



PORTLAND WORKFORCE ALLIANCE

OUR WORK IN CAREER EDUCATION // 2017-18



EARLY
EDITION FOR
BOARD

THE PORTLAND WORKFORCE ALLIANCE BUILDS ENDURING PARTNERSHIPS
BETWEEN BUSINESSES AND PORTLAND-AREA HIGH SCHOOLS.



BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to, develop a strong workforce, boost Oregon's graduation rate, & help young people find pathways to great jobs.

OUR WORK

PWA works with schools, employers, colleges and other postsecondary partners to help students develop their **college-and-career aspirations**. Last year, we helped provide more than 10,700 career-learning experiences.

CAREERS EXPO

The annual NW Youth Careers Expo featured top employers and drew students from Oregon and SW Washington. More than 6,900 students from 70+ high schools attended the Expo, and our 195 exhibitors included colleges, apprenticeship training centers and about 120 of the **region's leading employers**. More than 750 students did mock interviews or career workshops.

CAREER DAYS & WORKSITE TOURS

We helped host about 40 career days and worksite visits for hundreds of students at leading employers in health care, design, technology, construction and more. Volunteers showed their workplaces, shared their insights, offered hands-on activities and described the **skills and education** needed to thrive in their careers.

MENTORSHIPS & IN-DEPTH EXPERIENCES

We worked with our partners to provide about 250 students with mentorships or internships this year. The ACE Mentor Program focuses on careers in architecture, construction management and engineering.

The Summer Construction Camp, PACE Mentorship Program, and SPACE Summer Camp provided **in-depth opportunities** in the skilled trades.

PWA supports the Youth Apprenticeship Training Program, which allowed students under 18 to work alongside skilled craftspeople. We also facilitated paid internships and job shadows in technology and design.

CLASSROOM AND BEYOND

PWA assisted career coordinators with on-campus activities, such as **career exploration** days, career fairs, and mock interviews. We connected teachers to employers for career speakers and classroom visits. We aimed to show the connections between the classroom and real life.

"This makes me so excited for the future."

Claire McArthur, Alliance High School, after Wieden+Kennedy Career Day



OUR WORK

12,900+
total career
experiences

180+
mentorship
experiences

2,800+
mock interviews &
career workshops



75+
high schools
served



1,600+
employer
volunteers

42 career days & worksite tours

STUDENTS SURVEYED AT PWA CAREER DAYS SAID:

82%

gained insights that will
help them in any career

72%

would now consider
working at the company
that hosted the career day

96%

rated their career day
Excellent or Good

**2017-18*



**"I found out that you can come from just about anywhere,
and still find a place to work, as long as you're committed."**

Tyson Koopman-Baker, Clackamas Middle College

**"Thank you for your time and energy. Our word and feedback only go so far,
but a career professional's words mirroring us as teacher's really helps!"**

Educator at the 2018 NW Youth Careers Expo

**"[It] gives us the chance to open the eyes of a future industry professional that
may not have otherwise considered construction as a career path."**

Matt Hanson, Fortis Construction

OUR PARTNERS

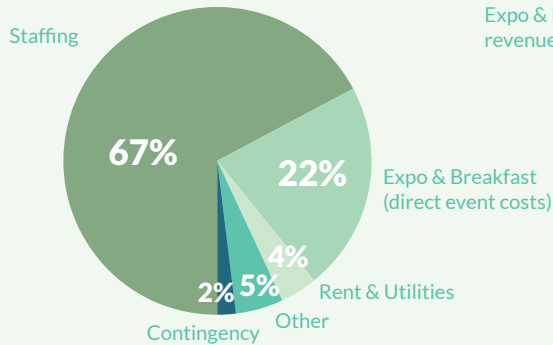
EMPLOYERS & VOLUNTEERS
MAKE OUR WORK POSSIBLE.
THANK YOU:

Nike
ZGF Architects
Howard S. Wright
AWS Elemental
Mercy Corps
Microsoft
Wieden+Kennedy
Puppet
Metal Toad
Design Week Portland
CDK Global
Oregon Humane Society
Upswell
Port of Portland
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Instrument
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Portland Community College
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Pacific Northwest
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Kaiser Permanente NW
Providence Health
& Services
Legacy Health
Portland General Electric
Wells Fargo
Hoffman Construction
PCC Swan Island Trades Center
Daimler
Portland Development
Commission
Tri-County Consortium
Umpqua Bank
Multnomah County
Simple ...and many more!

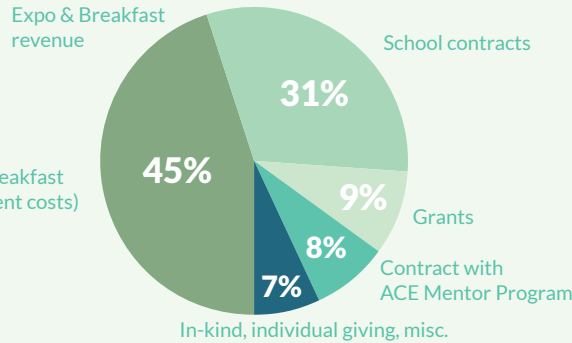
OUR FINANCES

The NW Youth Careers Expo is a leading source of PWA revenue and volunteers. Grants from foundations leverage more support. Contracts with individual school districts allow PWA to serve more students.

Expenses \$473,156



Revenue \$474,200



* adopted budget for 2018-19



“Our experience with PWA has been nothing but positive. Communication is good, they always make sure we have a full group [of students], and they are supportive at the actual career day.”

— Barb Cushway, Oregon Humane Society

LOOKING AHEAD

In 2018-19, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region’s economic vitality.

- 1 EXPAND** opportunities for all students, with extra outreach to higher-poverty, diverse high schools.
- 2 CONNECT** students with our region’s high-value sectors, such as health care, design, energy, technology, manufacturing and construction.
- 3 CREATE** real-world career experiences that help students see the value of their classes.

GET INVOLVED

VOLUNTEER

TO TALK TO A CLASS OR DO MOCK INTERVIEWS

HOST

A CAREER DAY, INTERNSHIP, OR JOB SHADOW

JOIN

THE EXPO AS AN EXHIBITOR OR SPONSOR

DONATE

TO SUPPORT CAREER LEARNING

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