



# Tuesday, March 14, 2017

9 AM - 1:30 PM  
Oregon Convention Center

## Expo Sponsorship Opportunities

### Your investment in the Careers Expo

Generous sponsors make the annual NW Youth Careers Expo possible. Sponsors also invest in the year-round work of the nonprofit Portland Workforce Alliance, supporting high school students and the region's future workforce.

### How your sponsorship helps

Your sponsorship helps pay for Expo expenses, which total well over \$100,000. Our expenses include facility rental, booths, personnel and the PWA Breakfast. Our expense budget also includes significant funds to help high schools cover the costs of student transportation and substitute teachers.

The Expo is part of a broader strategy to work with employers throughout the year to educate students about great careers and the skills required to be successful in the workplace. PWA develops career-learning experiences for students including career days, mentorship programs, internships, mock interviews and classroom presentations.

### Sponsorship Opportunities

#### Platinum - \$5,000

- 2 booths (premium placement)
- Entrance Banner
- Name on website
- Full page Ad in Resource Guide
- Introduced at the PWA Breakfast
- 8 tickets at the PWA Breakfast

#### Gold - \$3,500

- 1 booth (corner booth)
- Entrance Banner
- Name on website
- 1/2 page Ad in Resource Guide
- 4 tickets at the PWA Breakfast

#### Silver - \$2,500

- 1 booth
- Entrance Banner
- Name on website
- 1/4 page Ad in Resource Guide
- 2 tickets at the PWA Breakfast

### Questions

**Expo:** Please contact Stephanie Kennedy at [skennedy@portlandworkforcealliance.org](mailto:skennedy@portlandworkforcealliance.org)

**Portland Workforce Alliance:** Please contact Kevin Jeans-Gail at [kevin@portlandworkforcealliance.org](mailto:kevin@portlandworkforcealliance.org)

**More info:** [www.portlandworkforcealliance.org/expo](http://www.portlandworkforcealliance.org/expo)