### NORTHWEST YOUTH CAREERS EXPO

# 2018 EXPO SPOTLIGHT

Visit us at the NW Youth Careers Expo on Tuesday, March 13, 2018!

## **Sports & Business**



#### **STUDENTS CAN:**

- Connect with people who work in sports, apparel, and business.
- Learn about the skills and education needed for interesting, satisfying business-related careers.
- **Check out** unique shoe designs, Portland's best sports teams, and meet professionals in finance and entrepreneurship.
- **Discover** ways to combine your hobbies and interests with awesome careers.

#### **DID YOU KNOW?**

- The Portland area has the highest concentration of athletic and outdoor firms in the nation. \*Portland Athletic & Outdoor 2017
- Employers in every sector need people who are business-minded, innovative, and good at communication. Acquiring these skills in high school and college will give students an edge after graduation.

The NW Youth Careers Expo is the Northwest's premier career-education event, attended by 7,000+ students and 190+ employers. It shows students the amazing diversity of career opportunities in our region. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education and human services.

Learn more at www.portlandworkforcealliance.org/expo

#### SPONSORING Employers

- Nike
- Portland HR Management Association
- Umpqua Bank
- Wells Fargo

#### ADDITIONAL EXHIBITORS

- Columbia Sportswear
  Company
- KEEN Footwear
- Oregon Court Reporters Association
- Portland Timbers
- Portland Trail Blazers
- Young Entrepreneurs
  Business Week

#### MORE DESIGN & BUSINESS JOBS ARE IN:

- Arts & Communications
- Public/Human Services

