



**NORTHWEST
YOUTH
CAREERS
EXPO**

Wednesday, February 24, 2016

9 AM - 1:30 PM
Oregon Convention Center

Expo Sponsorship Opportunities

Your investment in the Careers Expo

Generous sponsors make the annual NW Youth Careers Expo possible. Sponsors also invest in the year-round work of the nonprofit Portland Workforce Alliance, supporting high school students and the region's future workforce.

How your sponsorship helps

Your sponsorship helps pay for Expo expenses, which total nearly \$90,000. Our expenses include facility rental, booths, personnel and the PWA Breakfast. Our expense budget also includes significant funds to help high schools cover the costs of student transportation and substitute teachers.

The Expo is part of a broader strategy to work with employers throughout the year to educate students about great careers and the skills required to be successful in the workplace. PWA develops career-learning experiences for students including career days, mentorship programs, internships, mock interviews and classroom presentations.

Company Information

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Opportunities

☐ **Platinum - \$5,000**

- 2 booths (premium placement)
- Entrance Banner
- Name on website
- Full page Ad in Resource Guide
- Introduced at the PWA Breakfast
- 8 tickets at the PWA Breakfast

☐ **Gold - \$3,500**

- 1 booth (corner booth)
- Entrance Banner
- Name on website
- 1/2 page Ad in Resource Guide
- 4 tickets at the PWA Breakfast

☐ **Silver - \$2,500**

- 1 booth
- Entrance Banner
- Name on website
- 1/4 page Ad in Resource Guide
- 2 tickets at the PWA Breakfast

☐ **School support sponsor - \$700**

- Name on website
- Support student participation in the Expo
- Help teachers and counselors attend

☐ **Bus donation - \$300**

- Name on website
- Help students get to the Expo

Payment

☐ Please send an invoice

Mail form and payment to:

☐ Check (make payable to Portland Workforce Alliance)

Total Event Connection
c/o Stephanie Kennedy
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Hillsboro, OR 97124

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Expo Questions: Please contact Stephanie Kennedy at skennedy@portlandworkforcealliance.org

Portland Workforce Alliance Questions: Please contact Kevin Jeans-Gail at kevin@portlandworkforcealliance.org