

PARTICIPANT AGREEMENT

I, the undersigned, have voluntarily agreed to participate in an in-person consumer insights discussion or interview regarding _____ (the "Discussion") for the benefit of _____, a York64, LLC brand, and its parent, subsidiaries and affiliates (collectively "Company"), and I further agree as follows:

1. Authorization to Photograph, Videotape and/or Tape Record. I understand and agree that Company may photograph, videotape and/or tape record the Discussion and also record the Discussion in writing, and I hereby consent to being so photographed, videotaped and recorded during the Discussion. I grant to Company the right to use such photographs, videos or recordings for the purpose of research and product and invention development. **NOTE: Any images or recordings of the Discussion will only be used for internal purposes and will not be posted on any Company website or made public via the internet or social media.**

2. Confidentiality. I understand that I may be asked to review and comment on experimental products with designs and/or features that the general public has not been informed, allowed to purchase or otherwise permitted access. I agree to keep all information learned or obtained by me during the Discussion confidential. In particular, I will not divulge to any third party either the fact that Company has conducted the Discussion or any information to which I gain access in the course of the Discussion.

3. Authorization to Collect and Use Data. While engaging in the Discussion, you may provide to Company (1) information such as your name, contact information, age, gender, and other demographic, physical, physiological or identifying characteristics specifically requested from you; and (2) data regarding your use or interaction with products or services including any feedback, comments or ideas you provide about the product, testing, or your experience during the Discussion (collectively "Discussion Data"). Your participation in the Discussion is voluntary. By participating in the Discussion and providing the Discussion Data to Company, you hereby grant Company permission to collect, capture, record, and store the Discussion Data, and grant to Company a license to use the Discussion Data for any purposes whatsoever, including, but not limited to, developing, manufacturing and marketing products and services and creating, modifying or improving products and services.

4. Assignment of Intellectual Property Rights. I understand that my participation in the Discussion does not and will not give me any rights whatsoever in the products and inventions that may be created or developed by Company as a result of the Discussion. Therefore, I hereby assign to Company all right, title and interest I may have, or may develop, in and to the comments, feedback ideas, products and inventions that are discussed during or created or developed in connection with or as a result of the Discussion and Company may use any of the foregoing, without notice, compensation or acknowledgement to me, for any purposes whatsoever, including, but not limited to, developing, manufacturing and marketing products and services and creating, modifying or improving products and services.

5. Athlete Eligibility. I agree that if I am a high school or collegiate student-athlete, I am solely responsible for determining whether participation in the Discussion will affect my amateur athletic eligibility. I understand that accepting anything of value could jeopardize my eligibility.

I certify that:

I am over the age of 18 or I have my parent's or legal guardian's consent as indicated below.

PARTICIPANT SIGNATURE

PRINT NAME

DATE SIGNED

IF THE PARTICIPANT IS A MINOR, THE PARENT OR GUARDIAN MUST READ AND SIGN BELOW:

I am the parent or legal guardian of the above-named participant, and I agree that the participant may take part in the Discussion. On behalf of the participant, I hereby irrevocably and unconditionally agree to all of the terms of this Participant Agreement.

PARENT OR GUARDIAN SIGNATURE

PRINT NAME

DATE SIGNED