



PORTLAND WORKFORCE ALLIANCE

OUR WORK IN CAREER EDUCATION // 2019-2020



THE PORTLAND WORKFORCE ALLIANCE BUILDS ENDURING PARTNERSHIPS
BETWEEN BUSINESSES AND PORTLAND-AREA HIGH SCHOOLS.

BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to develop a strong workforce, boost Oregon's graduation rate, and help young people find pathways to good jobs.

OUR WORK

PWA works with high schools, employers, colleges and other postsecondary partners to help students develop their **college-and-career aspirations**. Last year, we helped provide more than 10,400 career-learning experiences.

NW YOUTH CAREERS EXPO

The annual NW Youth Careers Expo features top employers and draws students from Oregon and SW Washington. About 6,500 students from 70+ high schools attend each Expo, and our 195+ exhibitors include colleges, apprenticeship training centers and the **region's leading employers**. More than 1,000 students do mock interviews or career workshops.

CAREER DAYS

We help host about 40 career days a year for nearly 1,000 students at leading employers in health care, design, technology, construction and more.

Volunteers show their workplaces, offer hands-on learning, share their insights, and describe the **skills and education** needed to thrive in their careers.

CLASSROOM AND BEYOND

PWA assists career coordinators with on-campus activities, such as **career exploration** days, career fairs, and mock interviews. We collaborate with fellow nonprofits serving underrepresented youth. We connect teachers to employers for career speakers and classroom visits. We aim to show the connections between the classroom and real life.

MENTORSHIPS & IN-DEPTH EXPERIENCES

We work with our partners to connect about 170 students a year with mentorships and other in-depth experiences. The ACE Mentor Program focuses on careers in architecture, construction and engineering. PWA also facilitates paid internships, job shadows, summer work experiences and volunteer opportunities.

"Today gave me more confidence that there are opportunities waiting for me."

- Ayanna Webster, Parkrose High School, after Kaiser Permanente Career Day



OUR PARTNERS

EMPLOYERS & EDUCATORS
MAKE OUR WORK POSSIBLE.
THANK YOU TO:

AWS Elemental
Associated General Contractors
Clackamas Community College
Daimler Trucks North America
Design Week Portland
EVRAZ North America
Gresham-Barlow School District
Greenbrier Gunderson
HBA/PRO
Howard S. Wright
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IUOE Local 701
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North Clackamas School District
Oh planning + design, architecture
OHSU
OnPoint Credit Union
Oregon Humane Society
Pacific NW Carpenters Institute
Parkrose School District
Port of Portland
Portland Community College
Portland Fire & Rescue
Portland General Electric
PHRMA
Portland Public Schools
Prosper Portland
Providence Health & Services
Reynolds School District
Simple
TechTown PDX
The Oregonian/OregonLive
UP School of Nursing
Wells Fargo
Wieden+Kennedy
Worksystems
ZGF Architects
Ziba Design ...and many more!

OUR WORK

10,400+
career-learning
experiences

170+
mentorship
experiences

2,200+
mock interviews &
career workshops



75+
high schools
served



1,500+
employer
volunteers

34+ career days at leading employers

STUDENTS SURVEYED AT PWA CAREER DAYS SAID:

81%

gained insights that will
help them in any career

77%

would consider working
at that company someday

99%

rated their career day
Excellent or Good

*2018-19

**“We love influencing the next generation and giving them
experiences and exposure to the real world.”**

Employer Liz Howe, FINE Career Day

**“Students can find out what’s going to make them happy [and] where
they’re going to thrive... That’s such an amazing opportunity.”**

Aurora Mendez, Jefferson High School



**“Very interactive! (We value) engaging students in learning
opportunities to help them prepare for college and career.”**

Educator Shawnte Hines, North Clackamas School District



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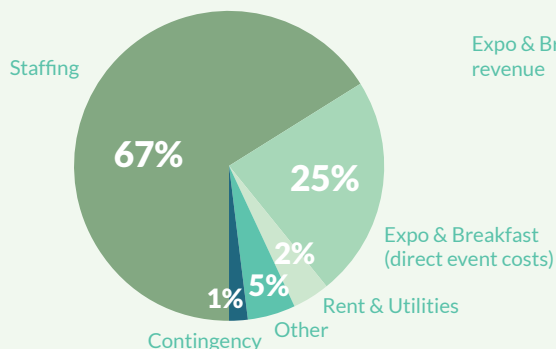


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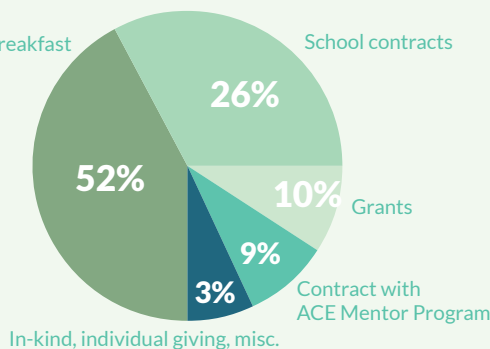
OUR FINANCES

The NW Youth Careers Expo is a leading source of PWA revenue and volunteers. Grants from foundations leverage more support. Contracts with individual school districts allow PWA to serve more students.

Expenses \$428,828



Revenue \$430,200



* adopted budget for 2019-20



“We want our students to explore and have career pathways. Public schools can’t do that alone.”

- Superintendent Guadalupe Guerrero, Portland Public Schools

LOOKING AHEAD

In 2019-20, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region’s economic vitality.

- 1 EXPAND** opportunities for all students, with extra outreach to higher-poverty schools and underrepresented youth.
- 2 CREATE** real-world career experiences that help students see the value of their classes.
- 3 CONNECT** students with leading sectors in our region, such as health care, design, construction, tech and manufacturing.

GET INVOLVED

VOLUNTEER

to speak in a classroom or do mock interviews & writing workshops.

HOST

a Career Day, internship, or job shadow.

JOIN

the Expo as an exhibitor or sponsor.

DONATE

to support career learning.

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