

# #PWAEXPO



PORTLANDWORKFORCEALLIANCE

PWORKFORCEA



NORTHWEST  
**YOUTH  
CAREERS  
EXPO**

## 2022 NW YOUTH VIRTUAL CAREERS EXPO EARLY EDITION

### WELCOME!

The NW Youth Youth Careers Expo is a place for you to:

- Learn about the region's broad range of **careers & the pathways to get there.**
- Hear from **diverse voices** sharing experiences & career tips.
- Meet leading **employers, colleges & training programs** in virtual booths.



**MARCH 15-16, 2022**  
8:30 AM-3:30 PM • [pwaexpo.vfairs.com](https://pwaexpo.vfairs.com)

[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)

## WHAT YOU CAN DO AT THE CAREERS EXPO

*Event Schedules, Industry Spotlights and more*

### **Connect with Caring Professionals**

*Attend a Booth Talk and Get Your Career Questions Answered.*

*See pages 4-9 for Event Schedule.*

### **Learn more about a job you want**

*Explore the Booths to Meet Employers, Colleges and Training Centers*

### **Join the Scavenger Hunt**

*Use the clues to find icons and vault up the leaderboard.*

### **Fill Your Digital Backpack**

*Use the clues to find icons and vault up the leaderboard.*

*See page 3 for Scavenger Hunt clues*

### **Take a Seat in the Auditorium**

*This year's theme is Information + Inspiration + Identity.*

*See pages 4-9 for Event Schedule.*

#### **What's Inside:**

Scavenger Hunt & Leaderboard

Event Schedules

Exhibit Halls: Who's Here

Industry Spotlights

#### **Coming Soon: Look for the Lightbulb!**

Exhibitors with this symbol have opportunities for high school students, such as jobs and volunteering. See pages 10-11.



## NW YOUTH VIRTUAL EXPO SCAVENGER HUNT

### HOW TO PLAY

1. Follow the clues to locate and click on each hidden object.
2. Find all 10 objects hidden throughout the virtual space for a chance to win.
3. Double your fun by earning points on the leaderboard.

*Anyone can play! Only students are eligible for the prize drawing. Winners will be contacted after the live event.*



**FIND ALL 10 OBJECTS  
DURING THE LIVE EVENT  
FOR A CHANCE TO WIN!**

### CLUES

Look for the clues when you log in.

They will take you all over the virtual Careers Expo, from the Exhibit Hall to the Auditorium.

Students who find all objects are entered into a prize drawing for \$100 gift cards, swag & snacks!

**MARCH 15-16, 2022**

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## TUESDAY SCHEDULE

TALKS ON TUESDAY, MARCH 15, 2022

8:45 am	GENERAL		Auditorium
9:00 am	College/Career	How to Ace Your Job Interview	Auditorium
9:30 am	Construction	A look into the Electrical Trade	Exhibit Hall 1
9:30 am	Healthcare	ThinkFirst Oregon: Brain Safety + Volunteer Opportunities	Exhibit Hall 2
9:30 am	College/Career	Oregon Tech Info Session	Exhibit Hall 2
9:30 am	College/Career	Finding College Funds with Live QA	Exhibit Hall 2
9:30 am	Creative/Business	Meet a Journalist: Covering the News at the Oregonian	Exhibit Hall 2
9:30 am	Construction	Want to work in Construction? Here are three skills you need	Exhibit Hall 1
10:30 am	Construction	Oregon Laborers Apprenticeship: Top Notch Tools to Build Your Future	Exhibit Hall 1
10:30 am	STEM/Energy	Careers in the SemiConductor Industry: Start at the Entry Level and Build a Career!	Exhibit Hall 2
10:30 am	Creative/Business	What does an Architect do?	Exhibit Hall 2

### Exhibitor Booth Talks: LIVE

These are live Booth Talks with local employers. Learn and chat in real time.

Click on the meeting link in the booth description to enter.

### Scheduled Auditorium Talks:

Scheduled talks are pre-recorded, with the presenter answering your questions in the chat during the presentation.

These talks are also available later as "on-demand" recordings.

### On-Demand Auditorium Talks: Watch Anytime!

Check out the library of Career Talks that you can watch on-demand at anytime during the Expo.

Just hit "Play!"

## See PWA's Website for the Final Schedule.

### MORE TALKS ON TUESDAY, MARCH 15, 2022: EARLY EDITION SCHEDULE

10:30 am	College/Career	Careers in Cosmetology - Learn about Summit Salon Academy PDX	Exhibit Hall 2
10:30 am	College/Career	Become a leader in youth development programs	Exhibit Hall 2
10:30 am	Construction	Building Pride and Building Profit in Construction	Exhibit Hall 1
10:30 am	College/Career	Finding Mentors as you Start Your Career	Auditorium
10:45 am	Healthcare	Becoming a Physician Assistant: OHSU	Exhibit Hall 2
11:00 am	Construction	Careers in Concrete & Aggregate - Get to know Cal-Portland	Exhibit Hall 1
11:00 am	College/Career	Conservation Careers: Life and Work in the Mountains	Exhibit Hall 2
11:00 am	Healthcare	Becoming a Doctor: OHSU School of Medicine	Exhibit Hall 2
11:30 am	Construction	Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!	Exhibit Hall 1
12:30 pm	Construction	Day In The Life of a Union Sprinkler Fitter	Exhibit Hall 1
12:30 pm	College/Career	Finding College Funds w/ Live QA	Exhibit Hall 2
12:30 pm	College/Career	Become a leader in youth development programs	Exhibit Hall 2
1:00 pm	Public/Human Services	Climate Entrepreneurs: Helping the Planet through Work	Auditorium
1:15 pm	Healthcare	Biomedical Research: Oregon National Primate Research Center	Exhibit Hall 2
1:30 pm	Construction	Careers in construction and how to get there	Exhibit Hall 1
1:30 pm	Construction	Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!	Exhibit Hall 1

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MORE TALKS ON TUESDAY, MARCH 15, 2022: EARLY EDITION SCHEDULE 1

1:30 pm	Healthcare	A Day in the Life of a Residential Treatment Facility	Exhibit Hall 2
1:30 pm	College/Career	Affordable Education - Financial Aid and Scholarship Opportunities in Cosmetology	Exhibit Hall 2
1:30 pm	Healthcare	Keeping up with Healthcare – Construction on the inside	Exhibit Hall 2
1:30 pm	Construction	Electrical Detailing and BIM Information	Exhibit Hall 1
2:00 pm	Healthcare	YOU are Welcome at OHSU: Center for Diversity and Inclusion	Exhibit Hall 2
2:15 pm	Construction	Oregon Laborers Apprenticeship- Top-notch Tools to Build Your Future!	Exhibit Hall 1
2:15 pm	College/Career	Oregon Tech Info Session	Exhibit Hall 2
2:15 pm	College/Career	Financial Lessons from your First Job	Auditorium

Coming in Next Edition:

More Booth Talks & Where to Find Them (OHSU, NIKE, etc.)

# WEDNESDAY SCHEDULE

TALKS ON WEDNESDAY, MARCH 16, 2022

9:00 am	College/Career	How to Land a Job	Auditorium
9:15 am	Construction	Day in the Life of a Union Sprinkler Fitter	Exhibit Hall 1
9:15 am	Construction	Oregon Laborers Apprenticeship - Top-notch tools to Build Your Future!	Exhibit Hall 1
10:15 am	College/Career	25 and Under: Being a Young Professional	Auditorium
10:30 am	Construction	Oregon Laborers Apprenticeship - Top-notch Tools to Build Your Future!	Exhibit Hall 1
10:30 am	Creative/Business	How I became an Architect	Exhibit Hall 2
10:30 am	College/Career	Oregon Tech Info Session	Exhibit Hall 2
10:30 am	Construction	A look into the Electrical Trade	Exhibit Hall 1
10:30 am	College/Career	Became a Leader in Youth Development Programs	Exhibit Hall 2
Noon	Construction	Oregon Laborers Apprenticeship- Top-Notch Tools to Build Your Future!	Exhibit Hall 1
Noon	Healthcare	Delivering Babies: Careers as a Midwife (Session 1)	Exhibit Hall 2
Noon	College/Career	Finding College Funds w/ Live Q & A	Exhibit Hall 2
Noon	Construction	Construction Project Management	Exhibit Hall 1

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Just hit "Play!"

## See PWA's Educator Resources page for the Final Schedule.

### MORE TALKS ON WEDNESDAY, MARCH 16, 2022: EARLY EDITION SCHEDULE

12:30 pm	Healthcare	Delivering Babies: Careers as a Midwife (Session 2)	Exhibit Hall 2
12:30 pm	College/Career	Networking Essentials	Exhibit Hall 2
1:15 pm	Healthcare	Careers in Speech Pathology and Audiology	Exhibit Hall 2
1:30 pm	College/Career	Como Triunfar en una Entrevista de Trabajo	Auditorium
2:00 pm	Construction	Careers in Concrete & Aggregate - Get to know CalPortland	Exhibit Hall 1
2:00 pm	Construction	Building Information Modeling and Virtual Reality in Construction	Exhibit Hall 1
2:00 pm	Healthcare	Careers in Rehab Services: Physical and Occupational Therapy	Exhibit Hall 2
2:00 pm	College/Career	Become a leader in youth development programs	Exhibit Hall 2
2:00 pm	Construction	Oregon Laborers Apprenticeship - Top-notch tools to Build Your Future	Exhibit Hall 1
2:00 pm	College/Career	Careers in Cosmetology - Learn about Summit Salon Academy PDX	Exhibit Hall 2
2:30 pm	Construction	Electrical Dealing and BIM Information	Exhibit Hall 1
2:30 pm	College/Career	Finding College Funds w/ Live Q&A	Exhibit Hall 2

### Coming in Next Edition:

More Booth Talks & Where to Find Them (OHSU, NIKE, etc.)



# ON-DEMAND TALKS IN THE AUDITORIUM: JOIN ANY TIME

## IDENTITY + INSPIRATION + INFORMATION

### CAREER READINESS

Financial Beginnings Oregon:  
Women of color in finance - college students podcast

Como Triunfar en una Entrevista de Trabajo (How to Ace Your Interview)

Como Asegurar Empleo

### IDENTITY

Being LGBTQ+ at Work

Being Hispanic at Work

Being Asian in the Workplace/Creative space

### INDUSTRY-SPECIFIC

#### NONPROFIT:

Make an Impact: How to get Started in the Nonprofit Sector

Make an Impact: Careers in Philanthropy with the OSHU Foundation

#### HEALTHCARE:

Nursing Careers: Essential Skills

The Future of Nursing Careers

Healthcare Careers: NW Native American Center of Excellence

#### MEDIA

Broadcast Journalism: A Peek Inside the KGW Newsoom

#### TRADES + TECH

Apprenticeships Panel: Earn While You Learn

Journeys Into Tech: Short Career Stories from New Relic

Creative Careers: Advice from a Top Ad Agency

See the Final Edition for more live and on-demand career talks

## EXHIBIT HALL 1

### DESIGN & CONSTRUCTION

- ACE Mentor Program of Oregon
- Amplified Wireless Solutions, Inc.
- Andersen Construction
- Area I Plumbers, Area I Painters, Area Sign Installers
- Bassetti Architects
- CalPortland
- CBRE
- Emerick Construction
- Fortis Construction
- GB Manchester
- GreenWorks
- Hoffman Construction
- Holst Architecture
- Howard S. Wright
- JE Dunn Construction
- Knife River
- Lease Crutcher Lewis
- Local 669-JATC
- Mahlum Architects
- National Association of Remodeling Industry
- NECA-IBEW Electrical Training Center
- OEG, Inc.
- Oregon & S. Idaho Laborers Employers Training Trust (OSILETT) & LiUNA Local 737
- Oregon & SW Washington

### Painters & Drywall Finishers

- Oregon Chapter of the American Planning Association
- Oregon Chapter Of The American Society Of Landscape Architects
- Performance Contracting Inc.
- Pacific Northwest Carpenters Institute
- Prairie Electric
- Professional Land Surveyors of Oregon
- RDO Equipment Co.
- Walsh Construction

### MANUFACTURING

- Benchmade
- MSR-FSR
- Mt. Hood Community College
  - Auto Engineering, Machine Tool, Mechatronics & Welding
- The Boeing Company

### TECHNOLOGY & ENGINEERING

- Amazon Web Services
- ChickTech
- Diversified

- Intel
- New Relic
- Oregon MESA
- Society of Women Engineers
- The American Society of Mechanical Engineers

### ENERGY

- Bonneville Power Administration
- Mt. Hood Community College
  - Science/Energy
- Portland General Electric

## EXHIBIT HALL 2

### **PUBLIC & HUMAN SERVICES**

- Camp Fire Columbia
- Central City Concern
- City of Portland Environmental Services
- Friends of Baseball
- Oregon Metro
- Multnomah County
- Oregon State Bar
- Portland Parks & Recreation
- YMCA of Columbia-Willamette

### **HEALTH CARE**

- Banfield Pet Hospital
- Cascadia Behavioral Healthcare
- Genentech
- Kaiser Permanente
- Legacy Health
  - Health Care/Nursing
- Mt. Hood Community College
  - Health Care/Nursing
- Oregon Health & Science University
  - Multiple Programs
- Oregon Health & Science University
  - Pharmacy

### **CREATIVE, ARTS & MEDIA**

- Mt. Hood Community College
  - Integrated Media & Communications
- Oregon Film
- The Oregonian/OregonLive
- Swift
- Upswell

### **BUSINESS, SPORTS, & APPAREL**

- Fred Meyer
- Mt. Hood Community College
  - Business and Information Systems
- Nike
- OnPoint Community Credit Union
- Umpqua Bank

### **MORE COLLEGES, TRAINING & WORKFORCE PROGRAMS**

- ECMC The College Place Oregon
- Northwest Youth Corps
- Oregon Institute of Technology
- Oregon Office of Student Access & Completion

- Portland Human Resources Management Association (PHRMA)
- Portland Community College
- Portland State University
- Portland Workforce Alliance
- Summit Salon Academy
- Southern Oregon University
- Worksystems

### **TRANSPORTATION**

- Hillsboro Aero Academy
- Port of Portland



**LiUNA! LOCAL 737**  
Feel the Power!



**Howard S. Wright**  
a Balfour Beatty company



mahlum



## CONSTRUCTION

- Andersen Construction
- Area I Plumbers, Painters & Sign Installers Apprenticeship programs
- Emerick Construction
- Fortis Construction
- GB Manchester, Inc
- Hoffman Construction
- Howard S. Wright, a Balfour Beatty company
- JE Dunn Construction
- Knife River
- Lease Crutcher Lewis
- Local 669-JATC
- Mahlum Architects
- National Association of Remodeling Industry
- NECA-IBEW Electrical Training Center
- OEG, Inc.
- Oregon & S. Laborers Training Trust (OSILETT) & LiUNA Local 737
- Oregon & SW Washington Painters & Drywall Finishers
- Oregon Chapter of the American Planning Association
- Performance Contracting Inc.
- PNW Council of Carpenters/ Pacific Northwest Carpenters Institute
- Prairie Electric
- Professional Land Surveyors of Oregon
- Walsh Construction

## ARCHITECTURE

- ACE Mentor Program of Oregon
- Bassetti Architects
- GreenWorks
- Holst Architecture
- Oregon Chapter Of The American Society Of Landscape Architects

## STUDENTS CAN...

- **CONNECT** with people who work in construction and design.
- **EXPLORE** the skills and education needed to become a laborer, electrician, architect, construction manager and more.
- **DISCOVER** employers' innovative work in construction, sustainability and urban development.

## DID YOU KNOW?

- Oregon's construction sector is **growing fast** to meet the region's demand for new development.
- The **skilled trades** offer an excellent pathway to middle-class jobs and supervisory positions.
- **Educational** options include community college, paid apprenticeships or a four-year university.

*The NW Youth Careers Expo is the Northwest's premier career-education event. It shows students the region's amazing diversity of career opportunities. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education & human services.*

LEARN MORE AT [PORTLANDWORKFORCEALLIANCE.ORG/EXPO](http://PORTLANDWORKFORCEALLIANCE.ORG/EXPO)



Technology is transforming the ways that professionals in almost every industry do their work. If you're someone who loves working with words, building businesses, solving problems, creating code or telling stories, there are many great jobs for you.

### STUDENTS CAN...

- **CONNECT** with people who work in sports, tech and community banking.
- **EXPLORE** the skills and education needed for careers in multimedia, advertising and digital design.
- **DISCOVER** what kind of exciting creative work is being done in Oregon.

### DID YOU KNOW?

- People who develop their tech and data skills are needed in every industry.
- **Multimedia journalists** who can create unique content and engage on social media are in high demand.
- **Advertising** agencies (\$91,342), **public relations** agencies (\$78,271) and **media buying** agencies (\$103,367) stand out for high average pay.\*

*\*according to Oregon Employment Dept.*

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### CREATIVE, ARTS & MEDIA

- Mt. Hood Community College
  - Integrated Media & Communications
- Oregon Film, Television & Animation Production
- Rain the Growth Agency
- Swift
- The Oregonian/OregonLive
- Upswell

### BUSINESS, SPORTS & APPAREL

- Nike
- OnPoint Community Credit Union
- Umpqua Bank

### TECHNOLOGY & ENGINEERING

- AWS: Amazon Web Services
- Amplified Wireless Solutions, Inc.
- ChickTech
- Intel
- New Relic
- Oregon MESA
  - PSU STEM Access Programs
- Society of Women Engineers
- The American Society of Mechanical Engineers

# SPOTLIGHT: MANUFACTURING, TRANSPORTATION, ENERGY



## MANUFACTURING

- Benchmade
- Mt. Hood Community College
  - Auto, Engineering, Machine Tool, Mechatronics and Welding Technologies
- MSR-FSR
- The Boeing Company

## TRANSPORTATION

- Bonneville Power Administration
- Hillsboro Aero Academy
- Port of Portland

## ENERGY

- Mt. Hood Community College
  - Science/Energy
- NW Natural
- Portland General Electric

## STUDENTS CAN...

- **CONNECT** with people who work in manufacturing, engineering, and industrial technology!
- **EXPLORE** the skills and education for satisfying hands-on careers like technicians, welders, and more!
- **DISCOVER** employers' innovative work in fields such as aviation, advanced metals casting, transportation, automotive services, equipment manufacturing and more.

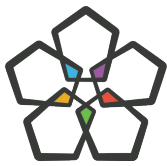
## DID YOU KNOW?

- Manufacturing jobs have grown more **high-tech and complex** in recent years. People who are comfortable with math and can adapt to new technology are most likely to thrive in this industry.
- Most manufacturing jobs require **teamwork**. Manufacturers need employees who can solve problems, interact well with others and understand how their work contributes to the larger effort.

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# SPOTLIGHT: HEALTH CARE, PUBLIC SERVICES & TRAINING PROGRAMS



**PROSPER**  
PORTLAND



**LEGACY**  
HEALTH



ENVIRONMENTAL SERVICES  
CITY OF PORTLAND  
working for clean rivers



**KAISER  
PERMANENTE**



## HEALTH CARE

- Banfield Pet Hospital
- Cascadia Behavioral Healthcare
- Kaiser Permanente
- Legacy Health
  - Healthcare/Nursing
- Mt Hood Community College
  - Health Careers
- Oregon Health & Science University
  - Multiple Programs
- Oregon Health & Science University
  - Pharmacy

## PUBLIC SERVICES

- City of Portland
  - Bureau of Environmental Services
  - Portland Parks & Recreation
- Friends of Baseball
- Multnomah County
- Oregon State Bar
- Prosper Portland

## TRAINING PROGRAMS

- Clackamas Community
- Mt Hood Community College
- Northwest Youth Corps
- Oregon Institute of Technology
- Oregon Office of Student Access & Completion (OSAC)
- Portland Workforce Alliance
- Worksystems

## STUDENTS CAN...

- **CONNECT** with people who work in health care.
- **EXPLORE** the skills and education needed for different careers.
- **DISCOVER** the range of organizations and training programs from hospitals to community colleges to help you get started in your career journey.

## DID YOU KNOW?

- The health care sector is the region's largest employer.
- The average salary in health care exceeds is \$55,000, higher than the average for other sectors. Registered nurses in Oregon earn a median of \$90,300.\*
- The region's three major employers in health care are hospitals, clinics and care facilities.
- New treatments, plus a growing & aging population, mean great job prospects in health care.

\* Worksystems Inc. 2018 report

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# 2022 EARLY EXPO SPONSORS

18th annual NW Youth Careers Expo: March 15–16, 2022 (virtual)

DIAMOND



PLATINUM



GOLD



SILVER



BRONZE



PORTLANDWORKFORCEALLIANCE  
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# Welcome high schools to the 2022 NW Youth Careers Expo

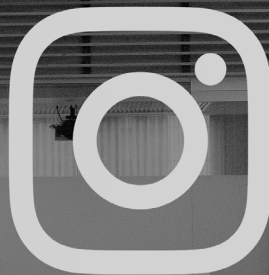
Special thanks to our partner school districts



Big dreams. Good jobs. All students.

Join us! Learn how to get involved at  
[PORTLANDWORKFORCEALLIANCE.ORG](http://PORTLANDWORKFORCEALLIANCE.ORG)

GO BEHIND-THE-SCENES AT CAREER DAYS  
FOLLOW US ON INSTAGRAM



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