



# PORTLAND WORKFORCE ALLIANCE

OUR WORK IN 2015-16 // THE YEAR AHEAD IN 2016-17



The Portland Workforce Alliance builds enduring partnerships between businesses and Portland-area high schools.



BIG DREAMS. GOOD JOBS. ALL STUDENTS.



PWA educates students about career opportunities to boost Oregon's graduation rate, develop a strong workforce and help young people find pathways to great jobs.

## Our work

PWA works with schools, employers, colleges and other postsecondary partners to help students develop their **college-and-career aspirations**. This year, we helped provide more than 11,800 career-learning experiences.

### CAREERS EXPO

More than 6,500 students from 75+ high schools in Oregon and Southwest Washington attended the 12th annual NW Youth Careers Expo in February. Our 160+ exhibitors included universities, apprenticeship training centers and about 100 of the **region's leading employers**. A record 1,750 students did mock interviews at this year's Expo.

### CAREER DAYS

We helped host more than two dozen career days this year for 975+ students at leading employers in health care, design, technology, construction and more. Volunteers showed students their workplaces, shared their insights, offered hands-on activities and described the **skills and education** needed to thrive in their careers.

### MENTORSHIPS

We worked with our partners to provide more than 220 students with mentorships this year. The ACE Mentor Program focuses on careers in architecture, construction management and engineering. The Summer Construction Camp, PACE Mentorship Program and SPACE Summer Camp provide **in-depth opportunities** in the skilled trades. We also facilitated paid summer internships at leading tech firms.

### APPRENTICESHIPS

PWA supported the Youth Apprenticeship Training Program, a state-approved program that allows students under 18 to work alongside skilled craftspeople. This year, students worked at PCC Structurals and Tice Industries.

### CLASSROOM AND BEYOND

PWA assisted career coordinators with on-campus activities, such as career exploration days and mock interviews. We also connected teachers to employers for professional development and classroom visits. We want to show the connections between the classroom and **real life**.

**"It was great to see a real-world working environment."**

*Kristina Arella, Grant High School*



## Our partners

Employers and volunteers make our work possible. Thank you to:

- Nike
- Elemental Technologies
- Mercy Corps
- ZGF Architects
- Howard S. Wright
- Microsoft
- Wieden+Kennedy
- Puppet Labs
- Oregon Humane Society
- Upswell
- Port of Portland
- Ziba Design
- Instrument
- OHSU
- Portland Public Schools
- Parkrose School District
- Portland State University
- Portland Community College
- Banfield Pet Hospital
- Portland Fire & Rescue Training Center
- McKinstry
- Portland Human Resource Management Association
- Pacific Northwest Carpenters Institute
- Gunderson
- Kaiser Permanente NW
- Providence Health & Services
- Legacy Health
- Portland General Electric
- Wells Fargo
- Hoffman Construction
- Tri-County Consortium
- Umpqua Bank
- and more

## Our work

| YEAR    | STUDENTS AT THE EXPO | TOTAL CAREER EXPERIENCES |
|---------|----------------------|--------------------------|
| 2015-16 | 6,539                | 11,813                   |
| 2014-15 | 5,643                | 8,745                    |
| 2013-14 | 5,000                | 8,141                    |

**11,800+**  
total career experiences

**28**  
career days

**220+**  
mentorship experiences

**1,950+**  
mock interviews



**“I appreciate the opportunity so much.”**

*Anthony Bussey, Benson High School*



**“It made me excited to figure out for myself what I want to do.”**

*Chrysanthe Belgique, Wilson High School*



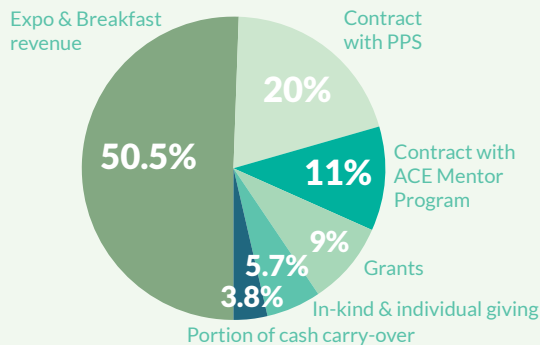
**“Every kid needs this. Every kid needs access to these opportunities.”**

*Carol Campbell, Portland Public Schools*

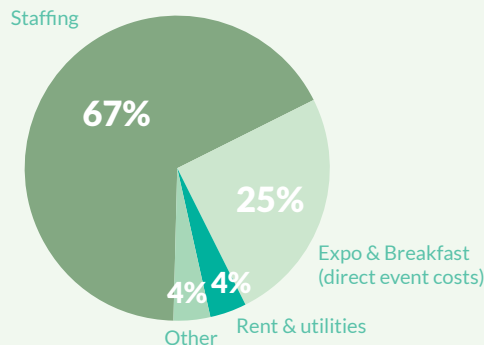
## Our finances

Most PWA revenue comes from the business community through the Expo. Grants from foundations leverage more support. A contract with Portland Public Schools allows PWA to provide more career experiences for PPS students.

### Revenue \$342,937



### Expenses \$342,937



The annual Expo is held in the spring, which creates a cash carry-over. We used a portion of this carry-over to balance our budget.



“It was wonderful to have the kids, and I can say now I’m a huge believer in having students visit via PWA.”

Emily Barrett, Elemental Technologies

## Looking ahead

In 2016-17, we will continue three strategies to help more students graduate, find rewarding careers and contribute to the region’s economic vitality.

- 1 Expand opportunities for all students, with extra outreach to higher-poverty, diverse high schools.**
- 2 Connect students with our region’s growing, high-value sectors, such as health care, design, technology, manufacturing and construction.**
- 3 Create real-world career experiences that help students see the value of their classes.**

## Get involved

### Volunteer

to talk to a class or do mock interviews

### Host

a career day, internship, or job shadow

### Join

the Expo as an exhibitor or sponsor

### Donate

to support career learning

## Our board

**Scott Kleiner, President**

*Wieden+Kennedy*

**Natalie Miller, President Elect**

*Lee Hecht Harrison, PHRMA*

**Susan Burke, Vice President**

*Providence Health & Services*

**Lori Mueller, Treasurer**

*Arnerich Massena*

**Gabrielle Riley, Secretary**

*ZGF Architects*

**Anna Yates**

*Swift*

**Bob Calwhite**

*Pacific NW Carpenters Institute*

**Brian Terrett**

*Legacy Health*

**Brooke Berglund**

*Port of Portland*

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*Portland Public Schools*

**JR Gustafson**

*Nike*

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*Grant High School*

**Margaret Evans**

*Portland Parks & Recreation*

**Penny McBain**

*Providence Health & Services*

**Rhonnda Parsons Edmiston**

*Howard S. Wright*

**Abby Williams**

*Student, PSU*

## Our staff

**Kevin Jeans Gail**

*Executive Director*

**Susan Nielsen**

*Program and Communications Director*

**Kristen Kohashi**

*Program Manager*

**Chelsea Haring**

*Program Development Manager*