# 2019 EXPO SPOTLIGHT

Join us at the NW Youth Careers Expo on Tuesday, March 19, 2019!

# **Arts & Communication**







Technology is transforming the ways that advertising, public relations and media professionals do their work. If you're someone who loves working with words, photos and videos, you'll want to meet with industry leaders in those areas.

# STUDENTS CAN...

- CONNECT with people who work in the mass media industries.
- LEARN about the skills and education needed for careers in multimedia, advertising and digital design.
- **DISCOVER** what kind of exciting creative work is being done in Oregon.

# **DID YOU KNOW?**

- There are hundreds of jobs in cinema that support actors and directors.
- Multimedia journalists who can create unique content and engage on social media are in high demand.
- Advertising agencies (\$91,342), public relations agencies (\$78,271) and media buying agencies (\$103,367) stand out for high average pay.\*

\*according to Oregon Employment Dept.

The NW Youth Careers Expo is the Northwest's premier career-education event, attended by 7,000+ students and 190+ employers. It shows students the amazing diversity of career opportunities in our region. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education and human services.

#### LEARN MORE AT PORTLANDWORKFORCEALLIANCE.ORG/EXPO

#### SPONSORING EXHIBITORS

- Clackamas Community College
  - Digital Media Communications Program
- Portland Community College
  - Management & Supervisory
    Department/Computer Aided
    Design & Drafting
- The Oregonian/OregonLive
- Wieden+Kennedy

# **ADDITIONAL EXHIBITORS**

- Barbizon
- Instrument
- Keeping the Arts
- Mt. Hood Community College
  - Integrated Media/Graphic Design
- Oregon Film
  - Ika
  - Jake Hull Music
  - Koerner Camera Systems
  - Open Signal
  - Shadow Machine
  - Ravenous Studios
  - The Art of Makeup School
- Pacific Printing Industries Association
- Summit Salon Academy PDX
- Swift
- University of Oregon
  - School of Journalism & Communication

# **FEATURED CAREERS**

- Art Direction
- Video Production
- Camera Operation
- Graphic Design
- Advertising

...and more!

