

HOW TO HOST A VIRTUAL CAREER DAY

SUPPORT OREGON'S STUDENTS & WORKFORCE. HOST A VIRTUAL CAREER DAY!



PWA works with leading Portland-area employers to host Career Days. In-person events include interactions with employees, advice about careers and educational paths, behind-the-scenes access, and hands-on learning. In 2020-21, these experiences will be modified for the virtual format.

Your Role:

- Decide on ideal timing and format.
- Recruit 2-10 colleagues to join you as volunteers.
- Work with PWA on an agenda and desired outcomes.

Tip: You can help students feel welcome by involving volunteers from diverse backgrounds.

PWA's Role:

- Works with you on an engaging agenda and recruits students through partnerships with school districts and community-based organizations.
- Provides staffing to moderate questions and encourage student participation.
- Manages tech support and behind-the-scenes logistics.
- Promotes your volunteer efforts on social media.

Virtual Options	Description	Length	Employee Volunteers
Career Talks	Career panels with industry professionals are moderated to allow for ample interaction and student Q&A.	~40-45 min	2-4
Career Connections	Informational group interviews with 1-3 professionals allow students to ask specific college-and-career questions. Volunteers can do a single session, or try a couple sessions with the same students for more in-depth career mentoring.	~40-45 min	2-4
Career Workshops	Focus on a specific career skill, such as developing a marketing campaign or communicating with patients. Professionals can also give constructive feedback to students on select projects.	~40-60 min	2-5
Virtual Career Days	Adapt the classic Career Day, shortened for the virtual format. Elements could include a behind-the-scenes virtual tour, an interactive learning activity, career insights from multiple professionals, and advice about getting started.	~60-90 min	2-5+

LEARN MORE ABOUT PWA VIRTUAL CAREER DAY OPTIONS

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