

Arts & Communication



Technology is transforming the ways that advertising, public relations and media professionals do their work. If you're someone who loves working with words, photos and videos, you'll want to meet with industry leaders in those areas.

STUDENTS CAN:

- **Connect** with people who work in the mass media industry.
- **Learn** about the skills and education needed for careers in multimedia, advertising and digital design.
- **Discover** what kind of exciting work is being done in Oregon.

DID YOU KNOW?

- There are hundreds of jobs in cinema that support actors and directors.
- Multimedia journalists who can create great content and engage on social media are in high demand.
- A range of creative and communication skills are essential to careers in strategic communication.
- Advertising agencies (\$91,342), public relations agencies (\$78,271) and media buying agencies (\$103,367) stand out for high average pay. *

* according to *Oregon Employment Dept.*

The NW Youth Careers Expo is the Northwest's premier career-education event, attended by 7,000+ students and 190+ employers. It shows students the amazing diversity of career opportunities in our region. Featured sectors include health care, arts & communication, technology, manufacturing, design, construction, business, education and human services.

Learn more at www.portlandworkforcealliance.org/expo

SPONSORING EXHIBITORS

- Clackamas Community College
 - Animation & Motion Graphics
 - Art Department
 - Digital Media Communications Program
- The Oregonian
- Wieden+Kennedy

ADDITIONAL EXHIBITORS

- Barbizon
- Beau Monde Academy of Cosmetology
- Instrument
- Mt. Hood Community College
 - Integrated Media/ Graphic Design
- Open Signal
- Oregon Film
 - Ikart
 - Koerner Camera Systems
 - Oregon Film
 - Shadow Machine
- Pacific Printing Industries Association
- Summit Salon Academy
- Swift
- The Art Institute of Portland
- University of Oregon
 - School of Journalism and Communication

FEATURED CAREERS

- Art director
- Video production
- Camera operator
- Graphic design
- Advertising
- Editor ...and more!