WELCOME!

The NW Youth Youth Careers Expo is a place for you to:

- Learn about the region’s broad range of careers & the pathways to get there.
- Hear from diverse voices sharing experiences & career tips.
- Meet leading employers, colleges & training programs in virtual booths.

MARCH 15-16, 2022
8:30 AM-3:30 PM • pwaexpo.vfairs.com
WHAT YOU CAN DO AT THE CAREERS EXPO
Event Schedules, Industry Spotlights and more

Connect with Caring Professionals
Attend a Booth Talk and Get Your Career Questions Answered.
See pages 4-9 for Event Schedule.

Learn more about a job you want
Explore the Booths to Meet Employers, Colleges and Training Centers

Join the Scavenger Hunt
Use the clues to find icons and vault up the leaderboard.

Fill Your Digital Backpack
Use the clues to find icons and vault up the leaderboard.
See page 3 for Scavenger Hunt clues

Take a Seat in the Auditorium
This year’s theme is Information + Inspiration + Identity.
See pages 4-9 for Event Schedule.

What’s Inside:
Scavenger Hunt & Leaderboard
Event Schedules
Exhibit Halls: Who’s Here
Industry Spotlights

Coming Soon: Look for the Lightbulb!
Exhibitors with this symbol have opportunities for high school students, such as jobs and volunteering. See pages 10-11.
HOW TO PLAY
1. Follow the clues to locate and click on each hidden object.
2. Find all 10 objects hidden throughout the virtual space for a chance to win.
3. Double your fun by earning points on the leaderboard.

CLUES
Look for the clues when you log in.

Anyone can play! Only students are eligible for the prize drawing. Winners will be contacted after the live event.

They will take you all over the virtual Careers Expo, from the Exhibit Hall to the Auditorium.

Students who find all objects are entered into a prize drawing for $100 gift cards, swag & snacks!
#PWAEXPO

## TUESDAY SCHEDULE

**TALKS ON TUESDAY, MARCH 15, 2022**

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:45 am</td>
<td>GENERAL</td>
<td>Auditorium</td>
</tr>
<tr>
<td>9:00 am</td>
<td>College/Career</td>
<td>Auditorium</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Healthcare</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>9:30 am</td>
<td>College/Career</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>9:30 am</td>
<td>College/Career</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Creative/Business</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>STEM/Energy</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10: 30 am</td>
<td>Creative/Business</td>
<td>Exhibit Hall 2</td>
</tr>
</tbody>
</table>

### Exhibitor Booth Talks: LIVE

These are live Booth Talks with local employers. Learn and chat in real time.

Click on the meeting link in the booth description to enter.

### Scheduled Auditorium Talks:

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### On-Demand Auditorium Talks: Watch Anytime!

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Just hit “Play!”
## MORE TALKS ON TUESDAY, MARCH 15, 2022: EARLY EDITION SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Domain</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Careers in Cosmetology - Lewarn about Summit Salon Academy PDX</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Become a leader in youth development programs</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Construction</td>
<td>Building Pride and Building Profit in Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Finding Mentors as you Start Your Career</td>
<td>Auditorium</td>
</tr>
<tr>
<td>10:45 am</td>
<td>Healthcare</td>
<td>Becoming a Physician Assistant: OHSU</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Construction</td>
<td>Careers in Concrete &amp; Aggregate - Get to know Cal-Portland</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>11:00 am</td>
<td>College/Career</td>
<td>Conservation Careers: Life and Work in the Mountains</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Healthcare</td>
<td>Becoming a Doctor: OHSU School of Medicine</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>Construction</td>
<td>Day In The Life of a Union Sprinkler Fitter</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>College/Career</td>
<td>Finding College Funds w/ Live QA</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>College/Career</td>
<td>Become a leader in youth development programs</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Public/Human Services</td>
<td>Climate Entrepreneurs: Helping the Planet through Work</td>
<td>Auditorium</td>
</tr>
<tr>
<td>1:15 pm</td>
<td>Healthcare</td>
<td>Biomedical Research: Oregon National Primate Research Center</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Construction</td>
<td>Careers in construction and how to get there</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
</tbody>
</table>

See PWA's Website for the Final Schedule.
### MORE TALKS ON TUESDAY, MARCH 15, 2022: EARLY EDITION SCHEDULE 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1:30 pm</td>
<td>Healthcare</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>College/Career</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Healthcare</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Healthcare</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>2:15 pm</td>
<td>Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>2:15 pm</td>
<td>College/Career</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>2:15 pm</td>
<td>College/Career</td>
<td>Auditorium</td>
</tr>
</tbody>
</table>

- **Healthcare**
  - A Day in the Life of a Residential Treatment Facility
  - Keeping up with Healthcare – Construction on the inside
- **College/Career**
  - Affordable Education - Financial Aid and Scholarship Opportunities in Cosmetology
  - YOU are Welcome at OHSU: Center for Diversity and Inclusion
  - Oregon Tech Info Session
  - Financial Lessons from your First Job
- **Construction**
  - Electrical Detailing and BIM Information
  - Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!

---

**Coming in Next Edition:**

More Booth Talks & Where to Find Them (OHSU, NIKE, etc.)
<table>
<thead>
<tr>
<th>Time</th>
<th>Category</th>
<th>Talk Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am</td>
<td>College/Career</td>
<td>How to Land a Job</td>
<td>Auditorium</td>
</tr>
<tr>
<td>9:15 am</td>
<td>Construction</td>
<td>Day in the Life of a Union Sprinkler Fitter</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>9:15 am</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship - Top-notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:15 am</td>
<td>College/Career</td>
<td>25 and Under: Being a Young Professional</td>
<td>Auditorium</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship - Top-notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Creative/Business</td>
<td>How I became an Architect</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Oregon Tech Info Session</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Construction</td>
<td>A look into the Electrical Trade</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Became a Leader in Youth Development Programs</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>Noon</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship- Top-Notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>Noon</td>
<td>Healthcare</td>
<td>Delivering Babies: Careers as a Midwife (Session 1)</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>Noon</td>
<td>College/Career</td>
<td>Finding College Funds w/ Live Q &amp; A</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>Noon</td>
<td>Construction</td>
<td>Construction Project Management</td>
<td>Exhibit Hall 1</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>12:30 pm</td>
<td>Healthcare</td>
<td>Delivering Babies: Careers as a Midwife (Session 2)</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>College/Career</td>
<td>Networking Essentials</td>
</tr>
<tr>
<td>1:15 pm</td>
<td>Healthcare</td>
<td>Careers in Speech Pathology and Audiology</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>College/Career</td>
<td>Como Triunfar en una Entrevista de Trabajo</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Construction</td>
<td>Careers in Concrete &amp; Aggregate - Get to know CalPortland</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Construction</td>
<td>Building Information Modeling and Virtual Reality in Construction</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Healthcare</td>
<td>Careers in Rehab Services: Physical and Occupational Therapy</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>College/Career</td>
<td>Become a leader in youth development programs</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship - Top-notch tools to Build Your Future</td>
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<tr>
<td>2:00 pm</td>
<td>College/Career</td>
<td>Careers in Cosmetology - Learn about Summit Salon Academy PDX</td>
</tr>
<tr>
<td>2:30 pm</td>
<td>Construction</td>
<td>Electrical Dealing and BIM Information</td>
</tr>
<tr>
<td>2:30 pm</td>
<td>College/Career</td>
<td>Finding College Funds w/ :Live Q&amp;A</td>
</tr>
</tbody>
</table>

### Coming in Next Edition:

More Booth Talks & Where to Find Them (OHSU, NIKE, etc.)
## ON-DEMAND TALKS IN THE AUDITORIUM: JOIN ANY TIME

### IDENTITY + INSPIRATION + INFORMATION

#### CAREER READINESS

- Financial Beginnings Oregon: Women of color in finance - college students podcast
- Como Triunfar en una Entrevista de Trabajo (How to Ace Your Interview)
- Como Aseguarer Empleo

#### INDUSTRY-SPECIFIC

##### NONPROFIT:

- Make an Impact: How to get Started in the Nonprofit Sector
- Make an Impact: Careers in Philanthropy with the OSHU Foundation

##### HEALTHCARE:

- Nursing Careers: Essential Skills
- The Future of Nursing Careers
- Healthcare Careers: NW Native American Center of Excellence

##### MEDIA

- Broadcast Journalism: A Peek Inside the KGW Newsroom

##### TRADES + TECH

- Apprenticeships Panel: Earn While You Learn
- Journeys Into Tech: Short Career Stories from New Relic
- Creative Careers: Advice from a Top Ad Agency

See the Final Edition for more live and on-demand career talks
EXHIBIT HALL 1

DESIGN & CONSTRUCTION
• ACE Mentor Program of Oregon
• Amplified Wireless Solutions, Inc.
• Andersen Construction
• Area I Plumbers, Area I Painters, Area Sign Installers
• Bassetti Architects
• CalPortland
• CBRE
• Emerick Construction
• Fortis Construction
• GB Manchester
• GreenWorks
• Hoffman Construction
• Holst Architecture
• Howard S. Wright
• JE Dunn Construction
• Knife River
• Lease Crutcher Lewis
• Local 669-JATC
• Mahlum Architects
• National Association of Remodeling Industry
• NECA-IBEW Electrical Training Center
• OEG, Inc.
• Oregon & S. Idaho Laborers Employers Training Trust (OSILETT) & LiUNA Local 737
• Oregon & SW Washington Painters & Drywall Finishers
• Oregon Chapter of the American Planning Association
• Oregon Chapter Of The American Society Of Landscape Architects
• Performance Contracting Inc.
• Pacific Northwest Carpenters Institute
• Prairie Electric
• Professional Land Surveyors of Oregon
• RDO Equipment Co.
• Walsh Construction

TECHNOLOGY & ENGINEERING
• Amazon Web Services
• ChickTech
• Diversified
• Intel
• New Relic
• Oregon MESA
• Society of Women Engineers
• The American Society of Mechanical Engineers

MANUFACTURING
• Benchmade
• MSR-FSR
• Mt. Hood Community College
  - Auto Engineering, Machine Tool, Mechatronics & Welding
• The Boeing Company

CREATIVE, ARTS & MEDIA
• Mt. Hood Community College
  - Integrated Media & Communications
2022 EARLY EXPO EXHIBITORS
18th annual NW Youth Careers Expo: March 15–16, 2022 (virtual)

EXHIBIT HALL 2

PUBLIC & HUMAN SERVICES
- Camp Fire Columbia
- Central City Concern
- City of Portland Environmental Services
- Friends of Baseball
- Oregon Metro
- Multnomah County
- Oregon State Bar
- Portland Parks & Recreation
- YMCA of Columbia-Willamette

HEALTH CARE
- Banfield Pet Hospital
- Cascadia Behavioral Healthcare
- Genentech
- Kaiser Permanente
- Legacy Health
- Health Care/Nursing
- Mt. Hood Community College
- Health Care/Nursing
- Oregon Health & Science University
- Multiple Programs
- Oregon Health & Science University
- Pharmacy

CREATIVE, ARTS & MEDIA
- Mt. Hood Community College
  - Integrated Media & Communications
- Oregon Film
- The Oregonian/OregonLive
- Swift
- Upswell

BUSINESS, SPORTS, & APPAREL
- Fred Meyer
- Mt. Hood Community College
  - Business and Information Systems
- Nike
- OnPoint Community Credit Union
- Umpqua Bank

MORE COLLEGES, TRAINING & WORKFORCE PROGRAMS
- ECMC The College Place Oregon
- Northwest Youth Corps
- Oregon Institute of Technology
- Oregon Office of Student Access & Completion

TRANSPORTATION
- Hillsboro Aero Academy
- Port of Portland

PORTLANDWORKFORCEALLIANCE.ORG/EXPO
The NW Youth Careers Expo is the Northwest’s premier career-education event. It shows students the region’s amazing diversity of career opportunities. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education & human services.
Technology is transforming the ways that professionals in almost every industry do their work. If you’re someone who loves working with words, building businesses, solving problems, creating code or telling stories, there are many great jobs for you.

**STUDENTS CAN...**

- **CONNECT** with people who work in sports, tech and community banking.
- **EXPLORE** the skills and education needed for careers in multimedia, advertising and digital design.
- **DISCOVER** what kind of exciting creative work is being done in Oregon.

**DID YOU KNOW?**

- People who develop their tech and data skills are needed in every industry.
- **Multimedia journalists** who can create unique content and engage on social media are in high demand.
- **Advertising agencies** ($91,342), **public relations agencies** ($78,271) and **media buying agencies** ($103,367) stand out for high average pay.*

*according to Oregon Employment Dept.*

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LEARN MORE AT WWW.PORTLANDWORKFORCEALLIANCE.ORG/EXPO
## Spotlight: Health Care, Public Services & Training Programs

### Health Care
- Banfield Pet Hospital
- Cascadia Behavioral Healthcare
- Kaiser Permanente
- Legacy Health
  - Healthcare/Nursing
- Mt Hood Community College
  - Health Careers
- Oregon Health & Science University
  - Multiple Programs
- Oregon Health & Science University
  - Pharmacy

### Public Services
- City of Portland
  - Bureau of Environmental Services
  - Portland Parks & Recreation
- Friends of Baseball
- Multnomah County
- Oregon State Bar
- Prosper Portland

### Training Programs
- Clackamas Community
- Mt Hood Community College
- Northwest Youth Corps
- Oregon Institute of Technology
- Oregon Office of Student Access & Completion (OSAC)
- Portland Workforce Alliance
- Worksystems

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### Students Can...
- **Connect** with people who work in health care.
- **Explore** the skills and education needed for different careers.
- **Discover** the range of organizations and training programs from hospitals to community colleges to help you get started in your career journey.

### Did You Know?
- The health care sector is the region’s largest employer.
- The average salary in health care exceeds is $55,000, higher than the average for other sectors. Registered nurses in Oregon earn a median of $90,300.*
- The region’s three major employers in health care are hospitals, clinics and care facilities.
- New treatments, plus a growing & aging population, mean great job prospects in health care.

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*Worksystems Inc. 2018 report

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Learn more at www.portlandworkforcealliance.org/expo
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DIAMOND

aws
OnPoint
PROSPER PORTLAND

PLATINUM

LEGACY HEALTH
LiUNA! LOCAL 737
OREGONLIVE
The Oregonian

GOLD

BOEING
FORTIS CONSTRUCTION INC
HOFFMAN CONSTRUCTION COMPANY
Howard S. Wright
a Dallas Based company

KAISER PERMANENTE®
NW Natural®
PGE
PHRMA
UMPQUA BANK

SILVER

ANDREWS CONSTRUCTION FOUNDATION
CBRE
EMERICK
JE DUNN
MDU RESOURCES GROUP INC
OHSU
OG
PCI PERFORMANCE CONTRACTING INC
PORT OF PORTLAND
WALSH CONSTRUCTION CO

BRONZE

Environmental Services
City of Portland
working for clean rivers
Intel
Metro
MSRFSR
New Relic
mahlum
work systems

PWA
PORTLAND WORKFORCE ALLIANCE
PORTLANDWORKFORCEALLIANCE.ORG/EXPO

PORTLAND WORKFORCE ALLIANCE

PORTLANDWORKFORCEALLIANCE.ORG/EXPO
Welcome high schools to the 2022 NW Youth Careers Expo

Special thanks to our partner school districts

GO BEHIND-THE-SCENES AT CAREER DAYS
FOLLOW US ON INSTAGRAM

Join us! Learn how to get involved at PORTLANDWORKFORCEALLIANCE.ORG