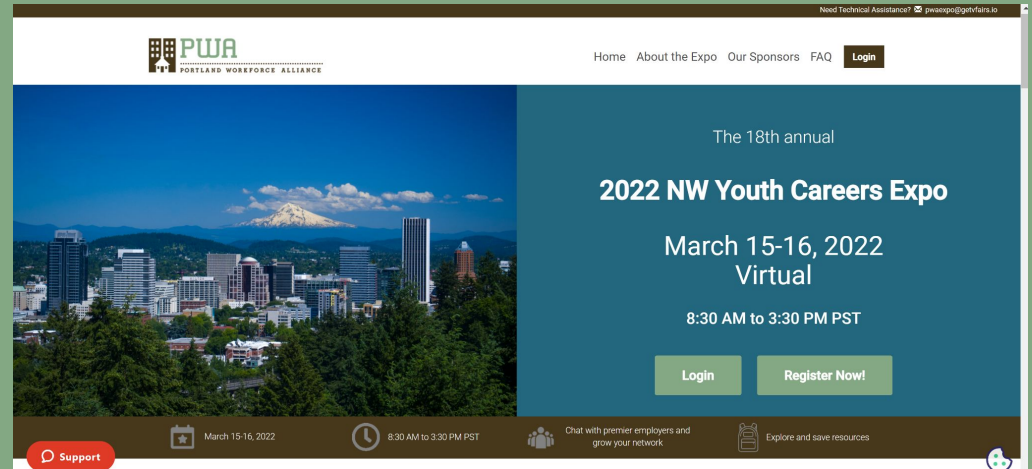
AT THE EXPO: INSIDER PRO TIPS

1. Have a question for a particular employer, college or training program? Click on the **chat button** inside each virtual booth and ask away!
2. Interested in a particular industry? Check out the Expo Resource Guide to get acquainted with employers per sector, ex: Construction, Healthcare etc. and what Exhibit Hall their booth is in.
3. Look for four Spanish-language Career Talks in the Auditorium.
4. Take away materials and resources in your digital “backpack.”
5. Many exhibitors will host short Zoom info sessions aka Booth Talks during the live event. Check out the Expo Resource Guide for an event schedule.

HOW TO SIGN UP

Want to participate? Check with your teacher or career coordinator to make sure you are registered.

- You may also register for the Expo yourself at the [PWA website](https://pwaexpo.vfairs.com) using the individual registration form.
- Mark your calendar!
- Event day: Log on and we'll see you there! pwaexpo.vfairs.com



QUESTIONS?

Visit the [Student & Educator Resources](http://www.portlandworkforcealliance.org/expo) on our site:
www.portlandworkforcealliance.org/expo

Contact expo@portlandworkforcealliance.org



**Big Dreams.
Good Jobs.
All Students.**