



Tools for Expo exhibitor recruitment

Thank you to everyone who's working hard to recruit & retain exhibitors for the 13th annual NW Youth Careers Expo on Tuesday, March 14, 2017!

On our website

Look for these resources on the [Board of Directors page](#) (bottom-right corner)

- Link to the **Expo main page**: From here, they can browse the Expo themselves
- Link to a **photo tour** of the 2016 Expo. Helpful for newcomers. Link also on Expo page.
- Printable **exhibitor flyer**.

In your inbox

We have sent some sample communications to you electronically, including:

- A PWA follow-up exhibitor email sent this fall through Stephanie Kennedy.
- A PWA sample letter template for more formal requests
- Examples of emails from board members to prospects in past years

Key messages

The Expo is a chance for YOU to strengthen and diversify your local pipeline of talent.

Connect with your future workforce

Support Oregon students and teachers

Showcase your company

The 13th annual NW Youth Careers Expo is a statewide event with strong community support.

About 6,500 students from 75+ high schools attended in 2016.

Our 160 exhibitors include top employers from every major sector

39 sponsors last year. This year's include Nike, OHSU, Legacy, Daimler & many others.

We're growing. More than 5,000 students have already registered this year!!!

The Expo's goals?

Introduce high school students to career opportunities

Motivate students to continue their education after high school

Connect employers to their future workforce

Your best resource: You! Your personal testimony and belief in PWA's mission help set the Expo apart.