



2021 NW Youth Careers Expo

Information + Inspiration for High School Students






Educator Guide


2/1/2021 version

What is the Careers Expo?




The virtual NW Youth Careers Expo is a career learning experience for high school students to:

- Explore the region's amazing range of careers & the pathways to get there.
- Hear from diverse voices sharing experiences & tips in the auditorium.
- Meet leading employers, colleges & training programs in their virtual booths.

#PWAEXPO**PORTLANDWORKFORCEALLIANCE**
**PWORKFORCEA**

**NORTHWEST
YOUTH
CAREERS
EXPO**

**2021 NW YOUTH VIRTUAL
CAREERS EXPO**



**70+
employers**
& POSTSECONDARY
PARTNERS REPRESENTING
EVERY MAJOR SECTOR

RESOURCES

HOW TO LAND A JOB
NETWORKING ESSENTIALS
HOW TO ACE YOUR INTERVIEW
+ more!

TOPICS

PURPOSE
Explore your career
interests & learn about
top employers, colleges
& training programs in the region.

WHAT IS IT?
The NW Youth Careers Expo a virtual career exploration experience for high school students to:

- Learn about the region's broad range of careers & the pathways to get there.
- Hear from diverse voices sharing experiences & tips.
- Meet leading employers, colleges & training programs in their virtual booths.

WHAT WILL YOU DO?
The Expo is a place to learn about careers and hear from employers about next steps after graduation. In addition, you can:

- Take away materials and resources in your digital "backpack."
- Win cool prizes in the scavenger hunt!
- Return to learn more for 30 days following the event.

HOW CAN YOU ATTEND?
High school students ages 13 and older and educators in Oregon and SW Washington are invited to register.

Let your teacher or career coordinator know you're interested in attending! Once registered, you will use your email address to access the event.

Questions? Contact PWA at expo@portlandworkforcealliance.org

MARCH 16-17, 2021
1PM - 4PM • pwaexpo.vfairs.com






PORTLANDWORKFORCEALLIANCE.ORG/EXPO

Priorities: Flexibility and Access


Registered students can attend **any time** during the “live” Expo on March 16-17, 1-4 pm.

Students can also access Expo resources, such as booth content and on-demand career webinars, for **30 days** afterward.

#PWAEXPO






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MARCH 16-17, 2021

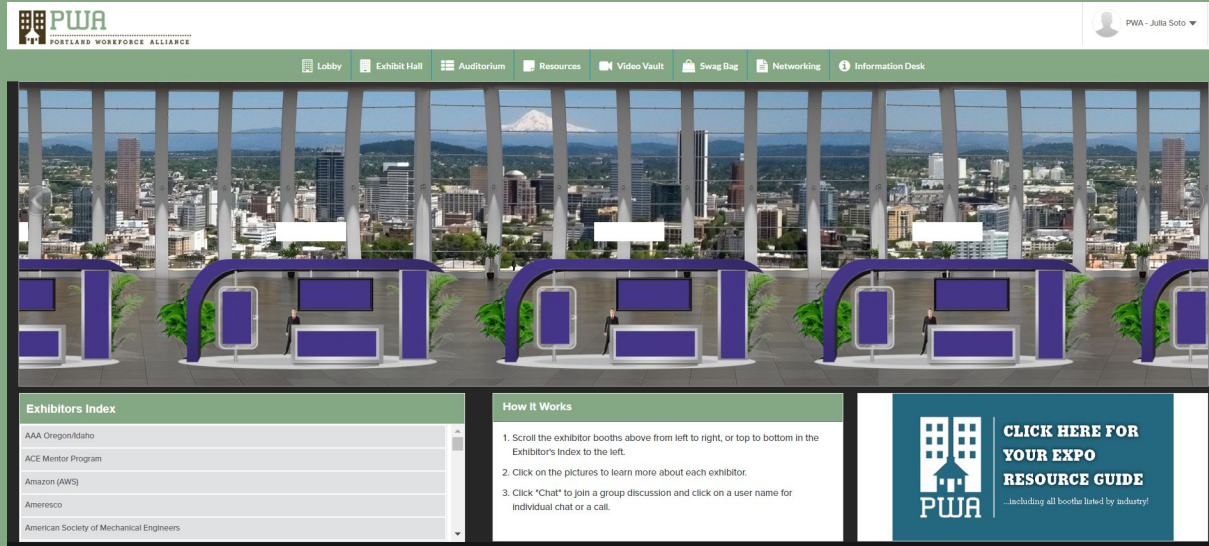
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PORTLANDWORKFORCEALLIANCE.ORG/EXPO

Exhibit Hall

Learn about the region's broad range of careers and the pathways to get there.

- The 70+ exhibitors come from all sectors and industries.
- Students can scroll through the hall and click on any booth to explore more!



Exhibitors

- Construction & Architecture
- Manufacturing
- Health Care
- Transportation
- Arts & Media
- Energy
- Technology
- Business, Sports & Apparel
- Colleges and Training Centers

OREGON'S LEADING EMPLOYERS, COLLEGES & TRAINING CENTERS WILL REGISTER FOR BOOTHS AT THE EXPO, INCLUDING:

DESIGN & CONSTRUCTION

- ACE Mentor Program of Oregon
- Amplified Wireless Solutions, Inc.
- Area I Plumbers, Painters & Sign Installers Apprenticeship programs
- Associated General Contractors
- Bassetti Architects
- Emerick Construction
- Fortis Construction
- GreenWorks
- Hoffman Construction
- Holst Architecture
- Howard S. Wright
- JE Dunn Construction
- Lease Crutcher Lewis
- Lightworks Electric Company
- National Association of Remodeling Industry
- NECA-IBEW Electrical Training Center
- Neil Kelly Company
- OEG, Inc.
- Opsis Architecture
- Oregon Chapter of the American Planning Association
- PNW Council of Carpenters/ Pacific Northwest Carpenters Institute
- Prairie Electric

- TerraFirma Foundation Systems

MANUFACTURING

- Greenbrier Gunderson
- Mt. Hood Community College
 - Auto, Engineering, Machine Tool, Mechatronics and Welding Technologies
- Portland Community College
 - Microelectronics Technology
- The Boeing Company

TRANSPORTATION

- AAA Oregon/Idaho
- Hillsboro Aero Academy
- Leading Edge Flight Academy
- TriMet
- Walla Walla Community College

HEALTH CARE

- Cascadia Behavioral Healthcare
- Kaiser Permanente
- Multnomah County
 - Health Care
- Oregon Health & Science University
- Oregon Institute of Technology
- Oregon Nurses

- Association
 - Professional Services
- Portland Community College
 - Allied Health: Addiction Counseling
 - Health Information Management
 - Medical Assisting
 - Medical Laboratory Technology
 - Ophthalmic Medical Technology
 - Veterinary Technology

ARTS & COMMUNICATIONS

- Mt. Hood Community College
 - Integrated Media
- Oregon Film
- Oregon Office of Student Access & Completion
- Rain the Growth Agency
- Swift
- The Oregonian/OregonLive

ENERGY

- Ameresco
- Portland General Electric

BUSINESS, SPORTS, & APPAREL

- KEEN Footwear
- Nike

- Oregon Court Reporters Association
- Portland Community College
 - Business
- Southern Oregon University
 - Sports Management
- Umpqua Bank

PUBLIC & HUMAN SERVICES

- Clackamas Community College
- Northwest Youth Corps
- Worksystems
- Portland Human Resources Management Association (PHRMA)
- Tualatin Valley Fire and Rescue

TECHNOLOGY & ENGINEERING

- Amazon Web Services
- American Society of Mechanical Engineers
- Intel
- Oregon MESA
 - PSU STEM Access Programs
- Society of Women Engineers
- TechTown PDX

Auditorium

Hear from variety of diverse speakers about career insights and advice.

Featured Auditorium
Sessions include:

- How to Land a Job
- How to Ace Your Interview
- Networking Essentials
...and many more!



Engagement Opportunities

Connect with local companies, colleges, training programs and more!

- Meet leading employers and visit their virtual booths.
- Get questions answered in exhibitor booths and in auditorium sessions.



During the live days, some exhibitors will hold Zoom meets for even more dynamic interaction!

Resources and Access

Take away materials and resources in your digital “backpack.”

- Students can click next to documents and videos to add them to their “backpack.”
- Links to these items can then be emailed to the students at the email they registered.

Bonus! Attendees may return for 30 days following the event.









Scavenger Hunt

Students can win prizes in the scavenger hunt!

- Clues will be offered and items hidden throughout the Expo.
- A great way to have fun while learning more about employers, educational opportunities and training programs!

#PWAEXPO




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NW YOUTH VIRTUAL EXPO SCAVENGER HUNT

HOW TO PLAY

1. 10 objects are hidden throughout the virtual environment.
2. Follow the clues to locate and click on each hidden object.
3. Find all 10 objects for a chance to win.
4. Winners will be notified after the Expo!



FIND ALL 10 OBJECTS FOR A CHANCE TO WIN!

CLUES

Look for the clues when you log in.

They will take you all over the virtual Careers Expo, from the Exhibit Hall to the Auditorium.

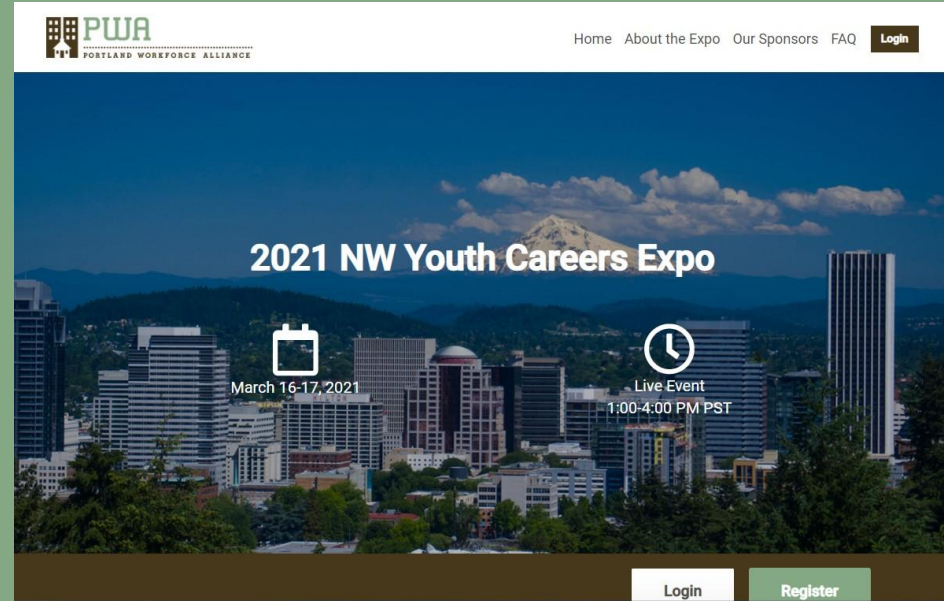
Students who find all objects are entered into a prize drawing for \$100 gift cards, swag & snacks!

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[PORTLANDWORKFORCEALLIANCE.ORG/EXPO](https://portlandworkforcealliance.org/expo)

How to Register & Login

Visit the [PWA website](#) and fill out the [group interest form](#) to tell PWA the number of students you would like to bring.

- Once your group is accepted, provide a list of student names and email addresses. *Students are not registered until we have received their names and emails.*
- Once registered, students will use their email address to log into the event at pwaexpo.vfairs.com
- We'll share student prep resources with you. You can use them as you prepare and remind your students, as with the in-person Expo.



Questions? Need more info to share with students?

Visit the [Educator Resources](#) on our site:
www.portlandworkforcealliance.org/expo

Contact expo@portlandworkforcealliance.org



NORTHWEST
**YOUTH
CAREERS
EXPO**

**Big Dreams.
Good Jobs.
All Students.**