



2022 NW Youth Careers Expo

Information + Inspiration for High School Students

March 15-16, 2022 + 30 days access | VIRTUAL

What is the Careers Expo?

The virtual NW Youth Careers Expo is a career learning experience for high school students to:

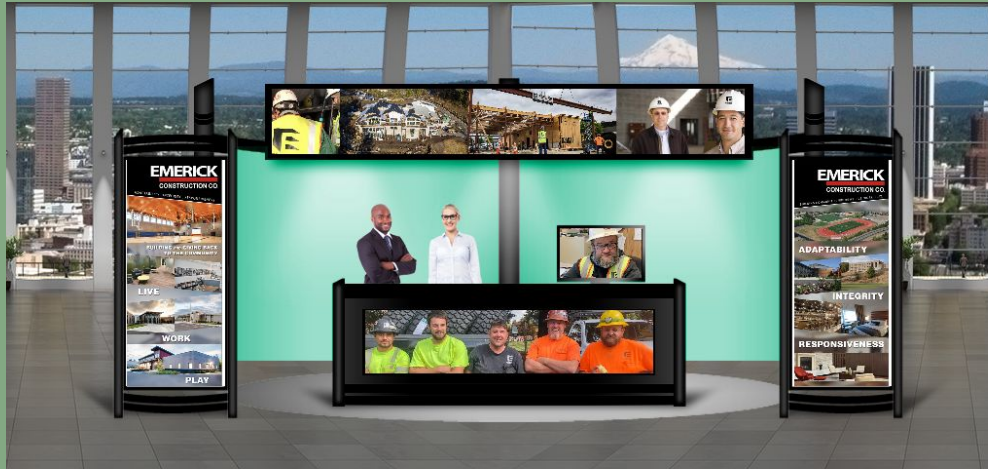
- Explore the region's amazing range of careers & the education pathways to get there.
- Hear from diverse voices sharing experiences & tips in the auditorium.
- Meet leading employers, colleges & training programs in their virtual booths.



**Big Dreams.
Good Jobs.
All Students.**

Why do employers participate?

The virtual NW Youth Careers Expo connects employers to their future workforce.



- Students and educators come from all across Oregon and Southwest Washington.
- PWA manages registration to ensure access for students from underrepresented communities, supporting diversity and inclusion goals.

How does it work?

Students enter the lobby, then head off to explore.



Image from 2021 Expo.

Exhibit Halls

Students learn about the region's range of careers and the pathways to get there.

- The 70-80+ exhibitors come from all sectors and industries.
- Students can scroll through the hall and click on any booth to explore more!



Auditorium

Students hear from diverse speakers about career insights and advice.

Featured Auditorium Sessions include:

- How to Land a Job
 - How to Ace Your Interview
 - Networking Essentials
- ...and many more!



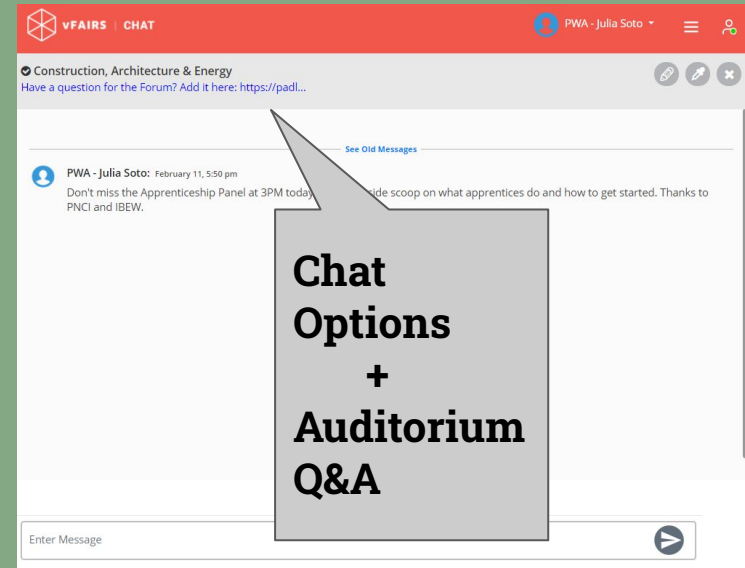
Engagement Opportunities

Within the Booths



**Connect
and learn
via Zoom**

Beyond the Booth



Scavenger Hunt

Students can win prizes in the scavenger hunt by exploring and learning.

- Clues will be offered and items hidden throughout the Expo.
- A great way for students to have fun while learning more about employers, educational opportunities and training programs.

#PWAEXPO



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NW YOUTH VIRTUAL EXPO SCAVENGER HUNT

HOW TO PLAY

1. Follow the clues to locate and click on each hidden object.
2. Find all 10 objects hidden throughout the virtual space for a chance to win.
3. Double your fun by earning points on the leaderboard.

Anyone can play! Only students are eligible for the prize drawing. Winners will be contacted after the live event.



**FIND ALL 10 OBJECTS
DURING THE LIVE EVENT
FOR A CHANCE TO WIN!**

CLUES

Look for the clues
when you log in.

They will take you all over the
virtual Careers Expo, from the
Exhibit Hall to the Auditorium.

Students who find all objects
are entered into a prize
drawing for \$100 gift cards,
swag & snacks!

MARCH 15-16, 2022

pwaexpo.vfairs.com

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Resources and Access

Students and educators can take away materials and resources in their digital “backpacks.”

- Attendees can click next to documents and videos to add them to their backpack.
- Attendees can then email these resources to themselves for further exploration.

Bonus! Attendees may return for 30 days following the event.



Expo Essentials

- Live days on March 15-16, 2022.
- Content available for 30 days after.
- Thousands of students from 75+ high schools across 15 counties in Oregon and SW Washington
- Sign up as a sponsor or exhibitor [here](#) by early February.

Educators: How to Participate

Visit the [PWA website](#) and sign up your school ASAP. If your group is accepted:

- We need attendee names and emails by Friday, Feb. 25.
- We can't guarantee registration for student names and emails sent after Friday, March 4.

Thank you for supporting your students!

Questions? Need more info?

Visit the Expo homepage on our site:

www.portlandworkforcealliance.org/expo

Contact expo@portlandworkforcealliance.org



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