



PORTLAND WORKFORCE ALLIANCE

OUR WORK IN CAREER EDUCATION // 2016-17



The Portland Workforce Alliance builds enduring partnerships between businesses and Portland-area high schools.



BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to boost Oregon's graduation rate, develop a strong workforce and help young people find pathways to great jobs.

Our work

PWA works with schools, employers, colleges and other postsecondary partners to help students develop their **college-and-career aspirations**. We provide more than 11,800 career-learning experiences a year.

CAREERS EXPO

The annual NW Youth Careers Expo features top employers and draws students from Oregon and SW Washington. More than 6,500 students from 75+ high schools attended last year, and our 160 exhibitors included colleges, apprenticeship training centers and about 100 of the **region's leading employers**. A record 1,750 students did mock interviews at the Expo.

CAREER DAYS

Our employer partners host more than two dozen career days a year, connecting 800+ students to careers in health care, design, technology, construction and more. Volunteers show students their workplaces, share their insights, offer hands-on activities and describe the **skills and education** needed to thrive in their careers.

MENTORSHIPS

We work with our partners to provide more than 200 students with mentorships a year. The ACE Mentor Program focuses on careers in architecture, construction management and engineering. The Summer Construction Camp, PACE Mentorship Program and SPACE Summer Camp provide **in-depth opportunities** in the skilled trades. We also facilitate paid summer internships at tech employers.

APPRENTICESHIPS

PWA supports the Youth Apprenticeship Training Program, a state-approved program that allows students under 18 to work alongside skilled craftspeople. Last year, students worked at PCC Structurals and Tice Industries.

CLASSROOM AND BEYOND

PWA assists career coordinators with on-campus activities, such as career exploration days. We connect teachers to employers for professional development and classroom visits. We aim to show the connections between the classroom and **real life**.

"It was great to see a real-world working environment."

Kristina Arella, Grant High School



Our partners

Employers and volunteers make our work possible. Thank you to:

- Nike
- Elemental Technologies
- Mercy Corps
- ZGF Architects
- Howard S. Wright
- Microsoft
- Wieden+Kennedy
- Puppet
- Oregon Humane Society
- Upwell
- Port of Portland
- Ziba Design
- Instrument
- OHSU
- Portland Public Schools
- Parkrose School District
- Portland State University
- Portland Community College
- Banfield Pet Hospital
- Portland Fire & Rescue Training Center
- McKinstry
- Portland Human Resource Management Association
- Pacific Northwest Carpenters Institute
- Gunderson
- Kaiser Permanente NW
- Providence Health & Services
- Legacy Health
- Portland General Electric
- Wells Fargo
- Hoffman Construction
- Tri-County Consortium
- Umpqua Bank
- Multnomah County
- Simple
- and many more!

Our work

YEAR	STUDENTS AT THE EXPO	TOTAL CAREER EXPERIENCES
2015-16	6,539	11,813
2014-15	5,643	8,745
2013-14	5,000	8,141

11,800+
total career experiences

28
career days

220+
mentorship experiences

1,950+
mock interviews

*2015-16



“I appreciate the opportunity so much.”

Anthony Bussey, Benson High School



“It made me excited to figure out for myself what I want to do.”

Chrysanthe Belgique, Wilson High School



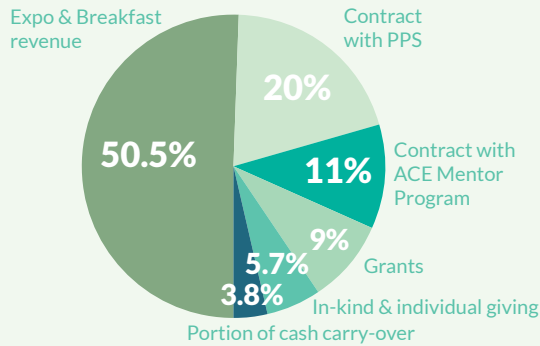
“Every kid needs this. Every kid needs access to these opportunities.”

Carol Campbell, Portland Public Schools

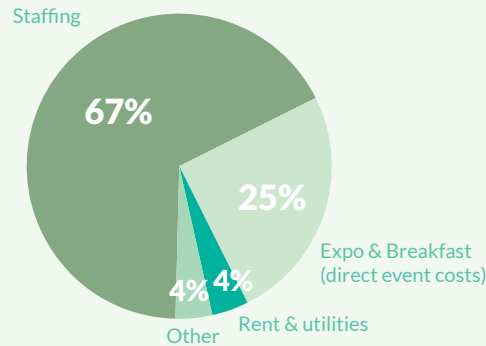
Our finances

Most PWA revenue comes from the business community through the Expo. Grants from foundations leverage more support. Contracts with Portland Public Schools and the Parkrose School District allow PWA to provide more career experiences.

Revenue \$342,937



Expenses \$342,937



Our budget in 2015-16 (above). The annual Expo creates a cash carry-over. We used a portion of this carry-over to balance our budget.



“It was wonderful to have the kids, and I can say now I’m a huge believer in having students visit via PWA.”

Emily Barrett, Elemental Technologies

Looking ahead

This year, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region’s economic vitality.

- 1 Expand opportunities for all students, with extra outreach to higher-poverty, diverse high schools.**
- 2 Connect students with our region’s growing, high-value sectors, such as health care, design, technology, manufacturing and construction.**
- 3 Create real-world career experiences that help students see the value of their classes.**

Get involved

Volunteer

to talk to a class or do mock interviews

Host

a career day, internship, or job shadow

Join

the Expo as an exhibitor or sponsor

Donate

to support career learning

Our board

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Student (PSU)

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