

Opportunity Bank: Class Career Exploration in 2018-19

What's up in 2018-19: The nonprofit Portland Workforce Alliance is working with Portland Public Schools to expand opportunities for students to have real-world career exploration at area employers. The shared goal is to assist career coordinators with connecting CTE or CCE classes to employers for Class Career Exploration.

This work is a pilot collaboration with PPS' Office of College and Career Readiness. These class-based Career Exploration opportunities are "upon request" and in addition to PWA's traditional Career Days, which allow students from across PPS to sign up individually based on their own career interests.

What is Class Career Exploration? It is like a traditional Career Day, but with a few variations:

- It is scheduled with a particular CTE or CCE class in mind. If the teacher prefers an afternoon time, or a certain day of the week, we can make that request.
- It can complement the class curriculum.
- The length can be flexible, depending on teacher needs and employer situation. Could be 3+ hours, could be 90 minutes. (We would not recommend less than that.)

Sample scenarios:

- Your school has an advanced CTE class with 20-30 students. Could we plan a Career Day with them in mind?
- Your school is building a new program and the teacher wants students to continue in that
 program. Could we schedule a Class Career Exploration that would get new students excited
 about staying in that field?
- Your school has 10-15 students in a small advanced CTE class and the teacher would love to
 provide them with more enrichment. Could we schedule a Career Day with them in mind, then
 open remaining seats to other PPS schools?

How to request an opportunity: Career coordinators should contact PPS central office and notify PWA.

When to request an opportunity: As early as possible! Most employers require significant lead time (4-6 weeks).



Opportunity Bank: Class Career Day Exploration in 2018-19

PWA's employer hosts include.....

Technology

Cloudability, Zapproved, CDK Global, AWS Elemental, Simple, Portland Internetworks, Puppet, New Relic

Business

Wells Fargo, Umpqua Bank, Trailblazers

Trades

PCC Swan Island Trades Center, PNW Carpenters Institute

Design and digital media

Oh Planning + Design, Upswell, FINE digital branding agency, Second Story

Health

University of Portland School of Nursing Simulation Lab, Kaiser Permanente, others

Manufacturing

Vigor, Gunderson, A-dec, Lam research

Energy

NW Natural, PGE, PGE Wilsonville Training Center

Engineering and specialty:

BPA: Potential focus areas include engineering, clean energy, trades, math/data Port of Portland: Potential focus areas include engineering, IT and emergency services (fire, etc)

Interested in an employer but don't see their name on here? Let us know.

We have many additional potential employers in fields such as digital media, construction, engineering, design, business, technology, and more. These include The Oregonian, McKinstry, Instrument, Elephants Deli, House Special, and others.

Next steps: If you have *initial interest* in one of the above employers for a potential career day to be held any time during the school year, please let Jay and Susan know as soon as possible. This will help with scheduling and prioritization.

Contacts: Susan Nielsen: susan@portlandworkforcealliance.org / Jay Keuter at PPS, jkeuter@pps.net