WELCOME!

The NW Youth Youth Careers Expo is a place for you to:

• Learn about the region’s broad range of careers & the pathways to get there.
• Hear from diverse voices sharing experiences & career tips.
• Meet leading employers, colleges & training programs in virtual booths.

MARCH 15-16, 2022
8:30 AM-3:30 PM • pwaexpo.vfairs.com
WHAT YOU CAN DO AT THE CAREERS EXPO
Event Schedules, Industry Spotlights and more

Connect with Caring Professionals
Attend a Booth Talk and Get Your Career Questions Answered.
See pages 4-9 for Event Schedule.

Learn more about a job you want
Explore the Booths to Meet Employers, Colleges and Training Centers

Join the Scavenger Hunt
Use the clues to find icons and vault up the leaderboard.
See page 3 for Scavenger Hunt clues

Fill Your Digital Backpack
Use the clues to find icons and vault up the leaderboard.

Take a Seat in the Auditorium
This year’s theme is Information + Inspiration + Identity.
See pages 4-9 for Event Schedule.

What’s Inside:
- Scavenger Hunt & Leaderboard
- Event Schedules
- Exhibit Halls: Who’s Here
- Industry Spotlights

Coming Soon: Look for the Lightbulb!
Exhibitors with this symbol have opportunities for high school students, such as jobs and volunteering. See pages 10-11.
HOW TO PLAY

1. Follow the clues to locate and click on each hidden object.
2. Find all 10 objects hidden throughout the virtual space for a chance to win.
3. Double your fun by earning points on the leaderboard.

Anyone can play! Only students are eligible for the prize drawing. Winners will be contacted after the live event.

CLUES

Look for the clues when you log in.

They will take you all over the virtual Careers Expo, from the Exhibit Hall to the Auditorium.

Students who find all objects are entered into a prize drawing for $100 gift cards, swag & snacks!

MARCH 15-16, 2022
pwaexpo.vfairs.com
**TUESDAY SCHEDULE**

**TALKS ON TUESDAY, MARCH 15, 2022**

<table>
<thead>
<tr>
<th>Time</th>
<th>Talk</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:45 am</td>
<td>GENERAL</td>
<td>Auditorium</td>
</tr>
<tr>
<td>9:00 am</td>
<td>College/Career</td>
<td>Auditorium</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Healthcare</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>9:30 am</td>
<td>College/Career</td>
<td>Exhibit Hall 2</td>
</tr>
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<td>9:30 am</td>
<td>College/Career</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Creative/Business</td>
<td>Exhibit Hall 2</td>
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</tr>
<tr>
<td>9:30 am</td>
<td>Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>STEM/Energy</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Creative/Business</td>
<td>Exhibit Hall 2</td>
</tr>
</tbody>
</table>

**Exhibitor Booth Talks: LIVE**

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<table>
<thead>
<tr>
<th>Time</th>
<th>Track</th>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Careers in Cosmetology - Learn about Summit Salon Academy PDX</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Become a leader in youth development programs</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Construction</td>
<td>Building Pride and Building Profit in Construction</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Finding Mentors as you Start Your Career</td>
<td>Auditorium</td>
</tr>
<tr>
<td>10:45 am</td>
<td>Healthcare</td>
<td>Becoming a Physician Assistant: OHSU</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Construction</td>
<td>Careers in Concrete &amp; Aggregate - Get to know Cal-Portland</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>11:00 am</td>
<td>College/Career</td>
<td>Conservation Careers: Life and Work in the Mountains</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Healthcare</td>
<td>Becoming a Doctor: OHSU School of Medicine</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>Construction</td>
<td>Day In The Life of a Union Sprinkler Fitter</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>College/Career</td>
<td>Finding College Funds w/ Live QA</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>College/Career</td>
<td>Become a leader in youth development programs</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Public/Human Services</td>
<td>Climate Entrepreneurs: Helping the Planet through Work</td>
<td>Auditorium</td>
</tr>
<tr>
<td>1:15 pm</td>
<td>Healthcare</td>
<td>Biomedical Research: Oregon National Primate Research Center</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Construction</td>
<td>Careers in construction and how to get there</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
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<td>Time</td>
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<tr>
<td>1:30 pm</td>
<td>Healthcare</td>
<td><strong>A Day in the Life of a Residential Treatment Facility</strong></td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>College/Career</td>
<td><strong>Affordable Education - Financial Aid and Scholarship Opportunities in Cosmetology</strong></td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Healthcare</td>
<td><strong>Keeping up with Healthcare – Construction on the inside</strong></td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Construction</td>
<td><strong>Electrical Detailing and BIM Information</strong></td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Healthcare</td>
<td><strong>YOU are Welcome at OHSU: Center for Diversity and Inclusion</strong></td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>2:15 pm</td>
<td>Construction</td>
<td><strong>Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!</strong></td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>2:15 pm</td>
<td>College/Career</td>
<td><strong>Oregon Tech Info Session</strong></td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>2:15 pm</td>
<td>College/Career</td>
<td><strong>Financial Lessons from your First Job</strong></td>
<td>Auditorium</td>
</tr>
</tbody>
</table>

**Coming in Next Edition:**

**More Booth Talks & Where to Find Them (OHSU, NIKE, etc.)**

See PWA's Website for the Final Schedule.
<table>
<thead>
<tr>
<th>Time</th>
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<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am</td>
<td>College/Career</td>
<td>How to Land a Job</td>
<td>Auditorium</td>
</tr>
<tr>
<td>9:15 am</td>
<td>Construction</td>
<td>Day in the Life of a Union Sprinkler Fitter</td>
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<td>Construction</td>
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<td>10:15 am</td>
<td>College/Career</td>
<td>25 and Under: Being a Young Professional</td>
<td>Auditorium</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship - Top-notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Creative/Business</td>
<td>How I became an Architect</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Oregon Tech Info Session</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Construction</td>
<td>A look into the Electrical Trade</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>10:30 am</td>
<td>College/Career</td>
<td>Became a Leader in Youth Development Programs</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>Noon</td>
<td>Construction</td>
<td>Oregon Laborers Apprenticeship- Top-Notch Tools to Build Your Future!</td>
<td>Exhibit Hall 1</td>
</tr>
<tr>
<td>Noon</td>
<td>Healthcare</td>
<td>Delivering Babies: Careers as a Midwife (Session 1)</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>Noon</td>
<td>College/Career</td>
<td>Finding College Funds w/ Live Q &amp; A</td>
<td>Exhibit Hall 2</td>
</tr>
<tr>
<td>Noon</td>
<td>Construction</td>
<td>Construction Project Management</td>
<td>Exhibit Hall 1</td>
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MORE TALKS ON WEDNESDAY, MARCH 16, 2022: EARLY EDITION SCHEDULE

| Time    | Category          | Title                                                                 | Location       |
|---------|-------------------|                                                                     |                |
| 12:30 pm| Healthcare        | Delivering Babies: Careers as a Midwife (Session 2)                 | Exhibit Hall 2 |
| 12:30 pm| College/Career    | Networking Essentials                                               | Exhibit Hall 2 |
| 1:15 pm | Healthcare        | Careers in Speech Pathology and Audiology                          | Exhibit Hall 2 |
| 1:30 pm | College/Career    | Como Triunfar en una Entrevista de Trabajo                          | Auditorium    |
| 2:00 pm | Construction      | Careers in Concrete & Aggregate - Get to know CalPortland          | Exhibit Hall 1 |
| 2:00 pm | Construction      | Building Information Modeling and Virtual Reality in Construction    | Exhibit Hall 1 |
| 2:00 pm | Healthcare        | Careers in Rehab Services: Physical and Occupational Therapy        | Exhibit Hall 2 |
| 2:00 pm | College/Career    | Become a leader in youth development programs                      | Exhibit Hall 2 |
| 2:00 pm | Construction      | Oregon Laborers Apprenticeship - Top-notch tools to Build Your Future | Exhibit Hall 1 |
| 2:00 pm | College/Career    | Careers in Cosmetology - Learn about Summit Salon Academy PDX       | Exhibit Hall 2 |
| 2:30 pm | Construction      | Electrical Dealing and BIM Information                              | Exhibit Hall 1 |
| 2:30 pm | College/Career    | Finding College Funds w/ :Live Q&A                                  | Exhibit Hall 2 |

Coming in Next Edition:
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## On-Demand Talks in the Auditorium: Join Any Time

### Identity + Inspiration + Information

### Career Readiness
- Financial Beginnings Oregon: Women of color in finance - college students podcast
- Como Triunfar en una Entrevista de Trabajo (How to Ace Your Interview)
- Como Aseguarre Empleo

### Identity
- Being LGBTQ+ at Work
- Being Hispanic at Work
- Being Asian in the Workplace/Creative space

### Industry-Specific

#### Nonprofit:
- Make an Impact: How to get Started in the Nonprofit Sector
- Make an Impact: Careers in Philanthropy with the OSHU Foundation

#### Healthcare:
- Nursing Careers: Essential Skills
- The Future of Nursing Careers
- Healthcare Careers: NW Native American Center of Excellence

#### Media
- Broadcast Journalism: A Peek Inside the KGW Newsroom

#### Trades + Tech
- Apprenticeships Panel: Earn While You Learn
- Journeys Into Tech: Short Career Stories from New Relic
- Creative Careers: Advice from a Top Ad Agency

See the Final Edition for more live and on-demand career talks
EXHIBIT HALL 1

DESIGN & CONSTRUCTION
- ACE Mentor Program of Oregon
- Amplified Wireless Solutions, Inc.
- Andersen Construction
- Area I Plumbers, Area I Painters, Area Sign Installers
- Bassetti Architects
- CalPortland
- CBRE
- Emerick Construction
- Fortis Construction
- GB Manchester
- GreenWorks
- Hoffman Construction
- Holst Architecture
- Howard S. Wright
- JE Dunn Construction
- Knife River
- Lease Crutcher Lewis
- Local 669-JATC
- Mahlum Architects
- National Association of Remodeling Industry
- NECA-IBEW Electrical Training Center
- OEG, Inc.
- Oregon & S. Idaho Laborers Employers Training Trust (OSILETT) & LiUNA Local 737
- Oregon & SW Washington Painters & Drywall Finishers
- Oregon Chapter of the American Planning Association
- Oregon Chapter Of The American Society Of Landscape Architects
- Performance Contracting Inc.
- Pacific Northwest Carpenters Institute
- Prairie Electric
- Professional Land Surveyors of Oregon
- RDO Equipment Co.
- Walsh Construction
- Intel
- New Relic
- Oregon MESA
- Society of Women Engineers
- The American Society of Mechanical Engineers

ENERGY
- Bonneville Power Administration
- Mt. Hood Community College
  - Science/Energy
- Portland General Electric

MANUFACTURING
- Benchmade
- MSR-FSR
- Mt. Hood Community College
  - Auto Engineering, Machine Tool, Mechatronics & Welding
- The Boeing Company

TECHNOLOGY & ENGINEERING
- Amazon Web Services
- ChickTech
- Diversified
## EXHIBIT HALL 2

### PUBLIC & HUMAN SERVICES
- Camp Fire Columbia
- Central City Concern
- City of Portland Environmental Services
- Friends of Baseball
- Oregon Metro
- Multnomah County
- Oregon State Bar
- Portland Parks & Recreation
- YMCA of Columbia-Willamette

### HEALTH CARE
- Banfield Pet Hospital
- Cascadia Behavioral Healthcare
- Genentech
- Kaiser Permanente
- Legacy Health
  - Health Care/Nursing
- Mt. Hood Community College
  - Integrated Media & Communications
- Oregon Film
- The Oregonian/OregonLive
- Swift
- Upswell

### CREATIVE, ARTS & MEDIA
- Mt. Hood Community College
  - Integrated Media & Communications
- Oregon Film
- The Oregonian/OregonLive
- Swift
- Upswell

### BUSINESS, SPORTS, & APPAREL
- Fred Meyer
- Mt. Hood Community College
  - Business and Information Systems
- Nike
- OnPoint Community Credit Union
- Umpqua Bank

### TRANSPORTATION
- Hillsboro Aero Academy
- Port of Portland

### MORE COLLEGES, TRAINING & WORKFORCE PROGRAMS
- ECMC The College Place
- Oregon
- Northwest Youth Corps
- Oregon Institute of Technology
- Oregon Office of Student Access & Completion
The NW Youth Careers Expo is the Northwest’s premier career-education event. It shows students the region’s amazing diversity of career opportunities. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education & human services.

LEARN MORE AT PORTLANDWORKFORCEALIANCE.ORG/EXPO
Technology is transforming the ways that professionals in almost every industry do their work. If you’re someone who loves working with words, building businesses, solving problems, creating code or telling stories, there are many great jobs for you.

**STUDENTS CAN...**

- **CONNECT** with people who work in sports, tech and community banking.
- **EXPLORE** the skills and education needed for careers in multimedia, advertising and digital design.
- **DISCOVER** what kind of exciting creative work is being done in Oregon.

**DID YOU KNOW?**

- People who develop their tech and data skills are needed in every industry.
- **Multimedia journalists** who can create unique content and engage on social media are in high demand.
- **Advertising** agencies ($91,342), **public relations** agencies ($78,271) and **media buying** agencies ($103,367) stand out for high average pay.*

*according to Oregon Employment Dept.

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STUDENTS CAN...

• **CONNECT** with people who work in health care.
• **EXPLORE** the skills and education needed for different careers.
• **DISCOVER** the range of organizations and training programs from hospitals to community colleges to help you get started in your career journey.

DID YOU KNOW?

• The health care sector is the region’s largest employer.
• The average salary in health care exceeds is $55,000, higher than the average for other sectors. Registered nurses in Oregon earn a median of $90,300.*
• The region’s three major employers in health care are hospitals, clinics and care facilities.
• New treatments, plus a growing & aging population, mean great job prospects in health care.

* Worksystems Inc. 2018 report

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2022 EARLY EXPO SPONSORS

18th annual NW Youth Careers Expo: March 15–16, 2022 (virtual)

DIAMOND

aws
OnPoint Community Credit Union
Prosper Portland

PLATINUM

LiUNA! Local 373
Oregonian

GOLD

BOEING
Fortis Construction Inc
Howard S. Wright
Hoffman Construction Company
Kaiser Permanente
NW Natural
PGE
PHRMA
Umpqua Bank

SILVER

ANDREW CONSTRUCTION FOUNDATION
CBRE
Emerick
Jedunn Construction
MDU Resources Group Inc
OHSU
OG Performance Contracting Inc
PORT OF PORTLAND
WALSH Construction Co

BRONZE

Environmental Services City of Portland
Intel
Metro
MSRSR
New Relic
mahlum
work systems

PORTLANDWORKFORCEALLIANCE.ORG/EXPO

As of 2/18/22
Welcome high schools to the 2022 NW Youth Careers Expo

Special thanks to our partner school districts

Join us! Learn how to get involved at PORTLANDWORKFORCEALLIANCE.ORG

GO BEHIND-THE-SCENES AT CAREER DAYS
FOLLOW US ON INSTAGRAM

@PWorkforceA