

## Opportunity Bank: Class Career Exploration in 2017-18

**What's up in 2017-18:** The nonprofit Portland Workforce Alliance is working with Portland Public Schools to expand opportunities for Portland-area high schools to provide PPS students with real-world career exploration at area employers.

This work is a collaboration with PPS' Office of College and Career Readiness. These class-based Career Exploration opportunities are "upon request" and in addition to PWA's traditional Career Days, which allow students from across PPS to sign up individually based on their own career interests.

**What is the shared goal for Winter/Spring 2018:** Connect several CTE or CCE classes to employers for Class Career Exploration.

**What is Class Career Exploration?** It is like a traditional Career Day, but with a few variations:

- It is scheduled with a particular CTE or CCE class in mind. If the teacher prefers an afternoon time, or a certain day of the week, we can make that request.
- It can complement the class curriculum.
- The length can be flexible, depending on teacher needs and employer situation. Could be 3+ hours, could be 90 minutes. (We would not recommend less than that.)

### Sample scenarios:

- Your school has an advanced CTE class with 20-30 students. Could we plan a Career Day with them in mind?
- Your school is building a new program and the teacher wants students to continue in that program. Could we schedule a Class Career Exploration that would get new students excited about staying in that field?
- Your school has 10-15 students in a small advanced CTE class and the teacher would love to provide them with more enrichment. Could we schedule a Career Day with them in mind, then open remaining seats to other schools?

**How to request an opportunity:** Career coordinators should contact PPS central office and notify PWA.

**When to request an opportunity:** As early as possible! Most employers require significant lead time (4-7 weeks).

**Big dreams. Good jobs. All students.**

## **Opportunity Bank: Class Career Day Exploration in 2017-18**

### ***Potential employer hosts include.....***

#### **Wells Fargo**

Downtown Portland  
Business, banking, finance

#### **FINE digital branding agency**

Downtown Portland  
Design, marketing, branding

#### **Port of Portland (can focus on different areas)**

Airport  
Potential focus areas include engineering, IT and emergency services

#### **CDK Global**

Downtown Portland  
Software, technology,  
(Walking distance to other tech employers or PSU computer science, etc.)

#### **Bonneville Power Administration**

Lloyd Center  
Engineering, clean energy, trades, math/data

#### **Gunderson**

Swan Island  
Welding, manufacturing  
(Targets: Benson, Franklin)

### **Interested in an employer but don't see their name on here? Let us know.**

We have many additional potential employers in fields such as digital media, construction, engineering, design, business, technology, and more. These include The Oregonian, McKinstry, Cloudability, Instrument, Elephants Deli, House Special, and others.

**Next steps:** If you have *initial interest* in one of the above employers for a potential career day to be held any time in 2018, please let Jay and Susan know by mid-December *if feasible*. This will help with scheduling and prioritization.

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