



PORTLAND WORKFORCE ALLIANCE

OUR WORK IN CAREER EDUCATION // 2021-2022



PORTLAND WORKFORCE ALLIANCE BUILDS ENDURING PARTNERSHIPS
BETWEEN BUSINESSES AND PORTLAND-AREA HIGH SCHOOLS.

BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to develop a strong workforce, boost Oregon's graduation rate, and help young people find pathways to good jobs.

OUR WORK

PWA works with high schools, employers, colleges and training centers to help students develop **college-and-career aspirations** and skills. In a typical year, we provide approximately 10,000 career-learning experiences.

NW YOUTH CAREERS EXPO

The annual NW Youth Careers Expo features top employers and draws students from Oregon and SW Washington. About 6,500 students from 75+ high schools attend each Expo, and our 195+ exhibitors include colleges, apprenticeship training centers and the **region's leading employers**. More than 1,000 students do mock interviews or career workshops.

In 2021, PWA hosted its first-ever virtual Expo due to COVID-related restrictions. We also launched Expo2Go, a community online resource that serves as a supplemental teaching tool for high-school and middle-school students.

CAREER DAYS

We work with partners to host about 40 Career Days a year, connecting about 1,000 students to leading employers in health care, design, technology, construction and more. Volunteers show their workplaces, offer **hands-on learning**, share their insights, and describe the skills and education needed to thrive in their careers. We also provide virtual

Career Days and Talks, which foster connections between students and employers in an accessible way.

MENTORSHIPS & IN-DEPTH EXPERIENCES

We work with partners to connect about 170 students a year with free after-school mentorships and other in-depth experiences. Our primary goals are to strengthen and diversify the local talent pipelines, support underrepresented students, and help young people develop their confidence, knowledge and early networks.

In 2020-21, we launched the **PWA Youth Impact Council**. Students in this paid advisory role serve as peer leaders while building relationships and gaining access to career coaching for their own future. PWA's **Future of Nursing Program** provides an in-depth college-and-career experience for students interested in health care. The **ACE Mentor Program**, a separate nonprofit staffed by PWA, focuses on careers in architecture, construction and engineering and serves up to 150 students per year.

CLASSROOM AND BEYOND

PWA assists career coordinators with on-campus activities such as career fairs and mock interviews. We collaborate with fellow nonprofits serving underrepresented youth. We link teachers with employers to help show students the connections between the **classroom and real life**. PWA also facilitates paid internships, job shadows, summer work experiences and volunteer opportunities.



OUR WORK

10,400+
career-learning
experiences

2,200+
mock interviews &
career workshops

117
educators
supported



75+
high schools
served



1,500+
employer
volunteers

38

career days with leading employers

STUDENTS SURVEYED AT PWA CAREER DAYS SAID:

82%

gained insights that will
help them in any career

74%

would consider working
at that company someday

99%

rated their career day
Excellent or Good

*2019-20

**"We love influencing the next generation and giving them
experiences and exposure to the real world."**

Employer Liz Howe, FINE Career Day Host

**"Today gave me more confidence that there are
opportunities waiting for me."**

Ayanna Webster, Parkrose High School, Kaiser Permanente Career Day



**"We get to expose the great careers in our industry and share our
passion with young people at a time when we need new talent."**

Ozzie Gonzalez, Howard S. Wright Career Day Host

OUR PARTNERS

EMPLOYERS & EDUCATORS
MAKE OUR WORK POSSIBLE.
THANK YOU TO:

AWS Amazon
Associated General Contractors
Clackamas Community College
Daimler Trucks North America
Gresham-Barlow School District
Greenbrier Gunderson
Howard S. Wright
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University
OnPoint Community Credit
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Oregon Humane Society
Pacific NW Carpenters Institute
Parkrose School District
Port of Portland
Portland Community College
Portland Fire & Rescue
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Prosper Portland
Reynolds School District
Swift
TechTown PDX
The Boeing Company
The Oregonian/OregonLive
University of Portland School of
Nursing
Wells Fargo
Wieden+Kennedy
ZGF Architects
Ziba Design ...and many more!



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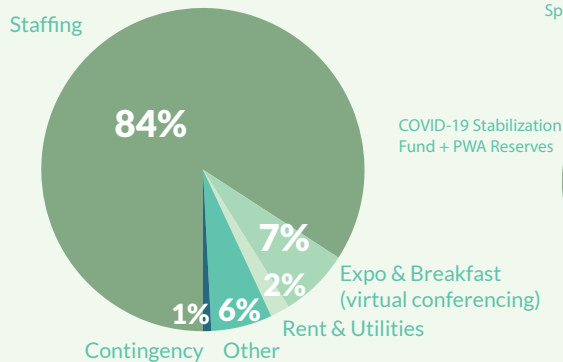


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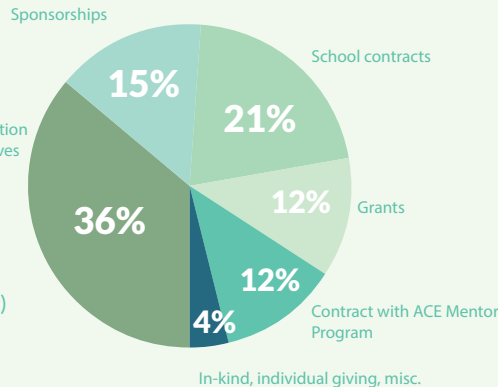
OUR FINANCES

The NW Youth Careers Expo sponsorships are generally a leading source of PWA revenue. Grants from foundations leverage more support. Contracts with individual school districts allow PWA to serve more students. Revenue from the COVID-19 Stabilization Fund & PWA Reserves is unique to 2020-21.

Expenses \$341,700



Revenue \$344,200



* adopted budget for 2020-21



“We want our students to explore and have career pathways. Public schools can’t do that alone.”

- Superintendent Guadalupe Guerrero, Portland Public Schools

LOOKING AHEAD

In 2021-22, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region’s economic vitality.

- 1 EXPAND** opportunities for all students, with extra outreach to higher-poverty schools and underrepresented communities.
- 2 CREATE** real-world career experiences that inspire students to continue their education and pursue their aspirations.
- 3 CONNECT** students with leading sectors in our region, such as health care, design, construction, tech and manufacturing.

GET INVOLVED

VOLUNTEER

to speak in a classroom or do mock interviews & writing workshops.

HOST

a Career Day, internship, or job shadow.

JOIN

the Expo as an exhibitor or sponsor.

DONATE

to support career learning.

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*2020-21