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PORTLAND WORKFORCE ALLIANCE

2021 NW Youth Careers Expo

Sample Teacher Assignments

BEFORE the Expo: Setting the Stage

Share the “WHY” of the Expo

- Information + Inspiration
- Career readiness + career exploration
- Real-world connection with amazing LOCAL employers

Share a few visuals, such as

- 1-minute teaser video
- 5-minute platform video guide for students
- Short Student Overview (slide deck)

All resources at www.portlandworkforcealliance.org/expo
on Educator Resources page.

#PWAEXPO

PORTLANDWORKFORCEALLIANCE
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NORTHWEST
YOUTH
CAREERS
EXPO

2021 NW YOUTH VIRTUAL
CAREERS EXPO

70+
employers
& POSTSECONDARY
PARTNERS REPRESENTING
EVERY MAJOR SECTOR

RESOURCES

HOW TO LAND A JOB
NETWORKING ESSENTIALS
HOW TO ACE YOUR INTERVIEW
+ more!

TOPICS

PURPOSE

Explore your career
interests & learn about
top employers, colleges
& training programs in the region.

WHAT IS IT?
The NW Youth Careers Expo a virtual career exploration experience for high school students to:

- Learn about the region's broad range of careers & the pathways to get there.
- Hear from diverse voices sharing experiences & tips.
- Meet leading employers, colleges & training programs in their virtual booths.

WHAT WILL YOU DO?
The Expo is a place to learn about careers and hear from employers about next steps after graduation. In addition, you can:

- Take away materials and resources in your digital "backpack."
- Win cool prizes in the scavenger hunt!
- Return to learn more for 30 days following the event.

HOW CAN YOU ATTEND?
High school students ages 13 and older and educators in Oregon and SW Washington are invited to register. Let your teacher or career coordinator know you're interested in attending! Once registered, you will use your email address to access the event. Questions? Contact PWA at expo@portlandworkforcealliance.org

MARCH 16-17, 2021
1PM - 4PM • pwaexpo.vfairs.com

PORTLANDWORKFORCEALLIANCE.ORG/EXPO

BEFORE the Expo: Career Assessment & Expo Plan

Students can take a career assessment in CIS, Naviance, Expo2Go or other online tool.

After students identify career interests, show them the list of Expo exhibitors and have them select at least five employers they want to visit.

Have students brainstorm questions for these exhibitors.

NORTHWEST YOUTH CAREERS EXPO		2021 EXPO EXHIBITORS	
		17th annual NW Youth Careers Expo – March 16–17, 2021 (virtual)	
OREGON'S LEADING EMPLOYERS, COLLEGES & TRAINING CENTERS WILL HOST BOOTHS AT THE EXPO, INCLUDING:			
CONSTRUCTION & ARCHITECTURE <ul style="list-style-type: none">• ACL Mentor Program of Oregon• Amplified Wireless Solutions, Inc.• Area I Plumbers, Painters & Sign Installers Apprenticeship programs• Associated General Contractors (Oregon Columbia Chapter)<ul style="list-style-type: none">• Bassett Architects• Emerick Construction• Fortis Construction• GB Manchester, Inc• GreenWorks• Hoffman Construction• Host Architectures• Howard S. Wright• J.C. Durin Construction• Lease Crutcher Lewis• Lightworks Electric Company• National Association of Remodeling Industry• NECA IBEW Electrical Training Center• Neil Kelly Company• OEG, Inc.• Opsis Architecture• Oregon Chapter of the American Planning Association• Oregon & S. Idaho Laborers Employers Training Trust & UIUNA Local 737• Performance Contracting Inc.• Prairie Electric• Terraforma Foundation Systems	MANUFACTURING & TRANSPORTATION <ul style="list-style-type: none">• AAA Oregon/Idaho• A-dec• Greenbrier Gunderson• Hillsboro Aero Academy• Leading Edge Flight Academy• Mt. Hood Community College<ul style="list-style-type: none">• Auto, Engineering, Machine Tool, Mechanics and Welding Technologies, Science• Port of Portland• Portland Community College<ul style="list-style-type: none">• Microelectronics Technology• The Boeing Company• Trimet	CREATIVE, ARTS & MEDIA <ul style="list-style-type: none">• Mt. Hood Community College<ul style="list-style-type: none">• Integrated Media• Oregon Film• Oregon Office of Student Access & Completion• Rain the Growth Agency• Swift• The Oregonian/OregonLive	PUBLIC SERVICES <ul style="list-style-type: none">• City of Portland<ul style="list-style-type: none">• Bureau of Environmental Services• Portland Fire & Rescue• Portland Parks & Recreation• Tualatin Valley Fire and Rescue• U.S. Army• U.S. Navy
HEALTH CARE <ul style="list-style-type: none">• Cascadia Behavioral Healthcare• Kaiser Permanente• Legacy Health• Multnomah County<ul style="list-style-type: none">• Health Care• Mt Hood Community College<ul style="list-style-type: none">• Health Careers• Oregon Health & Science University<ul style="list-style-type: none">• Oregon Institute of Technology• Oregon Nurses Association<ul style="list-style-type: none">• Professional Services• Portland Community College<ul style="list-style-type: none">• Bioscience Technology• Veterinary Technology• Willamette Dental Group	BUSINESS, SPORTS & APPAREL <ul style="list-style-type: none">• KLEIN Footwear• Mt. Hood Community College<ul style="list-style-type: none">• Business and Information Systems• Nike• On-Point Community Credit Union• Oregon Court Reporters Association• Peninsula Academy• Portland Gear• Portland Community College<ul style="list-style-type: none">• Business• Southern Oregon University<ul style="list-style-type: none">• Esports Management• Umpqua Bank	TECHNOLOGY & ENGINEERING <ul style="list-style-type: none">• Amazon Web Services• American Society of Mechanical Engineers• Diversified• Intel• Society of Women Engineers• TechTown PDX• Mt. Hood Community College<ul style="list-style-type: none">• Science	MORE COLLEGES & TRAINING PROGRAMS <ul style="list-style-type: none">• Clackamas Community College<ul style="list-style-type: none">• Student Access• Career Pathways• Mt. Hood Community College<ul style="list-style-type: none">• Northwest Youth Corps• Oregon MESA<ul style="list-style-type: none">• PSU STEM Access Programs• Portland Community College• Portland Human Resources Management Association (PHRMA)• Walla Walla Community College• Worksystems

BEFORE the Expo: Construction Highlight

Expo exhibitors come from every major sector!
Construction is one of the strongest industries represented,
given the job growth and well-paying career opportunities.

Teachers can highlight career opportunities within this industry, including:

Architecture and Interior Design
Construction Management
Engineering
Skilled Trades

Interested students can visit multiple employers, training centers, unions and the ACE Mentor Program at the Expo to learn more about getting started.

BEFORE the Expo: Sharing a Question

Each student can post a question that they want answered. They can do this before the Expo even starts, then ask more during the live event!

Exhibit Hall 1 Padlet:

Construction, Architecture, Technology & Engineering; Manufacturing

[\(LINK HERE\)](#)

Exhibit Hall 2 Padlet:

Healthcare; Public Transportation & Safety; Creative, Arts & Media; Business, Sports & Apparel; Green Jobs

[\(LINK HERE\)](#)

Life After Graduation Padlet:

Colleges and Universities; Training Programs; Workforce & Programs; Paying for College

[\(LINK HERE\)](#)

Sample Questions for Exhibitors

- What does your company do?
- How many people work for you in Oregon? Worldwide?
- I'm a (people person/hands-on, etc.) type of person. What kinds of work does your company have for a person like me?
- What is your favorite thing about working in XX (in health care/technology/etc.)?
- What is the most challenging thing about this work?
- What kind of educational paths would you recommend for someone who wanted to work at your company? What kinds of classes, training or experiences would be helpful?
- What are some entry-level jobs that high school graduates can get?
- Do you offer internships or summer employment? How can I learn more?
- What skills or qualities does someone need to be successful at your business?

DURING the Expo: In the Exhibit Halls

Ask students to visit 3-5 exhibitors in their primary area of interest, plus at least 3 outside their comfort zone.

They can attend Live Booth Talks hosted by employers, colleges & training programs.
See the Expo Resource Guide for the full list of talks.

They can ask questions in the booth Q&A and in the padlets in the Industry Forums.

They can check out booth resources, such as videos and documents, and add favorites to their “digital backpack” to email to themselves.

They can complete a reflection sharing what they learned, or share in small-group breakout sessions in class.

Booth resources and documents are available for 30 days after the live event for asynchronous learning. Live Q&A is only available during the live event.



DURING the Expo: In the Auditorium

Ask students to attend 1-3 short Career Talks.

Topics can be informational (How to Land a Job, How to Ace Your Interview, or Networking Essentials), or inspirational.

Ask them to complete a reflection on what they learned.



All Auditorium Career Talks are recorded and available for 30 days afterward for asynchronous learning.

AFTER the Expo: Sample Exhibit Hall Reflection

What industry interests you the most, and why?

(See Expo Resource Guide for the list of industry sectors.)

Name some careers within that industry.

Name 2-3 employers within this industry that stood out to you and why.

Describe 3 things you learned about this industry that you didn't know before.

What type of education or training do you need to get started in this industry?

What do you need to advance?

What kinds of skills do you need to succeed in this industry?

(i.e. math skills, writing ability, computation skills, critical thinking, public speaking, budget analysis, project management)

AFTER the Expo: Sample Auditorium Reflection

Why did you choose this Career Talk?

What was the most useful piece of advice you learned?

What was one surprising or inspirational thing you learned?



Questions? Need more info to share with students?

Visit the [Educator Resources](#) on our site:
www.portlandworkforcealliance.org/expo

Contact expo@portlandworkforcealliance.org



**Big Dreams.
Good Jobs.
All Students.**