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PORTLAND WORKFORCE ALLIANCE

# NW Youth Careers Expo

## Top 5 Reasons You Can't Miss It!

VIRTUAL


Live Event on March 16-17, 2021, 1-4 pm + Post-Event Access for 30 Days

# 1. IT'S NOT JUST ANOTHER VIDEO CALL.




This is a full virtual experience, where you can "enter" the Expo, check out the Exhibit Halls and grab a seat in the Auditorium.

#PWAEXPO

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 NORTHWEST YOUTH CAREERS EXPO

## 2021 NW YOUTH VIRTUAL CAREERS EXPO



**70+**  
**employers**  
& POSTSECONDARY PARTNERS REPRESENTING EVERY MAJOR SECTOR

RESOURCES

**HOW TO LAND A JOB**  
NETWORKING ESSENTIALS  
**HOW TO ACE YOUR INTERVIEW**  
+ more!

TOPICS

**PURPOSE**  
Explore your career interests & learn about top employers, colleges & training programs in the region.

**WHAT IS IT?**  
The NW Youth Careers Expo a virtual career exploration experience for high school students to:

- Learn about the region's broad range of careers & the pathways to get there.
- Hear from diverse voices sharing experiences & tips.
- Meet leading employers, colleges & training programs in their virtual booths.

**WHAT WILL YOU DO?**  
The Expo is a place to learn about careers and hear from employers about next steps after graduation. In addition, you can:

- Take away materials and resources in your digital "backpack."
- Win cool prizes in the scavenger hunt!
- Return to learn more for 30 days following the event.

**HOW CAN YOU ATTEND?**  
High school students ages 13 and older and educators in Oregon and SW Washington are invited to register.

Let your teacher or career coordinator know you're interested in attending! Once registered, you will use your email address to access the event.

Questions? Contact PWA at [expo@portlandworkforcealliance.org](mailto:expo@portlandworkforcealliance.org)

**MARCH 16-17, 2021**  
1PM - 4PM • [pwaexpo.vfairs.com](http://pwaexpo.vfairs.com)

PORTLANDWORKFORCEALLIANCE.ORG/EXPO

## 2. YOU MAY FIND YOUR FUTURE DREAM JOB.

Top businesses at the Careers Expo include **Nike, Intel, Kaiser Permanente, Gunderson** and many more. They want to hire **YOU** someday! Here's where you can learn about amazing careers and the steps you can take now to grab them.

The screenshot shows the PWA (Portland Workforce Alliance) website interface for a virtual careers expo. The header includes the PWA logo and navigation links: Lobby, Exhibit Hall, Auditorium, Resources, Video Vault, Swag Bag, Networking, and Information Desk. A user profile for 'PWA - Julia Soto' is visible in the top right. The main content area features a large virtual exhibit hall with purple and white booths set against a backdrop of a city skyline with Mount Hood in the distance. Below the exhibit hall, there are three panels: 'Exhibitors Index' listing various organizations like AAA Oregon/Kalho, ACE Mentor Program, Amazon (AWS), Ameresco, and American Society of Mechanical Engineers; 'How it Works' providing a three-step guide to navigating the expo; and a call-to-action button labeled 'CLICK HERE FOR YOUR EXPO RESOURCE GUIDE' with the PWA logo and a note that it includes all booths listed by industry.

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PWA - Julia Soto ▼

Lobby Exhibit Hall Auditorium Resources Video Vault Swag Bag Networking Information Desk

**Exhibitors Index**

- AAA Oregon/Kalho
- ACE Mentor Program
- Amazon (AWS)
- Ameresco
- American Society of Mechanical Engineers

**How it Works**

1. Scroll the exhibitor booths above from left to right, or top to bottom in the Exhibitor's Index to the left.
2. Click on the pictures to learn more about each exhibitor.
3. Click "Chat" to join a group discussion and click on a user name for individual chat or a call.

**CLICK HERE FOR YOUR EXPO RESOURCE GUIDE**  
...including all booths listed by industry!

**PWA**

# 3. YOU CAN WIN SERIOUS SWAG

Win one of 24 awesome prizes, including \$100 gift cards and adidas swag, by participating in the virtual scavenger hunt.

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## NW YOUTH VIRTUAL EXPO SCAVENGER HUNT

### HOW TO PLAY

1. 10 objects are hidden throughout the virtual environment.
2. Follow the clues to locate and click on each hidden object.
3. Find all 10 objects for a chance to win.
4. Winners will be notified after the Expo!



FIND ALL 10 OBJECTS FOR  
A CHANCE TO WIN!

### CLUES

Look for the clues  
when you log in.

They will take you all over the virtual Careers Expo, from the Exhibit Hall to the Auditorium.

Students who find all objects are entered into a prize drawing for \$100 gift cards, swag & snacks!

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[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](http://PORTLANDWORKFORCEALLIANCE.ORG/EXPO)

## 4. YOU CAN STAY AS LONG AS YOU'D LIKE.

The "live" Expo will take place March 16-17, from 1-4 pm. That's when you can ask questions and connect directly with real professionals and colleges.

You can also log on for 30 days afterward to explore booth resources and watch on-demand career talks in the auditorium.



# 5. YOU CAN BE INSPIRED

Hear from inspiring leaders about career insights and advice.

Featured Auditorium Sessions include:

- How to Land a Job
- How to Ace Your Interview
- Networking Essentials  
...and many more!



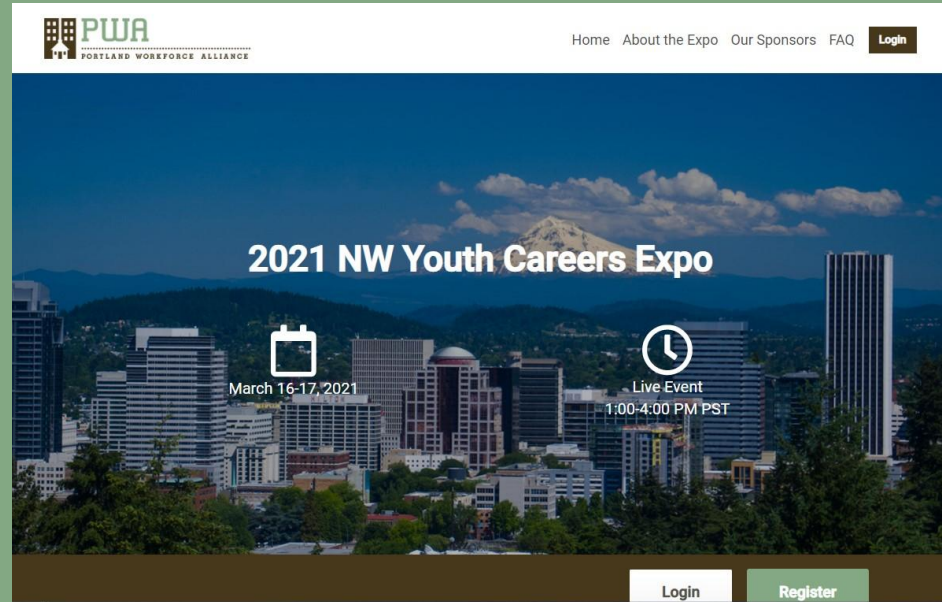
# AT THE EXPO: INSIDER PRO TIPS

1. Got a question for a particular employer, college or training program? Click on the Q&A button on each virtual booth and ask away!
2. Interested in a particular industry? Check out the “Industry Forums” where you can post questions on the padlet and seek guidance.
3. Look for three Spanish-language Career Talks in the Auditorium.
4. Take away materials and resources in your digital “backpack.”
5. Many exhibitors will host short Zoom info sessions during the live event. Check out the Expo Resource Guide for a schedule.

# HOW TO SIGN UP

Want to participate? Check with your teacher or career coordinator to make sure you are registered.

- You may also register for the Expo yourself at the [PWA website](https://pwaexpo.vfairs.com) using the individual registration form.
- Mark your calendar!
- Event day: Log on and we'll see you there! [pwaexpo.vfairs.com](https://pwaexpo.vfairs.com)



The screenshot shows the homepage of the PWA website. At the top left is the PWA logo (Portland Workforce Alliance). At the top right are navigation links: Home, About the Expo, Our Sponsors, FAQ, and a Login button. The main content area features a large background image of a city skyline with a snow-capped mountain in the distance. Overlaid on this image is the text "2021 NW Youth Careers Expo". Below this text are two icons: a calendar icon with the text "March 16-17, 2021" and a clock icon with the text "Live Event 1:00-4:00 PM PST". At the bottom of the page, there are two buttons: "Login" and "Register".



# QUESTIONS?

Visit the [Student & Educator Resources](http://www.portlandworkforcealliance.org/expo) on our site:  
[www.portlandworkforcealliance.org/expo](http://www.portlandworkforcealliance.org/expo)

Contact [expo@portlandworkforcealliance.org](mailto:expo@portlandworkforcealliance.org)



**Big Dreams.  
Good Jobs.  
All Students.**