

Arts & Communication



Technology is transforming the ways that advertising, public relations and media professionals do their work. If you're someone who loves working with words, photos and videos, you'll want to meet with industry leaders in those areas.

STUDENTS CAN:

- **Connect** with people who work in the mass media industry.
- **Learn** about the skills and education needed for careers in multimedia, advertising and digital design.
- **Discover** what kind of exciting work is being done in Oregon.

DID YOU KNOW?

- There are hundreds of jobs in cinema that support actors and directors.
- Multimedia journalists who can create great content and engage on social media are in high demand.
- A range of creative and communication skills are essential to careers in strategic communication.
- Advertising agencies (\$91,342), public relations agencies (\$78,271) and media buying agencies (\$103,367) stand out for high average pay. *

* according to [Oregon Employment Dept.](#)

EXHIBITORS

- Aveda Institute Portland
- Barbizon
- Beau Monde Academy
- Governor's Office of Film & TV
- Open Signal, Portland Community Media Center
- Oregon Chapter of the American Planning Association
- Oregon Public Broadcasting
- Pacific Printing Industries Educational Trust
- Phagans School of Hair Design
- R/GA
- Swift
- The Oregonian/OregonLive
- University of Oregon
 - School of Journalism and Communication
- Wieden+Kennedy

FEATURED CAREERS

- Art director
- Video production
- Animation
- Lighting technician
- Audio/dubbing
- Camera operator
- Graphic design
- PR specialist
- Advertising sales
- Market research analyst
- News anchor
- Content producer
- Editor

The NW Youth Careers Expo is the Northwest's premier career-education event, attended by 6,900+ students and 170+ employers. It shows students the amazing diversity of career opportunities in our region. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education and human services.

Learn more at www.portlandworkforcealliance.org

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