

2021 NW Youth Careers Expo

Sample Teacher Assignments

BEFORE the Expo: Setting the Stage

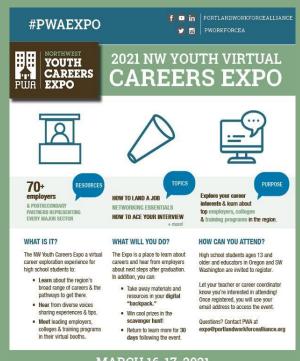
Share the "WHY" of the Expo

- Information + Inspiration
- Career readiness + career exploration
- Real-world connection with amazing LOCAL employers

Share a few visuals, such as

- 1-minute teaser video
- 5-minute platform video guide for students
- Short Student Overview (slide deck)

All resources at www.portlandworkforcealliance.org/expo on Educator Resources page.



MARCH 16-17, 2021

1PM - 4PM · pwaexpo.vfairs.com

PORTLANDWORKFORCEALLIANCE.ORG/EXPO

BEFORE the Expo: Career Assessment & Expo Plan

Students can take a career assessment in CIS, Naviance, Expo2Go or other online tool.

After students identify career interests, show them the list of Expo exhibitors and have them select at least five employers they want to visit.

Have students brainstorm questions for these exhibitors.



BEFORE the Expo: Construction Highlight

Expo exhibitors come from every major sector!
Construction is one of the strongest industries represented, given the job growth and well-paying career opportunities.

Teachers can highlight career opportunities within this industry, including:

Architecture and Interior Design
Construction Management
Engineering
Skilled Trades

Interested students can visit multiple employers, training centers, unions and the ACE Mentor Program at the Expo to learn more about getting started.

BEFORE the Expo: Sharing a Question

Each student can post a question that they want answered. They can do this before the Expo even starts, then ask more during the live event!

Exhibit Hall 1 Padlet:

Construction, Architecture, Technology & Engineering; Manufacturing (LINK HERE)

Exhibit Hall 2 Padlet:

Healthcare; Public Transportation & Safety; Creative, Arts & Media; Business, Sports & Apparel; Green Jobs (LINK HERE)

Life After Graduation Padlet:

Colleges and Universities; Training Programs; Workforce & Programs; Paying for College (LINK HERE)

Sample Questions for Exhibitors

- What does your company do?
- How many people work for you in Oregon? Worldwide?
- I'm a (people person/hands-on, etc.) type of person. What kinds of work does your company have for a person like me?
- What is your favorite thing about working in XX (in health care/technology/etc.)?
- What is the most challenging thing about this work?
- What kind of educational paths would you recommend for someone who wanted to work at your company? What kinds of classes, training or experiences would be helpful?
- What are some entry-level jobs that high school graduates can get?
- Do you offer internships or summer employment? How can I learn more?
- What skills or qualities does someone need to be successful at your business?

DURING the Expo: In the Exhibit Halls

Ask students to visit 3-5 exhibitors in their primary area of interest, plus at least 3 outside their comfort zone.

They can attend Live Booth Talks hosted by employers, colleges & training programs.

See the Expo Resource Guide for the full list of talks.

They can ask questions in the booth Q&A and in the padlets in the Industry Forums.

They can check out booth resources, such as videos and documents, and add favorites to their "digital backpack" to email to themselves.

They can complete a reflection sharing what they learned, or share in small-group breakout sessions in class.

Booth resources and documents are available for 30 days after the live event for asynchronous learning. Live Q&A is only available during the live event.

DURING the Expo: In the Auditorium

Ask students to attend 1-3 short Career Talks.

Topics can be informational (How to Land a Job, How to Ace Your Interview, or Networking Essentials), or inspirational.

Ask them to complete a reflection on what they learned.



AFTER the Expo: Sample Exhibit Hall Reflection

What industry interests you the most, and why? (See Expo Resource Guide for the list of industry sectors.)

Name some careers within that industry.

Name 2-3 employers within this industry that stood out to you and why.

Describe 3 things you learned about this industry that you didn't know before.

What type of education or training do you need to get started in this industry?

What do you need to advance?

What kinds of skills do you need to succeed in this industry? (i.e. math skills, writing ability, computation skills, critical thinking, public speaking, budget analysis, project management)

AFTER the Expo: Sample Auditorium Reflection

Why did you choose this Career Talk?

What was the most useful piece of advice you learned?

What was one surprising or inspirational thing you learned?



Questions? Need more info to share with students?

Visit the <u>Educator Resources</u> on our site: <u>www.portlandworkforcealliance.org/expo</u>

Contact expo@portlandworkforcealliance.org



Big Dreams. Good Jobs. All Students.