THE FUN PALACE

DWP + PWA CAREER DAYS 2018

CAREER DAYS

For the second year, Design Week Portland and Portland Workforce Alliance partnered to create custom career days for Portland Public high school students. In 2018, we expanded our efforts to **4 different itineraries** that served **74 students**, inviting them to experience design across many disciplines.

Students began their day with an orientation to the hosting studio and chatted with the creative team there. Then, they worked hands-on in a 2-hour workshop with design mentors. To finish out the day, they toured two additional design businesses to get a sense for other disciplines and spaces.

14 HOSTS

- adidas
- Google
- Instrument
- Mozilla
- Nelson Cash
- Open Signal
- Opsis Architecture
- Owen Jones
- Queen Bee
- Red & Co
- Second Story
- The Good Flock
- Wieden+Kennedy
- Ziba

74 STUDENTS

- Alliance
- Benson Polytechnic
- Clackamas Middle College
- Cleveland High
- Franklin High
- Grant High
- Hillsboro Online Academy
- Jefferson High
- Lincoln High
- Madison High
- MLC
- Parkrose High School
- Roosevelt High
- Wilson High

WORKSHOPS

Students experienced design first hand through 2-hour workshops and master classes, led by leading design professionals.

Neslon Cash and Google mentored students through designing posters in service to a cause and facilitated a group critique.

Second Story engaged students in a challenge to redesign a city bus stop with design thinking and brought in their creative team for feedback.

adidas provided a master class in shoe design and gave students the opportunity to customize their own t-shirts.

Instrument exposed students to five different disciplines represented in their studio through intimate conversations.

TOURS

Students toured additional creative workspaces as part of their career day. They met designers working in a variety of disciplines. From branding to architecture to industrial design to video, they got to interact with creative professionals who are making exciting work and see the range of opportunities available in design.

"I had an amazing time speaking to people working in design and seeing their workplaces. Everyone was very friendly and informative."

Sophie, Grant High

"I have never learned so much from a company, let alone had the opportunity for hands-on experience."

Trent, Wilson High

"I was surprised to see how much creative freedom comes with this work."

Arraya, Cleveland High

"Inspiring to hear from people who are passionate about what they are doing and discovering careers I didn't know about."

Heidi, Grant High

"I loved the positive vibe all 3 companies gave and I loved how fun it was."

Sofia, Roosevelt High

"Very hands on and expanded my horizon on the different careers that go along with design."

Dakota, Wilson High

"It was immersive, intuitive, and insightful into a variety of careers and practices."

Kielan, Franklin High

"[I was surprised that] you don't have to be an artist to be in the design industry."

Gabe, Benson Polytechnic

ABOUT US

MISSION

Design Week Portland connects, informs, promotes, and catalyzes designers and aspiring designers through events, research, and service. We showcase the value and importance of high quality design and its far-reaching effects on matters of civic, cultural, social, and economic relevance. We are the central address of greater Portland's design community.

FESTIVAL

For a single week each year, Portland comes alive with 300+ lectures, installations, panel discussions, tours, open houses, fairs, exhibits, product launches, hands-on workshops, parties and intimate gatherings. The festival celebrates the region's best design across all disciplines.

EVERY DESIGN DISCIPLINE

Through centrally curated content and independently produced programs, we explore the most interesting developments in Graphic Design, Architecture, Digital, Industrial Design, Craft, Illustration, Interior Design, Fashion & Apparel, Urban Planning, Film, Landscape, Design Criticism, and Education.

Thank you for your support!

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