



PORTLAND WORKFORCE ALLIANCE

OUR WORK IN CAREER EDUCATION // 2018-19



THE PORTLAND WORKFORCE ALLIANCE BUILDS ENDURING PARTNERSHIPS
BETWEEN BUSINESSES AND PORTLAND-AREA HIGH SCHOOLS.



BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to, develop a strong workforce, boost Oregon’s graduation rate, & help young people find pathways to great jobs.

OUR WORK

PWA works with schools, employers, colleges and other postsecondary partners to help students develop their **college-and-career aspirations**. Last year, we helped provide more than 12,900 career-learning experiences.

CAREERS EXPO

The annual NW Youth Careers Expo features top employers and draws students from Oregon and SW Washington. More than 6,900 students from 70+ high schools attended the last Expo, and our 195+ exhibitors included colleges, apprenticeship training centers and about 120 of the **region’s leading employers**. More than 750 students did mock interviews or career workshops.

CAREER DAYS & WORKSITE TOURS

We help host about 40 career days a year for about 1,000 students at leading employers in health care, design, technology, construction and more. Volunteers show their workplaces, share their insights, offer hands-on activities and describe the **skills and education** needed to thrive in their careers.

CLASSROOM AND BEYOND

PWA assists career coordinators with on-campus activities, such as **career exploration** days, career fairs, and mock interviews. We connect teachers to employers for career speakers and classroom visits. We aim to show the connections between the classroom and real life.

MENTORSHIPS & IN-DEPTH EXPERIENCES

We work with our partners to connect about 180 students a year with mentorships and other in-depth experiences. The ACE Mentor Program focuses on careers in architecture, construction and engineering. The partner-led Summer Construction Camp and PACE Mentorship Program provide **opportunities** in the skilled trades.

PWA facilitates paid internships, job shadows and volunteer opportunities. We also have supported the Youth Apprenticeship Training Program, a small state-approved program that allows students under 18 to work alongside skilled craftspeople.

“Today allowed me to take another step forward.”

- Vienna Mai, Franklin High School, after Future Educator Career Day



OUR PARTNERS

EMPLOYERS & VOLUNTEERS
MAKE OUR WORK POSSIBLE.
THANK YOU:

- Nike
- ZGF Architects
- Howard S. Wright
- AWS Elemental
- Associated General Contractors
- Daimler
- Design Week Portland
- EVRAZ North America
- Gunderson
- Instrument
- Intel
- Kaiser Permanente NW
- Legacy Health
- Mercy Corps
- Microsoft
- Multnomah County
- North Clackamas S.D.
- Oh Planning+Design
- OHSU
- Oregon Humane Society
- Pacific Northwest Carpenters Institute
- Parkrose School District
- Port of Portland
- Portland General Electric
- Portland Human Resources Management Association
- Portland Public Schools
- Portland State University
- PCC Swan Island Trades Center
- Prosper Portland
- Providence Health & Services
- Puppet
- Simple
- The Oregonian
- Umpqua Bank
- Under Armour
- Upswell
- Wells Fargo
- Wieden+Kennedy
- Worksystems
- Ziba Design ...and many more!

OUR WORK

12,900+
total career experiences

180+
mentorship experiences

2,800+
mock interviews & career workshops



75+
high schools served



1,600+
employer volunteers

42 career days at leading employers

STUDENTS SURVEYED AT PWA CAREER DAYS SAID:

84% gained insights that will help them in any career

78% would now consider working at the company that hosted the career day

99% rated their career day Excellent or Good

*2017-18

"I found out that you can come from just about anywhere, and still find a place to work, as long as you're committed."

Tyson Koopman-Baker, Clackamas Middle College



"We get to expose the great careers in our industry and share our passion with young people at a time when we need new talent."

Ozzie Gonzalez, Howard S. Wright

"Thank you for helping provide a really wonderful learning opportunity for our students."

Educator Keri Hughes, Roosevelt High School



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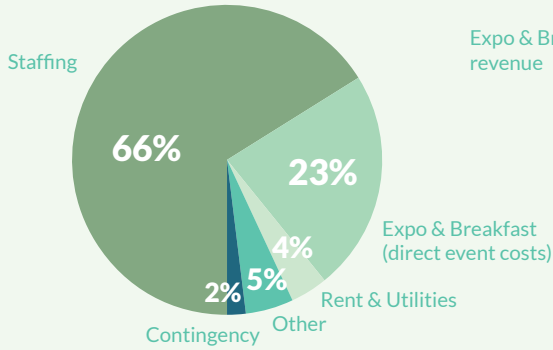


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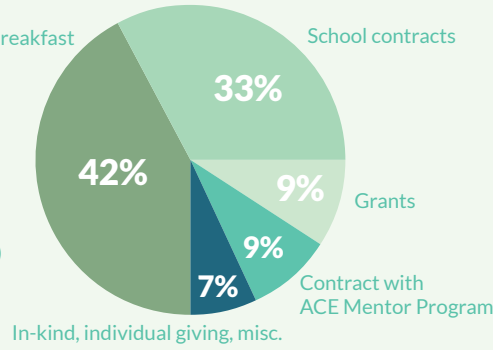
OUR FINANCES

The NW Youth Careers Expo is a leading source of PWA revenue and volunteers. Grants from foundations leverage more support. Contracts with individual school districts allow PWA to serve more students.

Expenses \$473,156



Revenue \$474,200



* adopted budget for 2018-19



“We want our students to explore and have career pathways. Public schools can’t do that alone.”

- Superintendent Guadalupe Guerrero, Portland Public Schools

LOOKING AHEAD

In 2018-19, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region’s economic vitality.

- 1 EXPAND** opportunities for all students, with extra outreach to higher-poverty, diverse high schools.
- 2 CONNECT** students with our region’s high-value sectors, such as health care, design, energy, technology, manufacturing and construction.
- 3 CREATE** real-world career experiences that help students see the value of their classes.

GET INVOLVED

VOLUNTEER

TO TALK TO A CLASS OR DO MOCK INTERVIEWS.

HOST

A CAREER DAY, INTERNSHIP, OR JOB SHADOW.

JOIN

THE EXPO AS AN EXHIBITOR OR SPONSOR.

DONATE

TO SUPPORT CAREER LEARNING.

OUR BOARD

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