

NORTHWEST YOUTH CAREERS EXPO

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PORTLANDWORKFORCEALLIANCE
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JOIN THE REGION'S LEADING EMPLOYERS AT OREGON'S PREMIER CAREER-EDUCATION EVENT



NORTHWEST
YOUTH
CAREERS
EXPO



Tuesday, March 10, 2020

NW Youth Careers Expo

9 am – 1:30 pm at the Oregon Convention Center



PORTLANDWORKFORCEALLIANCE.ORG/EXPO



AS OREGON'S PREMIER EVENT FOR CAREER EXPOSURE, THE NORTHWEST YOUTH CAREERS EXPO GATHERS:

6,500 STUDENTS

200+

**EDUCATORS &
COLLEGE/CAREER COUNSELORS**

75+ HIGH SCHOOLS

195

**EXHIBITS FROM TOP EMPLOYERS,
COLLEGES & TRAINING CENTERS**



JOIN US IN 2020!

GROW YOUR FUTURE WORKFORCE

The Expo gives students a first experience with your company and allows you to work toward strengthening and diversifying your future workforce.

SUPPORT OREGON EDUCATION

Our high schools are full of promising students, but our graduation rates are some of the lowest in the nation. The Expo gives you an opportunity to inspire students to graduate and continue their education.

SHOWCASE YOUR COMPANY

Hundreds of business professionals, political leaders and educators attend this event. So does the media. The Expo gives your company and your industry great exposure to the community at large.



GET INVOLVED

Sponsor the Expo

Generous sponsors make the NW Youth Careers Expo possible. Your sponsorship helps cover this important community event.

By sponsoring the Expo, you also support the **year-round work** of the nonprofit Portland Workforce Alliance. PWA develops career-learning experiences for students including career days, mentorship programs, internships, mock interviews and classroom presentations.

Become an Exhibitor

Exhibitors bring hands-on activities, demonstrations and equipment to **engage students**. Exhibitors speak directly to students at their booths, answer questions about their careers, and explain why their company is a great place to work.

- Private sector & government: \$700
- For-profit education: \$450
- Education & non-profit: \$300
- Register before Nov. 30 for a \$50 discount!

Volunteer for Mock Interviews

More than 700 students participate in career talks and **job mock interviews** at the Expo. PWA and PHRMA (Portland HR Management Association) provide sample questions and interview templates to make volunteering easy.

Join us as a volunteer!

Sponsorship Levels

Platinum / \$5000

- 2 booths (premium placement)
- Logo on entrance banner
- Logo on promotional materials
- Name on website
- Full page ad in Expo Guide
- Introduced at the PWA Breakfast
- Named table at PWA Breakfast

Gold / \$3500

- 1 booth (corner booth)
- Logo on entrance banner
- Logo on promotional materials
- Name on website
- 1/2 page ad in Expo Guide

Silver / \$2500

- 1 booth
- Logo on entrance banner
- Logo on promotional materials
- Name on website
- 1/4 page ad in Expo Guide