

YOUR EXPO SPONSORSHIP
HELPS TO PROVIDE THESE
OPPORTUNITIES FOR STUDENTS.



YOUR SUPPORT IS VITAL!

ORGANIZING THE EXPO COST MORE THAN \$100,000 LAST YEAR, INCLUDING RENTING THE VENUE, PROVIDING BUS TRANSPORTATION AND PAYING FOR SUBSTITUTE TEACHERS.

Why sponsor the **NW YOUTH CAREERS EXPO?**

Educate the next generation. Our young people need your help. Many students are unaware of the good family-wage careers in your field. High school students need to see the relevance of their education, learn about promising career paths and better understand the skills they need to be successful in the workplace.

Build your brand. More than 5,000 students, educators and counselors attended the 2014 Expo, as did many of your potential business partners, clients and competitors. As an Expo sponsor, you create tremendous community goodwill and increase visibility.

Grow your pipeline. Many employers face a high number of employee retirements in the coming years, representing a loss of skills and experience. The NW Youth Careers Expo is a chance to connect with your future workforce.

Help high schools year-round. Sponsoring the Expo pays dividends for students throughout the school year. A portion of your Expo sponsorship goes toward providing additional, more in-depth career-learning opportunities for students, helping them make informed decisions about their next steps after graduation.









PWA works with business, industry and education partners to organize experiences including classroom presentations, internships and Career Days to motivate students to finish high school and continue their education after graduation.

FOR MORE INFORMATION:

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Presents

2015 NW YOUTH

CAREERS EXPO

TUESDAY, MARCH 17, 2015

9am — 2pm

OREGON CONVENTION CENTER