



PORTLAND WORKFORCE ALLIANCE

OUR WORK IN CAREER EDUCATION // 2021-2022



PORTLAND WORKFORCE ALLIANCE BUILDS ENDURING PARTNERSHIPS
BETWEEN BUSINESSES AND PORTLAND-AREA HIGH SCHOOLS.

BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to develop a strong workforce, boost Oregon's graduation rate and help young people find pathways to good jobs.

OUR WORK

PWA works with high schools, employers, colleges and training centers to help students develop **college-and-career aspirations** and skills. In a typical year, we provide more than 5,000 career-learning experiences.

NW YOUTH CAREERS EXPO

The annual Careers Expo features top employers and draws students from Oregon and SW Washington. About 6,500 students from 75+ high schools attended the most recent in-person Expo, and our 195+ exhibitors include colleges, apprenticeship training centers and the **region's leading employers** who offer mock interviews, demos and support.

In 2021, PWA hosted its first-ever virtual Expo due to COVID-related restrictions. We also offered Expo2Go, a community online resource that serves as a supplemental teaching tool for high-school and middle-school students.

CAREER DAYS

We work with partners to host about 30 Career Days or virtual Career Talks a year, connecting hundreds of students to leading employers in health care, design, technology, construction and more. Volunteers share their insights and provide coaching on the skills and education needed to thrive in their work. Many lead projects or offer hands-on learning.

MENTORSHIPS & IN-DEPTH EXPERIENCES

We work with partners to connect nearly 170 students a year with free after-school mentorships and other experiences. Our primary goals are to strengthen and diversify the local talent pipelines, support underrepresented students and help young people develop their confidence, knowledge and networks. These experiences include:

- **PWA Future of Nursing Program:** Offers an in-depth college-and-career experience for students interested in health care.
- **PWA Youth Impact Council:** Creates a paid advisory role for students to shape PWA programs and practice leadership while building relationships and gaining access to career coaching.
- **PWA Summer Career Academy:** Provides in-depth coaching on career readiness skills, plus career inspiration.
- **ACE Mentor Program:** This separate nonprofit staffed by PWA focuses on careers in architecture, construction and engineering in a project-based team setting.

CLASSROOM AND BEYOND

PWA assists career coordinators with on-campus and virtual activities such as career fairs and mock interviews. We collaborate with fellow nonprofits serving underrepresented youth. We link teachers with employers to help show students the connections between the **classroom and real life**. PWA also facilitates paid internships, job shadows, summer work



OUR WORK

5,300+
career-learning
experiences

1,350+
mock interviews &
career workshops

250+
educators
supported



75+
high schools
served



1,500+
employer
volunteers

30+ career days with leading employers

STUDENTS SURVEYED AT PWA CAREER DAYS SAID:



gained insights that will
help them in any career



would consider working
at that company someday

99%

rated their career day
Excellent or Good

**Per-year average,
2018-2021*

**"We love influencing the next generation and giving them
experiences and exposure to the real world."**

Employer Liz Howe, Career Day Host

**"Today gave me more confidence that there are
opportunities waiting for me."**

Ayanna W., Parkrose High School, Kaiser Permanente Career Day



**"We get to expose the great careers in our industry and share our
passion with young people at a time when we need new talent."**

Ozzie Gonzalez, Career Day Host

OUR PARTNERS

EMPLOYERS & EDUCATORS
MAKE OUR WORK POSSIBLE.
THANK YOU TO:

AWS Amazon
Associated General Contractors
Clackamas Community College
Daimler Trucks North America
Gresham-Barlow School District
Greenbrier Gunderson
Howard S. Wright
Instrument
Kaiser Permanente
KGW News
Legacy Health
LiUNA Local 737/OSILETT
Microsoft
Multnomah County
Nike
North Clackamas School District
Oh planning + design, architecture
Oregon Health & Science
University
OnPoint Community Credit
Union
Oregon Humane Society
Pacific NW Carpenters Institute
Parkrose School District
Port of Portland
Portland Community College
Portland Fire & Rescue
Portland General Electric
Portland HR Management
Association
Portland Public Schools
Portland Trail Blazers
Prosper Portland
Reynolds School District
Swift
TechTown PDX
The Boeing Company
The Oregonian/OregonLive
University of Portland School of
Nursing
Wells Fargo
Wieden+Kennedy
ZGF Architects
Ziba Design ...and many more!



PORTLANDWORKFORCEALLIANCE

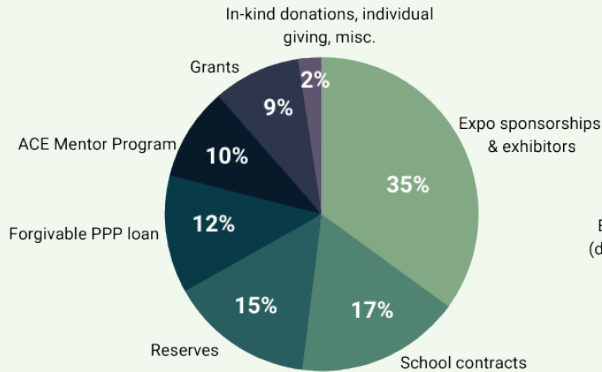


PWORKFORCEA

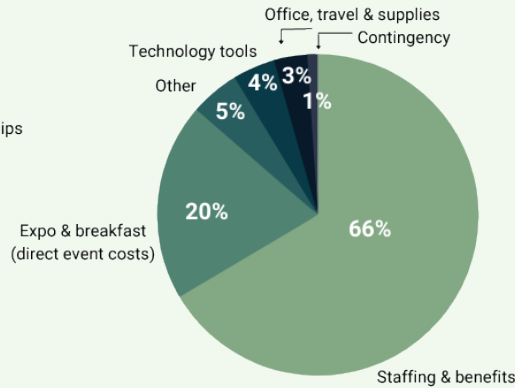
OUR FINANCES

Sponsorships are a leading source of PWA revenue. Grants from foundations leverage more support. Contracts with school districts help PWA provide targeted experiences and support. In 2021-22, PWA is also relying on reserves and a PPP loan to balance its budget.

Revenue: \$471,464



Expenses: \$467,205



* adopted budget for 2021-22



“We want our students to explore and have career pathways. Public schools can’t do that alone.”

- Superintendent Guadalupe Guerrero, Portland Public Schools

LOOKING AHEAD

In 2021-22, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region’s economic vitality.

- 1 EXPAND** opportunities for all students, with extra outreach to higher-poverty schools and underrepresented communities.
- 2 CREATE** real-world career experiences that inspire students to continue their education and pursue their aspirations.
- 3 CONNECT** students with leading sectors in our region, such as health care, design, construction, tech and manufacturing.

GET INVOLVED

VOLUNTEER

to speak to a class or provide mentoring or mock interviews.

HOST

a Career Day, internship, or job shadow.

JOIN

the Expo as an exhibitor or sponsor.

DONATE

to support career learning.

OUR BOARD

Samantha Jordan, President
Emerick Construction

Marcus Carter, Immediate Past President
Cinder

Matt Hanson, Vice President
Fortis Construction

Jarryd Briggs, Treasurer
Umpqua Bank

Rachelle Thurik, Secretary
Topo Designs

Aida Aranda
Oregon & Southern Idaho Laborers Employers Training Trust

Alex Berry
Intel

Andre Goodlow
Parkrose High School

Anna Yates
ZBeta

Anne Percival
Legacy Health

Brooke Brownlee
Portland General Electric

Chris Morehead
Tonkin Torp

Dan Malone
Benson Polytechnic High School

Ebony Lawrence
Kaiser Permanente

Erik Weeman
WeeMade

Janet Rodriguez
The Partners Group

KD Parman
Roosevelt High School

Keli Van Holde
Zapproved

Lena Battan
Community.com

Lori Mueller
Oregon Health Care Association

Natalie Miller
Lee Hecht Harrison, PHRMA

Nicole Dodier
ZGF Architects

Petra Callin
North Clackamas School District

Dr. Robin Beavers
Trillium Family Services

Scott Kleiner
Wieden+Kennedy

Susan Shugerman
Oregon Health & Science University

Victoria Cross
Multnomah County

Susan Nielsen
Executive Director

*2021-22