

# WHY CAREER LEARNING MATTERS



## It helps students GRADUATE.

Oregon high schoolers who take career-related classes have a graduation rate that is about **14 percentage points higher** than the state average.



## It helps students succeed in COLLEGE.

Students who start college with informed career goals are significantly more likely to **earn their degree**, especially students from lower-income families.

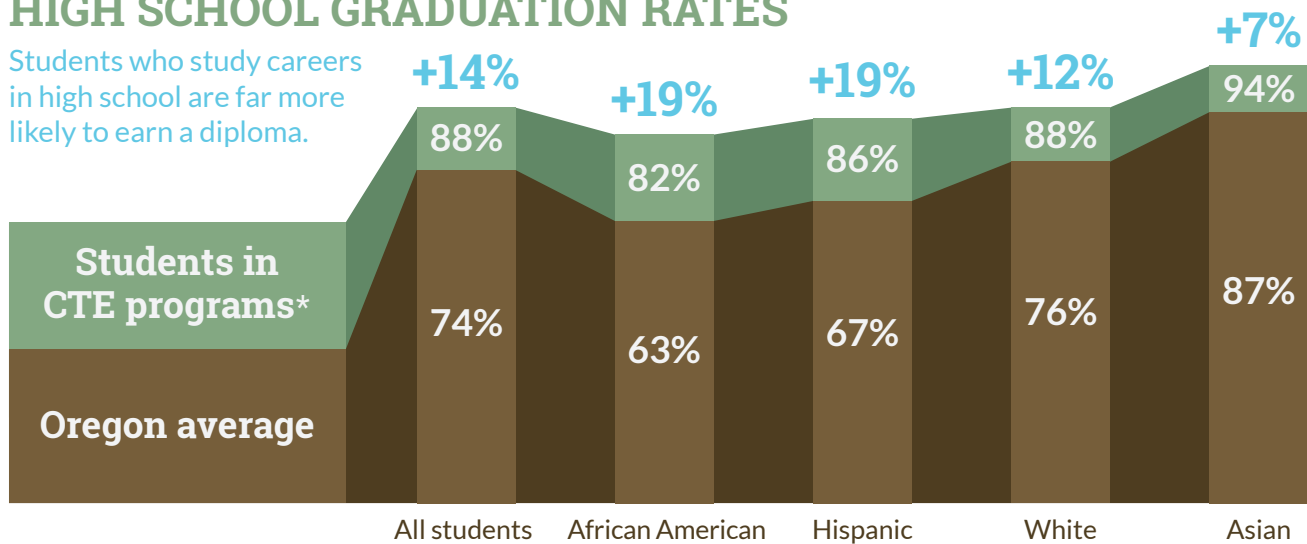


## It supports our growing WORKFORCE.

The Portland metro region is growing. Employers need a well-educated and diverse pool of talent to meet their **hiring needs** and contribute to our economy and quality of life.

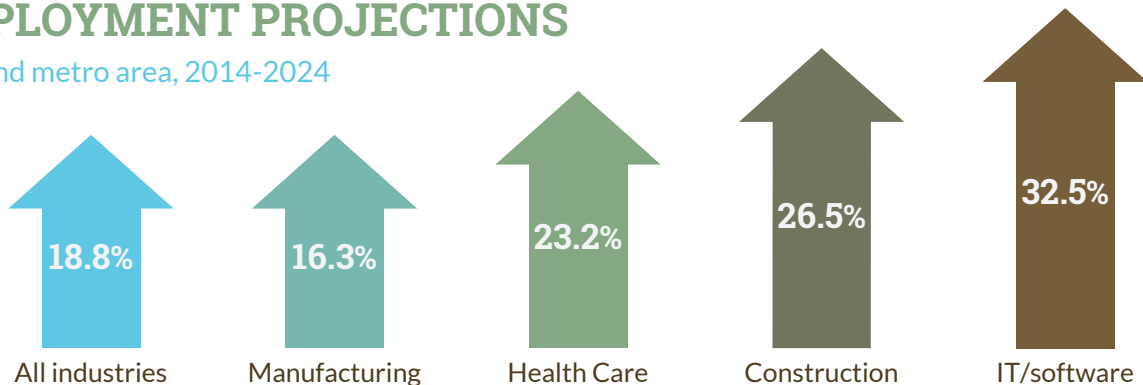
### HIGH SCHOOL GRADUATION RATES

Students who study careers in high school are far more likely to earn a diploma.



### EMPLOYMENT PROJECTIONS

Portland metro area, 2014-2024



\* Career Technical Education

Sources: Oregon Department of Education, class of 2015, 4-year graduation rate. The Bridgespan Group. Worksystems 2016 State of the Workforce Report.