# **DESIGN CAREER DAY**

### digital experience design + business

Hosted by

## UPSWELL Friday, April 22, 2016

- Go behind the scenes of a Portland digital experience design company.
- Learn how to **apply your creativity** and writing skills to a career in digital design and technology.
- Participate in a design simulation! Work in small teams with Upswell employees as your "client."
- Learn about the creative and business aspects of design, such as prototyping, user testing, design research, strategic thinking and production management.
- Talk with employees about the skills and education needed to get started and move ahead.

#### **Friday, April 22, 2016**

Time: 9:30 am – Noon Check-in: 9:15 am

Location: 107 SE Washington, Suite 238

Portland, OR 97214

#### **Registration closes:**

Friday, April 15 at 5:00 PM

See your career coordinator/counselor for more info or to register.

