PWA works with leading Portland-area employers to host Career Days. In-person events include interactions with employees, advice about careers and educational paths, behind-the-scenes access, and hands-on learning. In 2020-21, these experiences will be modified for the virtual format.

### Virtual Options

<table>
<thead>
<tr>
<th>Virtual Options</th>
<th>Description</th>
<th>Length</th>
<th>Employee Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Talks</td>
<td>Career panels with industry professionals are moderated to allow for ample interaction and student Q&amp;A.</td>
<td>~40-45 min</td>
<td>2-4</td>
</tr>
<tr>
<td>Career Connections</td>
<td>Informational group interviews with 1-3 professionals allow students to ask specific college-and-career questions. Volunteers can do a single session, or try a couple sessions with the same students for more in-depth career mentoring.</td>
<td>~40-45 min</td>
<td>2-4</td>
</tr>
<tr>
<td>Career Workshops</td>
<td>Focus on a specific career skill, such as developing a marketing campaign or communicating with patients. Professionals can also give constructive feedback to students on select projects.</td>
<td>~40-60 min</td>
<td>2-5</td>
</tr>
<tr>
<td>Virtual Career Days</td>
<td>Adapt the classic Career Day, shortened for the virtual format. Elements could include a behind-the-scenes virtual tour, an interactive learning activity, career insights from multiple professionals, and advice about getting started.</td>
<td>~60-90 min</td>
<td>2-5+</td>
</tr>
</tbody>
</table>

### How to Host a Virtual Career Day

**Your Role:**
- Decide on ideal timing and format.
- Recruit 2-10 colleagues to join you as volunteers.
- Work with PWA on an agenda and desired outcomes.

**PWA’s Role:**
- Works with you on an engaging agenda and recruits students through partnerships with school districts and community-based organizations.
- Provides staffing to moderate questions and encourage student participation.
- Manages tech support and behind-the-scenes logistics.
- Promotes your volunteer efforts on social media.

**Tip:** You can help students feel welcome by involving volunteers from diverse backgrounds.

**Learn More About PWA Virtual Career Day Options**

Email career@portlandworkforcealliance.org