

March 2022

# NW Youth Careers Expo

SUPPORT OREGON'S SCHOOLS & WORKFORCE. SPONSOR THE NW YOUTH CAREERS EXPO!

## Sponsor the Expo

Sponsors help high school students attend the NW Youth Careers Expo. Your sponsorship allows PWA to welcome students from across Oregon and ensure access for underserved communities.

Sponsors also fund PWA's year-round work, connecting employers and students for meaningful career exploration.



Sponsor Level	Diamond \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1500
Expo Booth (optional)	Premier placement, Large Booth	Prominent placement, Large Booth	Prominent placement, Large Booth	Large Virtual Booth	Large Virtual Booth
Recognition in promotional materials	Logo	Logo	Logo	Listing	Listing
Recognition on Event Landing Page	Logo	Logo	Logo	Logo	Listing
Custom listing in Expo2Go resource	✓	✓	✓	✓	✓
Special social media recognition pre and post-event	✓	✓	✓		
Promotion of materials in Resource Center (up to 3 items)	✓	✓	✓		
Logo in virtual lobby	✓	✓	✓		
Brand advertising at event	✓	✓	✓		
Exhibit featured in Industry Spotlights sent to educators	✓	✓			
Year-round partner recognition in PWA print and digital materials	✓	✓			
Opportunity for special welcome video	✓				

*"The NW Careers Expo is a fantastic opportunity for students to come face to face with professionals from careers that they may never have even dreamed of."*

*- past exhibitor*



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