

2015 NORTHWEST YOUTH CAREERS EXPO

Tuesday,
March 17, 2015

9 AM – 2 PM
Oregon Convention Center

SIGN UP TO BE AN EXHIBITOR

WHY BE AN EXHIBITOR?

"Often times, employers share that they don't feel they really have an impact on their local talent pools. The PWA NW Youth Careers Expo provides an opportunity for them to provide a direct impact to our local youth. By participating in the Expo, both students and employers can receive long term, far reaching, and economic benefits. Beyond that, the event is just plain fun for all involved!"

— Susan Burke, Pacific Power



5,000+ STUDENTS
60+ HIGH SCHOOLS
JOIN US IN 2015!

Join more than 120 exhibitors in telling students about career opportunities and the skills and education needed to pursue those careers.

REGISTER AS AN EXHIBITOR:

Sign up on our website or contact skennedy@portlandworkforcealliance.org

Private Sector & Government: \$650
For Profit education: \$450
Education & Non-profit: \$300

WHY SHOULD YOU BE AN EXHIBITOR AT THE EXPO?

Showcase your company.

The Expo attracts thousands of students from across Oregon and Southwest Washington. Political leaders, business owners, educators and the media attend as well. More than 120 exhibitors are there, representing many of the region's most dynamic employers – don't be left out!

Grow your own workforce.

We shop locally and eat locally. Why not hire locally? Invest today in young people who will become the workforce for tomorrow. Retirements are looming, recruitment is fierce, and every industry in the Portland metro area needs new talent to thrive.

Support Oregon education.

Oregon has one of the nation's lowest graduation rates, and the state's per-capita income is below average. Help inspire our students to graduate and find well-paying jobs by showing them pathways to great careers.

WHY IS THE EXPO SO SUCCESSFUL?

Now in its 11th year, the NW Youth Careers Expo might be a student's only exposure to the breadth of career possibilities after graduation.

Students learn about specific careers, do mock interviews and speak directly to employers about the skills and education they need to land the jobs they want. Many employers offer hands-on activities at their exhibits, from welding simulations and X-ray interpretation to special effects makeup for film. The Expo is informational, inspiring and – students tell us – fun.

Questions? Contact us.



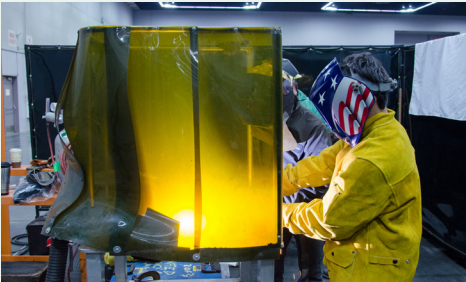
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Join the region's leading employers in telling students about career opportunities and the skills and education needed to pursue those careers.

Our exhibitors include top employers from every major sector, including health care, business, technology, construction, advanced manufacturing, clean energy, government and more. Growing sectors include film & video, software and the creative industries.

TIPS FOR A GREAT EXHIBIT:

- Students like to be involved. Things they can feel, touch or do will be more memorable than a handout alone.
- Freebies are popular, but remember we expect 5,000-plus students.
- Students may not know about your work. Keep it simple and spark their interest to keep them learning more.
- Provide descriptions of jobs at your company or organization, along with the education required.
- Mention all types of jobs, including unexpected ones.



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PORTLAND WORKFORCE ALLIANCE

WANT TO DO MORE? SPONSOR THE EVENT!

Sponsorship levels available at Silver, Gold and Platinum.
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