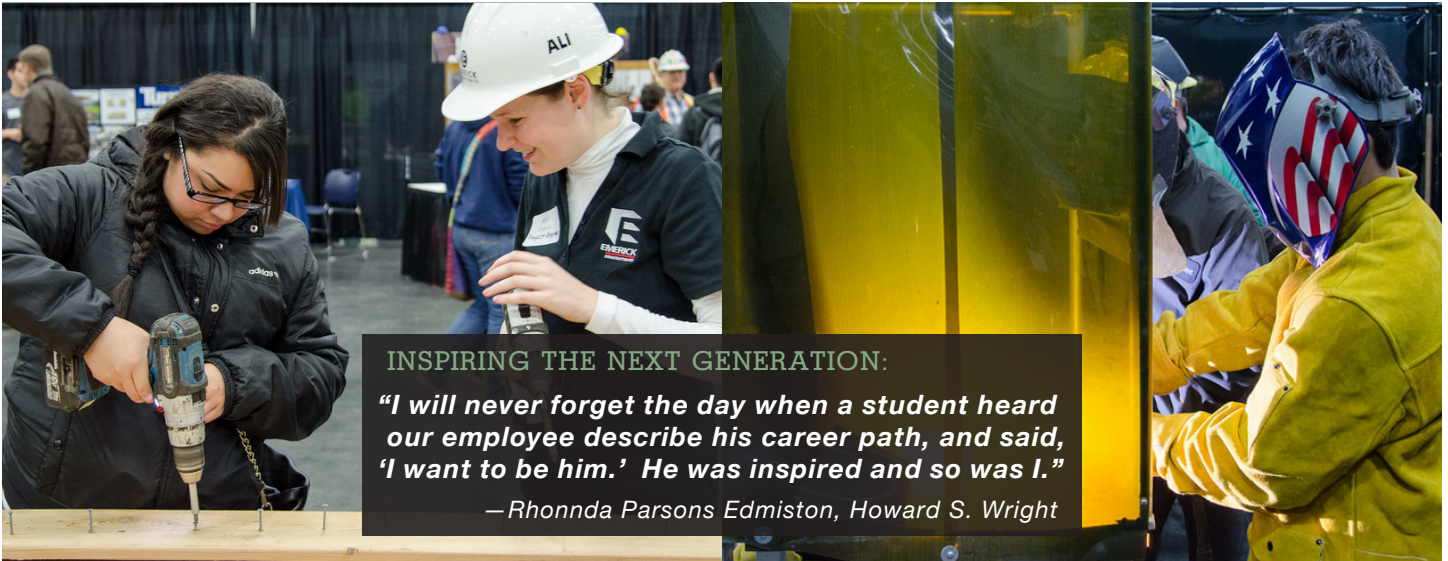




# PWA

PORTLAND WORKFORCE ALLIANCE

## 2013-2014 YEAR-END SUMMARY



**INSPIRING THE NEXT GENERATION:**  
*"I will never forget the day when a student heard our employee describe his career path, and said, 'I want to be him.' He was inspired and so was I."*  
 —Rhonda Parsons Edmiston, Howard S. Wright

### BOARD OF DIRECTORS

Members of the PWA Board come from almost every industry.

- |   |  |
|---|--|
| JR Gustafson,<br>President<br>Nike                        | Erica Meyers<br>Portland Public Schools          |
| Scott Kleiner,<br>President Elect<br>Wieden+Kennedy       | Gabby Riley<br>ZGF Architects                    |
| Susan Burke,<br>Vice President<br>PacifiCorp              | Jane Williams<br>Multnomah County                |
| Lori Mueller,<br>Treasurer<br>Volunteer                   | Jeanne Yerkovich<br>Portland Public Schools      |
| Natalie Miller,<br>Secretary<br>Lee Hecht Harrison, PHRMA | Joe Hutchins<br>Portland General Electric        |
| Anna Yates<br>Walsh Construction                          | Kurt Simonds<br>Portland Community College       |
| Bob Calwhite<br>Pacific Northwest Carpenters Institute    | Madeline Kokes<br>Portland Public Schools        |
| Brian Terrett<br>Legacy Health                            | Margaret Evans<br>Portland Parks & Recreation    |
| Brooke Berglund<br>Port of Portland                       | Penny McBain<br>Providence Health                |
| Carol Campbell<br>Portland Public Schools                 | Rhonnda Parsons Edmiston<br>Howard S. Wright     |
| Corbett Gordon<br>Tonkon Torp, PHRMA                      | Abby Williams<br>Student (PSU/Grant High School) |

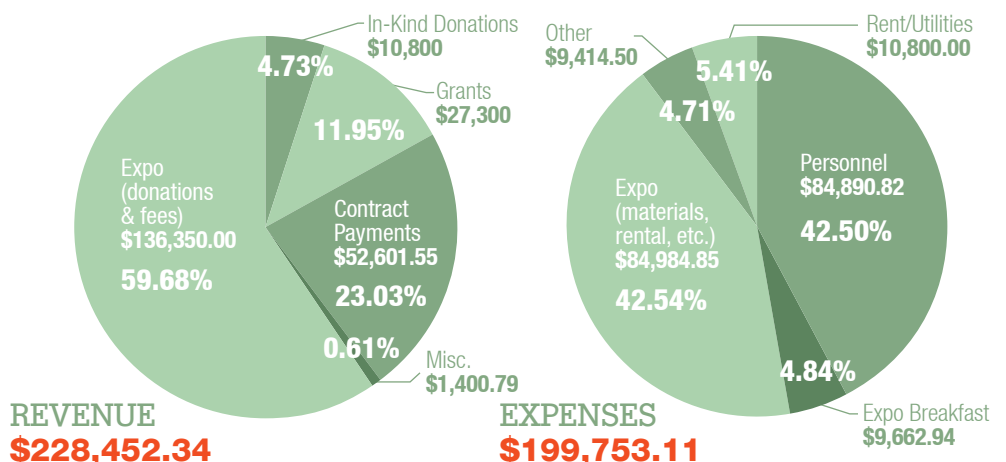
### OUR MISSION

The Portland Workforce Alliance is dedicated to building enduring partnerships between local businesses and Portland metro high schools. We are a non-profit founded in 2005, working to:

- 1 Increase the high school graduation rate
- 2 Partner with business & industry to educate students about career opportunities
- 3 Help provide a skilled workforce to the region

### 2013-2014 STATS

<b>8,141</b> STUDENTS SERVED	<b>25%</b> INCREASE FROM '12-'13	<b>28</b> CAREER DAYS	<b>173</b> INTERNSHIPS/MENTORSHIPS
<b>5,000</b> CAREERS EXPO ATTENDEES	<b>1,750</b> MOCK INTERVIEWS	<b>2,308</b> CAREER DAY ATTENDEES	



**MAKING A DIFFERENCE**

The Portland Workforce Alliance provided career related learning experiences to **8,141 students** – classroom presentations, career days, job shadows, mentorships, and our signature event, the NW Youth Careers Expo.

This wouldn't have been possible without the work of caring adults – business professionals, community leaders, and educators who are committed to giving back to our community and inspiring the next generation of the workforce.



**THE NW YOUTH CAREERS EXPO**

*"This Career Expo was exceptional. There is a great benefit for our students to see the wide variety of employers & careers Oregon has to offer – all in one room. Thank you!"*

– Raquel Laiz  
Career Coordinator, Franklin High School

**CAREER RELATED LEARNING EXPERIENCES**



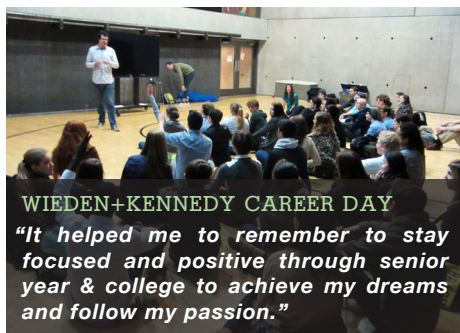
**HOWARD S. WRIGHT CAREER DAY**

*"I wish I would have had the opportunity to participate in events like this as a student so I could have made an educated decision on what career path I wanted to go down."* – Employee



**OHSU DISCOVER CAREERS**

*"We don't really know what we want to do. This experience helps us to learn about all the different jobs."*



**WIEDEN+KENNEDY CAREER DAY**

*"It helped me to remember to stay focused and positive through senior year & college to achieve my dreams and follow my passion."*



**PORT OF PORTLAND CAREER DAY**

*"It showed that there are so many careers out there that I can go into and do what I love to do. I can do anything."*



**MOCK INTERVIEWS BY PHRMA**

*"This was a very valuable experience. I will definitely take the things I learned and apply them to my life."*



**ACE MENTOR PROGRAM**

*"Without this, I would have likely left high school without any type of plan. ACE gave me the tools that will allow me to reach my goals sooner."*

**HOW TO GET INVOLVED**

**Be a sponsor or exhibitor at the NW Youth Careers Expo.**

Every year, the Expo educates over 5000 students from 60+ high schools about the amazing diversity of careers in our region.

**Host a Career Day.**

PWA will help you organize a career day at your workplace. Showcase the variety of jobs within your company and the skills required to be successful in your industry.

**Bring your work to the classroom.**

Talk to students about your job and your own career path.

- |                         |                       |
|-------------------------|-----------------------|
| CAREER DAYS             | INTERNSHIPS           |
| JOB SHADOWS             | MOCK                  |
| MENTORSHIPS             | INTERVIEWS            |
| CLASSROOM PRESENTATIONS | NW YOUTH CAREERS EXPO |

**CONNECT WITH US**

Questions? Email: [kevin@portlandworkforcealliance.org](mailto:kevin@portlandworkforcealliance.org)

Facebook.com/PortlandWorkforceAlliance  
Twitter.com/PWorkforceA #PWorkforceA