

Join the region's leading employers at Oregon's premier career-education event



NORTHWEST
**YOUTH
CAREERS
EXPO**

Tuesday, March 13, 2018

NW Youth Careers Expo

9 am – 1:30 pm at the Oregon Convention Center



www.portlandworkforcealliance.org/expo



As Oregon's premier event for career exposure, the Northwest Youth Careers Expo gathers:

6,000+ students

75+ high schools

200+ educators and college/career counselors

170+ exhibit booths from the region's top employers, colleges and training centers

Join us in 2018!

Grow your future workforce.

The Expo gives students a first experience with your company and allows you to work toward strengthening and diversifying your future workforce.

Support Oregon education.

Our high schools are full of promising students, but our graduation rates are some of the worst in the nation. The Expo gives you an opportunity to inspire students to graduate and continue their education.

Showcase your company.

Hundreds of business professionals, political leaders and educators attend this event. So does the media. The Expo gives your company and your industry great exposure to the community at large.





How can you get involved?

1 Sponsor the Expo

Generous sponsors make the NW Youth Careers Expo possible. Your sponsorship helps cover this important community event.

By sponsoring the Expo, you also support the **year-round work** of the nonprofit Portland Workforce Alliance. PWA develops career-learning experiences for students including career days, mentorship programs, internships, mock interviews and classroom presentations.

2 Become an Exhibitor

Exhibitors bring hands-on activities, demonstrations, and equipment to engage students. Exhibitors speak directly to students at their booths, answer questions about their careers, and explain why their company is a great place to work.

- Private sector & government: \$700
- For-profit education: \$450
- Education & non-profit: \$300
- *Register before Nov. 30 for a \$50 discount!*

3 Volunteer for Mock Interviews

More than 500 students participate in career talks and **15-minute mock interviews** at the Expo. PWA and PHRMA (Portland HR Management Association) provide sample questions and interview templates to make volunteering easy.

Join us as a volunteer!

Sponsorship Levels

Platinum / \$5000

- 2 booths (premium placement)
- Logo on entrance banner
- Logo on promotional materials
- Name on website
- Full page ad in Expo Guide
- Introduced at the PWA Breakfast
- Reserved table at PWA Breakfast

Gold / \$3500

- 1 booth (corner booth)
- Logo on entrance banner
- Logo on promotional materials
- Name on website
- 1/2 page ad in Expo Guide

Silver / \$2500

- 1 booth
- Logo on entrance banner
- Logo on promotional materials
- Name on website
- 1/4 page ad in Expo Guide

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Thank you to our generous
2017 EXPO SPONSORS

Platinum



Gold



Silver



Breakfast



Other



Contact Us

Want to know who else is coming this year? Learn more about the 2018 Expo at
www.portlandworkforcealliance.org/expo

For Expo registration info, please contact our event planner, Stephanie Kennedy at
skennedy@portlandworkforcealliance.org

For questions about Expo Sponsorship and the Portland Workforce Alliance, contact Sherri Nee at
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