Technology is transforming the ways that advertising, public relations and media professionals do their work. If you’re someone who loves working with words, photos and videos, you’ll want to meet with industry leaders in those areas.

**STUDENTS CAN...**

- **CONNECT** with people who work in the mass media industries.
- **LEARN** about the skills and education needed for careers in multimedia, advertising and digital design.
- **DISCOVER** what kind of exciting creative work is being done in Oregon.

**DID YOU KNOW?**

- There are hundreds of jobs in cinema that support **actors and directors**.
- **Multimedia journalists** who can create unique content and engage on social media are in high demand.
- **Advertising agencies** ($91,342), **public relations agencies** ($78,271) and **media buying agencies** ($103,367) stand out for high average pay.*

*according to Oregon Employment Dept.

The NW Youth Careers Expo is the Northwest’s premier career-education event, attended by 6,500+ students and employers representing 195+ booths. It shows students the region’s amazing diversity of career opportunities. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education and human services.

**LEARN MORE AT PORTLANDWORKFORCEALLIANCE.ORG/EXPO**