

JOIN THE REGION'S LEADING EMPLOYERS AT OREGON'S PREMIER CAREER-EDUCATION EVENT



NORTHWEST
**YOUTH
CAREERS
EXPO**



Tuesday, March 10, 2020

NW Youth Careers Expo

9 am – 1:30 pm at the Oregon Convention Center



PORTLANDWORKFORCEALLIANCE.ORG/EXPO



AS OREGON'S PREMIER EVENT FOR CAREER EXPOSURE, THE NORTHWEST YOUTH CAREERS EXPO GATHERS:

6,500 STUDENTS

200+

EDUCATORS &
COLLEGE/CAREER COUNSELORS

75+ HIGH SCHOOLS

195

EXHIBITS FROM TOP EMPLOYERS,
COLLEGES & TRAINING CENTERS

JOIN US IN 2020!

GROW YOUR FUTURE WORKFORCE

The Expo gives students a first experience with your company and allows you to work toward strengthening and diversifying your future workforce.

SUPPORT OREGON EDUCATION

Our high schools are full of promising students, but our graduation rates are some of the lowest in the nation. The Expo gives you an opportunity to inspire students to graduate and continue their education.

SHOWCASE YOUR COMPANY

Hundreds of business professionals, political leaders and educators attend this event. So does the media. The Expo gives your company and your industry great exposure to the community at large.

PORTLANDWORKFORCEALLIANCE.ORG/EXPO



GET INVOLVED

Sponsor the Expo

Generous sponsors make the NW Youth Careers Expo possible. Your sponsorship sustains this important community event.

Expo sponsors also **support the year-round work** of the nonprofit Portland Workforce Alliance. PWA develops career-learning experiences for students including career days, workshops, job shadows and mentorships.

Become an Exhibitor

Exhibitors bring hands-on activities, demonstrations and equipment to **engage students**. Exhibitors speak directly to students at their booths, answer questions about their careers, and explain why their company is a great place to work.

- Private sector & government: \$700
- For-profit education: \$450
- Education & non-profit: \$300
- Register before Nov. 30 for a \$50 discount!

Volunteer for Mock Interviews

More than 1,000 students participate in career talks and **mock job interviews** at the Expo. PWA and PHRMA (Portland HR Management Association) provide sample questions and interview templates to make volunteering easy.

Join us as a volunteer!

Sponsorship Levels

Diamond / \$7500

- 2 booths (premium placement)
- Highest level sponsor promotion
- Named table at PWA Breakfast
- On-stage recognition at PWA Breakfast

Platinum / \$5000

- 2 booths (premium placement)
- Significant sponsor promotion
- Named table at PWA Breakfast

Gold / \$3500

- 1 corner booth
- Sponsor promotion

Silver / \$2500

- 1 booth
- Sponsor promotion

Bronze / \$1500

- Sponsor promotion

See Sponsor Benefits Table for full details. Exhibitor booths are encouraged but optional.



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NW Youth Careers Expo

SUPPORT OREGON'S SCHOOLS & WORKFORCE. SPONSOR THE NW YOUTH CAREERS EXPO!

Sponsor the Expo

Sponsors help 6,500 high school students attend the NW Youth Careers Expo. Your sponsorship allows PWA to welcome students from across Oregon and ensure access for underrepresented communities.

Sponsors also fund PWA's year-round work, connecting employers and students for meaningful career exploration.



Sponsor Level	Diamond \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1500
Expo Booth (optional)	2 booths, premium placement	2 booths, premium placement	1 corner booth	1 booth	Not included
Logo on Expo Hall entrance banner	✓	✓	✓	✓	✓
Recognition in promotional materials	Logo	Logo	Logo	Listing	Listing
Recognition on event website	Logo	Listing	Listing	Listing	Listing
Ad in Expo Resource Guide <i>* If received by Feb. 1, 2020.</i>	Full page, premium placement	Full page	1/2 page	1/4 page	Not included
Support for 200 additional students from underrepresented communities	✓				
Featured in a "Meet our Sponsors" blog post and e-newsletter	✓				
Special social media recognition	✓				
Exhibit featured in Industry Spotlights sent to educators	✓	✓			
Year-round partner recognition in PWA print and digital materials	✓	✓			
Named Table at PWA Expo Breakfast, including up to 8 seats	✓	✓			
On-stage recognition at PWA Expo Breakfast program	✓	✓			

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT
PORTLANDWORKFORCEALLIANCE.ORG/EXPO



NORTHWEST
**YOUTH
CAREERS
EXPO**

THANK YOU TO OUR GENEROUS
2019 EXPO SPONSORS

PLATINUM



GOLD



SILVER



OTHER



BREAKFAST



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