**NORTHWEST** YOUTH CAREERS **EXPO** 

## THANK YOU TO OUR GENEROUS 2019 EXPO SPONSORS

**PLATINUM** 



































GOLD















**SILVER** 

















**BREAKFAST** 

OTHER







Howard S. Wright



**JEDUNN** 



**NW Natural** 









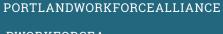














**PWORKFORCEA** 

JOIN THE REGION'S LEADING EMPLOYERS AT OREGON'S PREMIER CAREER-EDUCATION EVENT



Tuesday, March 10, 2020

# NW Youth Careers Expo

9 am - 1:30 pm at the Oregon Convention Center









AS OREGON'S PREMIER EVENT FOR CAREER EXPOSURE, THE NORTHWEST YOUTH CAREERS EXPO GATHERS:

6,500 STUDENTS

**EDUCATORS & COLLEGE/CAREER COUNSELORS** 

**75+** HIGH SCHOOLS

EXHIBITS FROM TOP EMPLOYERS, **COLLEGES & TRAINING CENTERS** 



## **JOIN US IN 2020!**

## **GROW YOUR FUTURE WORKFORCE**

The Expo gives students a first experience with your company and allows you to work toward strengthening and diversifying your future workforce.

## SUPPORT OREGON EDUCATION

Our high schools are full of promising students, but our graduation rates are some of the lowest in the nation. The Expo gives you an opportunity to inspire students to graduate and continue their education.

## SHOWCASE YOUR COMPANY

Hundreds of business professionals, political leaders and educators attend this event. So does the media. The Expo gives your company and your industry great exposure to the community at large.







## **GET INVOLVED**

## **Sponsor the Expo**

Generous sponsors make the NW Youth Careers Expo possible. Your sponsorship sustains this important community event.

Expo sponsors also support the year-round work of the nonprofit Portland Workforce Alliance. PWA develops careerlearning experiences for students including career days, workshops, job shadows and mentorships.

## **Become an Exhibitor**

Exhibitors bring hands-on activities, demonstrations and equipment to **engage students**. Exhibitors speak directly to students at their booths, answer questions about their careers, and explain why their company is a great place to work.

- Private sector & government: \$700
- For-profit education: \$450
- Education & non-profit: \$300
- Register before Nov. 30 for a \$50 discount!

## **Volunteer for Mock Interviews**

More than 1,000 students participate in career talks and mock job interviews at the Expo. PWA and PHRMA (Portland HR Management Association) provide sample questions and interview templates to make volunteering easy.

Join us as a volunteer!

## **Sponsorship Levels**

#### **Diamond / \$7500**

- 2 booths (premium placement)
- Highest level sponsor promotion
- Named table at PWA Breakfast
- On-stage recognition at PWA Breakfast

## **Platinum / \$5000**

- 2 booths (premium placement)
- Significant sponsor promotion
- Named table at PWA Breakfast

## Gold / \$3500

- 1 corner booth
- Sponsor promotion

## Silver / \$2500

- 1 booth
- Sponsor promotion

## **Bronze / \$1500**

Sponsor promotion

See Sponsor Benefits Table for full details. Exhibitor booths are encouraged but optional.







## **NW Youth Careers Expo**

## SUPPORT OREGON'S SCHOOLS & WORKFORCE, SPONSOR THE NW YOUTH CAREERS EXPO!

## **Sponsor the Expo**

Sponsors help 6,500 high school students attend the NW Youth Careers Expo. Your sponsorship allows PWA to welcome students from across Oregon and ensure access for underrepresented communities.

Sponsors also fund PWA's year-round work, connecting employers and students for meaningful career exploration.



| Sponsor Level   | Diamond<br>\$7500                  | Platinum<br>\$5000                | Gold<br>\$3500 | Silver<br>\$2500 | Bronze<br>\$1500 |
|---|------------------------------------|-----------------------------------|----------------|------------------|------------------|
| Expo Booth (optional)   | 2 booths,<br>premium<br>placement  | 2 booths,<br>premium<br>placement | 1 corner booth | 1 booth          | Not included     |
| Logo on Expo Hall entrance banner                                     | <b>✓</b>                           | <b>/</b>                          | <b>✓</b>       | <b>✓</b>         | <b>✓</b>         |
| Recognition in promotional materials                                  | Logo                               | Logo                              | Logo           | Listing          | Listing          |
| Recognition on event website  | Logo                               | Listing                           | Listing        | Listing          | Listing          |
| Ad in Expo Resource Guide * If received by Feb. 1, 2020.              | Full page,<br>premium<br>placement | Full page                         | 1/2 page       | 1/4 page         | Not included     |
| Support for 200 additional students from underrepresented communities | <b>√</b>                           |                                   |                |                  |                  |
| Featured in a "Meet our Sponsors" blog post and e-newsletter          | <b>✓</b>                           |                                   |                |                  |                  |
| Special social media recognition                                      | <b>✓</b>                           |                                   |                |                  |                  |
| Exhibit featured in Industry Spotlights sent to educators             | <b>✓</b>                           | <b>✓</b>                          |                |                  |                  |
| Year-round partner recognition in PWA print and digital materials     | <b>✓</b>                           | <b>✓</b>                          |                |                  |                  |
| Named Table at PWA Expo Breakfast, including up to 8 seats            | <b>✓</b>                           | <b>✓</b>                          |                |                  |                  |
| On-stage recognition at PWA Expo<br>Breakfast program                 | <b>✓</b>                           | <b>✓</b>                          |                |                  |                  |

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT PORTLANDWORKFORCEALLIANCE.ORG/EXPO







