



PWA

PORTLAND WORKFORCE ALLIANCE



Expo Sponsorship Opportunities

Tuesday, March 17, 2015

9:00 am – 2:00 pm

Oregon Convention Center • Portland, Oregon

Expo website: <http://www.portlandworkforcealliance.org/>

• **Where Does Your Money Go?** – The money you pay for your booth is used to pay for Expo expenses which are almost \$80,000. **Our expense budget includes funds to help transport students to the Expo and cover the costs of substitute teachers.** Other expenses include rental of the Convention Center, electricity, the PWA breakfast and personnel costs to organize the event.

• **Working With Youth All Year** – Sponsorship funds also support the work of PWA. The Expo is part of a broader strategy to work with employers **throughout the year** to educate students about family wage jobs and the skills that are required to be successful in the work place. PWA develops experiences for students including career days, mentorship programs, internships, mock interviews and classroom presentations. More information is available at our website.

1. Company Information:

Company: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

2. Sponsorship Opportunities: *(All sponsorship opportunities are tax deductible)*

Platinum - \$5,000

- 2 booths (premium placement)
- Entrance Banner
- Name on website
- Full page Ad in Resource Guide
- Introduced at the PWA Breakfast
- 8 tickets at the PWA Breakfast

Gold - \$3,500

- 1 booth (corner booth)
- Entrance Banner
- Name on website
- 1/2 page Ad in Resource Guide
- 4 tickets at the PWA Breakfast

Silver - \$2,500

- 1 booth
- Entrance Banner
- Name on website
- 1/4 page Ad in Resource Guide
- 2 tickets at the PWA Breakfast

Bus Sponsor - \$250

- Name on website

3. Payment: ☐ Check ☐ Please send an invoice

Make checks payable to Portland Workforce Alliance

Mail form and payment to: Total Event Connection
 c/o Stephanie Kennedy
 168 NW Spring Meadows Way
 Hillsboro, OR 97124

Phone: 503.626.8197

Email: skennedy@portlandworkforcealliance.org

Questions:

Expo: Stephanie Kennedy – skennedy@portlandworkforcealliance.org

Portland Workforce Alliance: Kevin Jeans-Gail – kevin@portlandworkforcealliance.org

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