

2020 EXPO SPOTLIGHT

Join us at the NW Youth Careers Expo on Tuesday, March 10, 2020!

ARTS & COMMUNICATION



Technology is transforming the ways that advertising, public relations and media professionals do their work. If you're someone who loves working with words, photos and videos, you'll want to meet with industry leaders in those areas.

STUDENTS CAN...

- **CONNECT** with people who work in the mass media industries.
- **LEARN** about the skills and education needed for careers in multimedia, advertising and digital design.
- **DISCOVER** what kind of exciting creative work is being done in Oregon.

DID YOU KNOW?

- There are hundreds of jobs in cinema that support **actors and directors**.
- **Multimedia journalists** who can create unique content and engage on social media are in high demand.
- **Advertising** agencies (\$91,342), **public relations** agencies (\$78,271) and **media buying** agencies (\$103,367) stand out for high average pay.*

**according to [Oregon Employment Dept.](#)*

The NW Youth Careers Expo is the Northwest's premier career-education event, attended by 6,500+ students and employers representing 195+ booths. It shows students the region's amazing diversity of career opportunities. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education and human services.

LEARN MORE AT PORTLANDWORKFORCEALLIANCE.ORG/EXPO

SPONSORING EXHIBITORS

- Mt. Hood Community College
 - Integrated Media
- Portland Community College
- The Oregonian/OregonLive
- Wieden+Kennedy

ADDITIONAL EXHIBITORS

- AKQA
- Aveda Institute Portland
- Explore Viz Comm
- Oregon Film
 - The Art of Make Up (Special Effects)
 - Koerner Camera
 - Willamette Writers
 - IKAR
- Oregon Public Broadcasting
- Paul Mitchell PDX
- Phagans School of Hair Design
- Summit Salon Academy PDX
- Swift

...and more!

FEATURED CAREERS

- Art Direction
- Video Production
- Camera Operation
- Graphic Design
- Advertising

As of 2/25/20